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# UK-GHANA CHAMBER OF COMMERCE AUTO ROAD SHOW

BIRMINGHAM, UK | 2<sup>ND</sup> – 6<sup>TH</sup> JUNE 2025

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**TRADE MISSION & STUDY TOUR TO THE UK**

Creating networks, connecting businesses

# INTRODUCTION

## About Us

- The UK- Ghana Chamber of Commerce (UKGCC) was established in 2016 to promote trade between the UK and Ghana.
- Our trade missions are carefully designed to provide Ghanaian businesses with unparalleled opportunities to:
  - Expand their networks
  - Explore international markets
  - Establish strategic partnerships
  - Gain insights into global industry trends.
- We are organising a **business roadshow** to the **UK** for **Ghanaian auto and auto aftermarket businesses**.

## A Snapshot

**20+** Trade Missions

**50+** Delegates

**50+** Deals and Connections

# BENEFITS TO PARTICIPANTS

## Meet

Meet with UK suppliers, manufacturers, and investors who are actively seeking business collaborations and distributors in Ghana and the UK.

## Explore

Explore opportunities to localize vehicle assembly, improve supply chains, and introduce innovative distribution models.

## Gain

Gain priority access to matchmaking sessions with key UK automotive firms to discuss business expansion and investment opportunities.

## Stay ahead

Stay ahead of market trends by understanding advanced vehicle technologies, electric mobility, and aftermarket innovations.

## Learn about

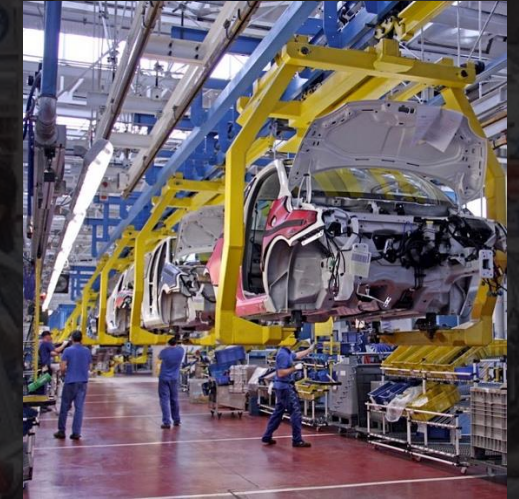
Learn about the latest quality standards, production techniques, and digital transformation strategies that can be implemented in Ghana's auto industry.

## Position

Position your business to secure funding, investment, and joint ventures that will accelerate growth and competitiveness in the local and international markets.



# TARGETED PARTICIPANTS



1. Auto parts importers, dealers, and distributors
2. Auto assembly and manufacturing businesses
3. Industry regulators and policymakers
4. Supply chain and logistics professionals in the automotive sector
5. Garage owners, mechanics, and aftermarket service providers

# ITINERARY

Time	Activity
Day 1	<ul style="list-style-type: none"><li>• Welcome &amp; orientation session with participants</li><li>• Study Tour of Greater Birmingham &amp; Solihull Institute of Technology</li><li>• Visit Birmingham Mercedes-Benz Centre of Excellence</li></ul>
Day 2 & 3	<ul style="list-style-type: none"><li>• Attend Automechanika, the UK's leading trade show for the automotive aftermarket and supply chain</li><li>• Participate in workshops, B2B meetings, and panel discussions with industry leaders</li><li>• Explore the latest auto parts, technologies, and business opportunities</li></ul>
Day 4	<ul style="list-style-type: none"><li>• Guided tour of London Electric Vehicle Company, Coventry</li></ul>
Day 5	<ul style="list-style-type: none"><li>• Guided Tour of Comline Auto Parts</li><li>• Closing session and reflection on key takeaways</li></ul>



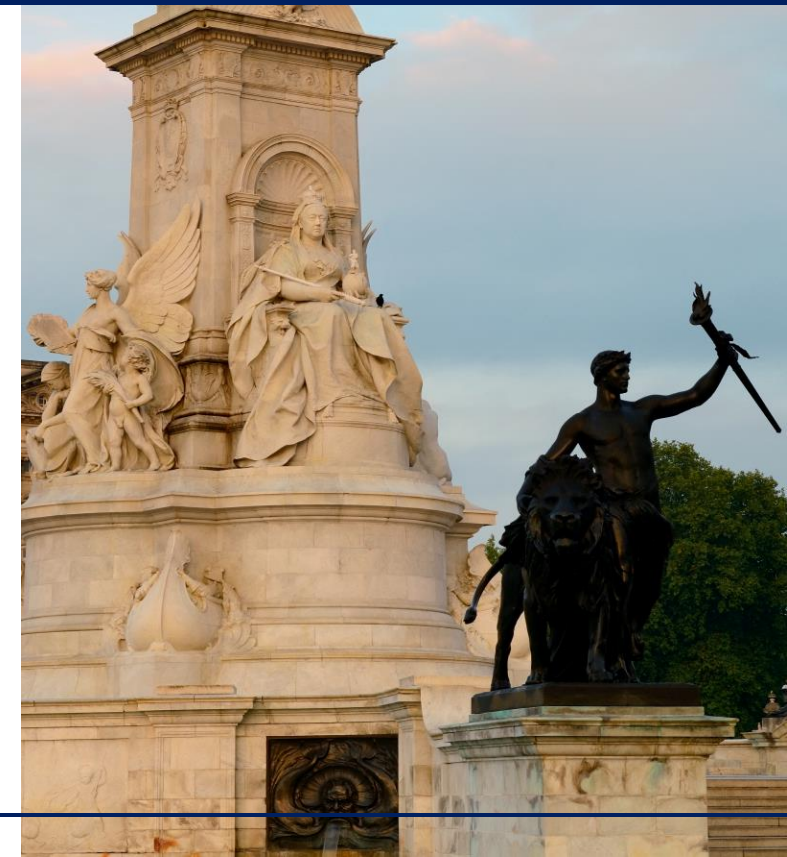
# Cost Implication

**GHC 30,475**

*Covering :*

- Complimentary access to Automechanika
- B2B Meetings and Site Tours Coordination
- Certificate of Participation
- Post-Mission Debriefing
- UKGCC Service Charge

**\*\*\* Please note that costs are VAT inclusive and non-refundable.**



# CRITERIA FOR PARTICIPATION

## PARTICIPANTS MUST BE:



**A legally registered business**



**A Tax Compliant Business with a good reputation**



**Willing to spend a minimum of GHC 100,000 on purchase of equipment or service from the UK either during or post trade mission**



**Meet the eligibility requirement for entry into the UK**





**UKGCC**  
UK - GHANA CHAMBER of COMMERCE

For registration and participation, kindly contact :

[tradeservices@ukgcc.com.gh](mailto:tradeservices@ukgcc.com.gh)

Or

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