



**UKGCC**  
UK - GHANA CHAMBER of COMMERCE

# **UK – Ghana Chamber of Commerce (UKGCC) Garments and Textiles Roadshow, UK London & Birmingham**

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**7th to 11th July 2025**

creating networks, connecting businesses

# INTRODUCTION

## Capacity Building at the UKGCC

The UK- Ghana Chamber of Commerce (UKGCC) was established in 2016 by the UK Government's Department for Business and Trade (DBT) to promote trade between the UK and Ghana.

We are backed by the British and Ghanaian Governments through the British High Commission in Accra, the British Chambers of Commerce in the UK and the Ministry of Trade & Industry in Ghana.

The UKGCC is a two-time British Chambers of Commerce (BCC) International Chamber of the Year finalist, and 2023 BCC International Chamber of the Year.

We specialise in trade facilitation, industry upskilling, and policy advocacy, supporting industry growth through targeted skills development, networking, B2B matchmaking, and market access.

## Ghana's Garments and Textiles Sector

The garments and textiles industry in Ghana is a key sector, contributing approximately \$150 million annually to the economy and employing over 25,000 workers, with a significant percentage being women.

Traditionally, the industry has been dominated by local fabric production, including handwoven kente, batik, and tie-dye textiles, as well as large-scale textile manufacturing, which accounts for 60% of domestic production.

Despite challenges such as competition from imported clothing, Ghana's textile and apparel sector has the potential to grow its \$30 million annual export value, particularly through value addition, industrialisation, and leveraging duty-free access to the UK (UKGH TPA), US (AGOA), and EU (EPA) markets.

# Expected Outcomes from the Garments and Textiles Roadshow

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- The UKGCC Textiles & Garments Roadshow, scheduled for 7th to 11th July 2025 in London and Birmingham, aims to showcase Ghana's textiles and garments industry as a competitive and sustainable sourcing option for the UK and European market.
- This roadshow will also serve as a platform to build the capacities of Ghanaian textiles and garments manufacturers in investor readiness, sustainability, and innovative manufacturing techniques to integrate into their businesses.
- A Ghana pavilion has also been secured at the Source Fashion Week, a garments show that brings together international manufacturers and suppliers in the fashion industry.
- Facilitate \$10M+ in potential export deals by connecting Ghanaian manufacturers with UK/EU buyers through over 100 B2B meetings and showcasing products at Source Fashion Week.
- Boost the export of Ghanaian garments and textiles to the UK by leveraging duty-free and quota-free access, enhancing trade volumes and sector competitiveness.
- Equip 30+ Ghanaian manufacturers with investor readiness, sustainable manufacturing, and digital marketing skills through hands-on capacity-building workshops at top UK fashion universities.

# Garments and Textiles Roadshow Itinerary

DATE	ACTIVITY	LOCATION
7 <sup>th</sup> July 2025	<ol style="list-style-type: none"> <li>Courtesy Call on the High Commissioner of Ghana to the UK</li> <li>Delegation Briefing Session</li> <li>Half-Day Course on Operating in Your Ethical Factory</li> </ol>	<ol style="list-style-type: none"> <li>Ghana High Commission, Belgrave Square, UK</li> <li>London – Ghana High Commission</li> <li>London - The Factory, Unit 14, Crusader Estate, 167 Hermitage Road, N4 1LZ</li> </ol>
8 <sup>th</sup> July 2025	Source Fashion Show Exhibition (Day 1) - Exhibition, Catwalk Shows, Panel Discussions, B2B Meetings, Seminars, Speaking Opportunity	London - Olympia London Hammersmith Rd, London W14 8UX
9 <sup>th</sup> July 2025	Source Fashion Show Exhibition ( Day 2 ) - Exhibition, Catwalk Shows, B2B Meetings, Seminars, Speaking Opportunity, Source Debate	London - Olympia London Hammersmith Rd, London W14 8UX
10 <sup>th</sup> July 2025	Factory and Study Tours	Birmingham
11 <sup>th</sup> July 2025	<ol style="list-style-type: none"> <li>Study Session and Tour at the Birmingham City University’s Fashion and Textiles facility</li> <li>Closing Session at the Milands Art Centre</li> </ol>	<ol style="list-style-type: none"> <li>Birmingham - 15 Bartholomew Row, Birmingham, United Kingdom B5 5JU</li> <li>Birmingham - Cannon Hill Park, Birmingham B12 9QH</li> </ol>

# Benefits to Exhibitors

**Exclusive Fashion Workshops** – Gain hands-on experience through **2 practical capacity-building workshops** at the UK's top fashion universities.

**Be Part of History** – Join the First-Ever Ghana Pavilion at the prestigious Source Fashion Show, showcasing Ghanaian creativity on a global stage.

**Continuous Learning & Industry Insights** – Access expert-led seminars, workshops, and panel discussions covering sustainable fashion, digital marketing, retail trends, and more.

**Runway Exposure** – Showcase your designs on the **Source Catwalk Stage**, capturing the attention of global fashion buyers.

**1-on-1 Buyer & Investor Meetings** – Secure up to **10 high-value connections** with top fashion retailers, wholesalers, and investors from Europe, the USA, and beyond.

**Media & Podcast Features** – Amplify your brand through interviews and exclusive media opportunities.

**Speaking Opportunities** – Gain visibility with dedicated speaker slots and panel discussions at Source Fashion.

**Meet Global Fashion Leaders** – Network with buyers from Top 100 fashion retailers and expand your reach across Europe, the USA, and key international markets.

# Source

FASHION

## Success Stories

"We're a relatively big garment factory in Nigeria... we feel it's time to go international. We heard so much about Source, and the show has been fantastic. It's a learning experience; it's our first time to go international and some of our things we came with are fantastic, other things we need to improve on. We need to understand the UK market and what they are actually looking for. But we've also gotten some very interesting people who want to source from us, they are excited about the fact we're based in Africa and they are excited about the potential it brings to Nigeria if they buy from Nigeria.

We have very good leads and will probably wrap up all the intricacies surrounding ordering from us very soon. We're excited, we've met lots of individuals. We came here to understand the definition of sustainability for someone in the UK against someone who is in Nigeria, it's a process that we need to continue to embed in our production as we understand exactly what that is.


Surprisingly, we've met people from the US, a lot from the UK. Some of them are looking for different things and are interested in African prints, they are interested in the concepts we came with, others have their own concept. We are ready to pivot, we can always move to do what is in demand and what is necessary for our intended customers and what they like."


### Case Study

Day 1 of show – Met with an American fashion business interested in African leisurewear to benefit from AGOA  
Day 2 – Morning meeting at their UK office  
Day 3 – Agreed to move to sample development ahead of a container sized order

**Prince Uche**, Beyond Clothing Nigeria

+230%  
interest

 = visitors interested in sourcing from the region

 = visitors currently sourcing from the region

967

294

Central,  
West  
and East  
Africa

Being able to come here and actually feel and touch and meet the people behind the companies is priceless. I've never been to any other trade show or fair where I've been able to meet a range of manufacturers that come from all over the globe.

**Tuvie Ejoh**  
Owner of Tutu Pikin



## Sectors and Segments at Source Fashion Show



**Yarns**



**Trims & Fixtures**



**Technology & Design Services**



**Packaging**



**Garment Manufacturers**



**Fabrics**



**Accessories**



**Footwear**

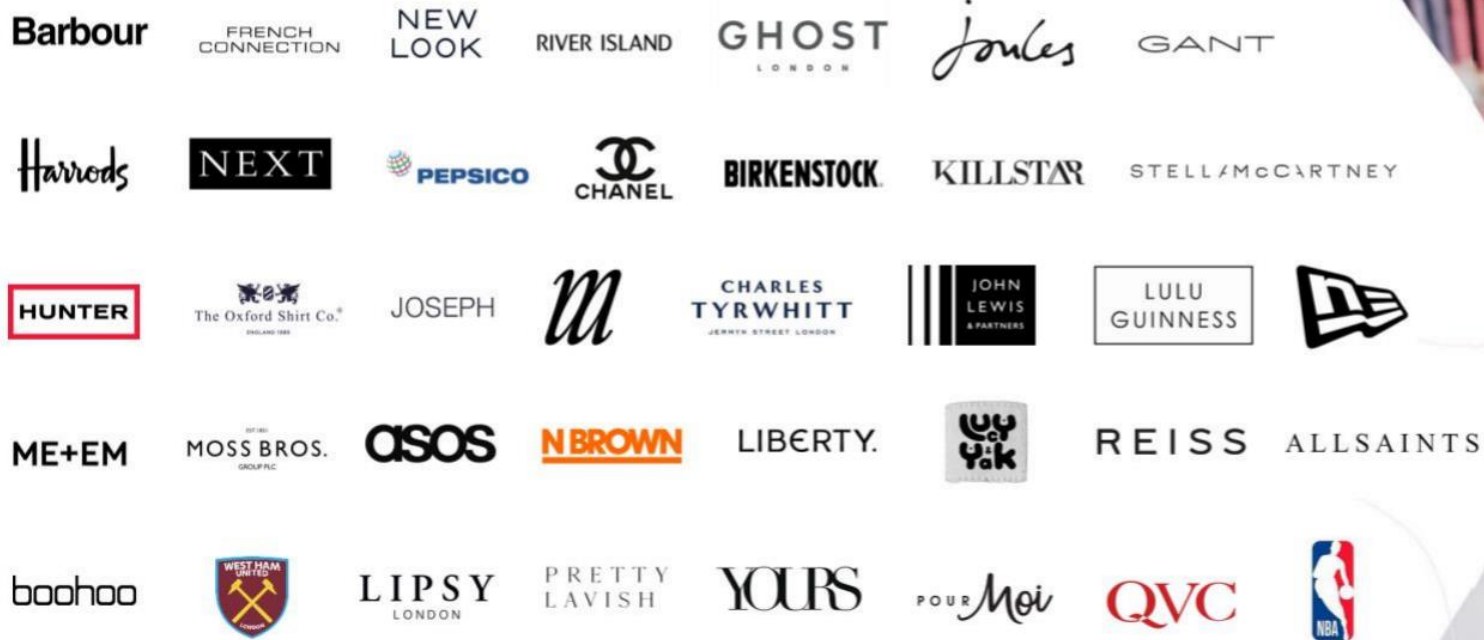


**Apparel**

Bringing you some of the best buyers in the industry...

## Key Attendees

Below is a snapshot of some of the high-profile brands/retailers that brought teams to the show in February 2025:





# Package Offerings

Option 1 – Sponsorship :  
Participation, B2B Meetings  
and Exhibition for up to 10  
people – GHS 500,000

*Option 2 - Customised  
packages available for  
individuals and group*

## Terms and Conditions

1. Costs are exclusive of visa fees, accommodation and flight tickets
2. Fees are non-refundable ; however, the participation spot can be deferred to another related trade mission.



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# THANK YOU

For Registration Enquiries, contact Immaculata at

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