



GHANA-EU BUSINESS FORUM

20-21 May, 2025 Kempinski Hotel, Accra

EVENT BOOTH CATALOGUE
INTERNATIONAL EXHIBITORS

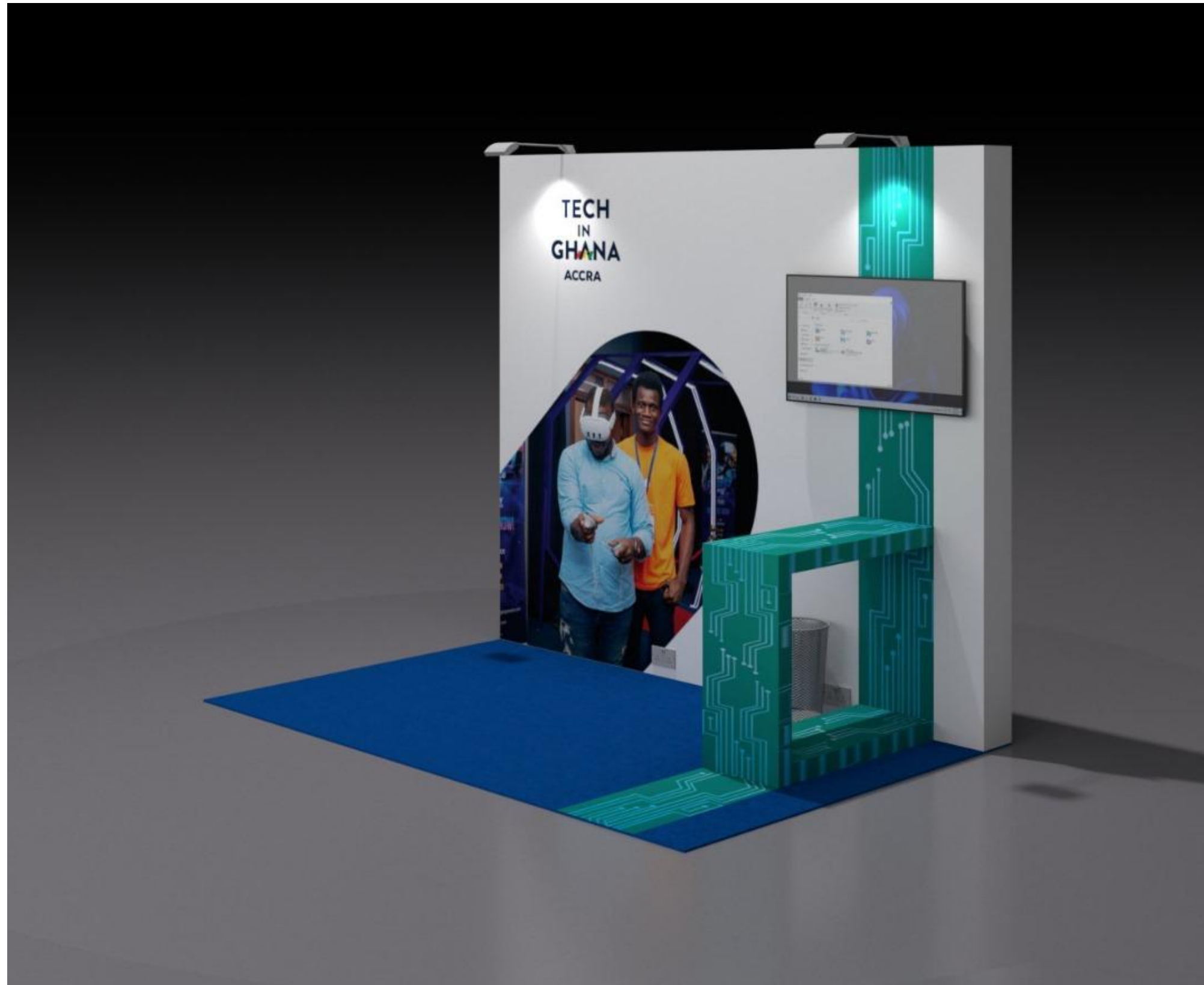
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COMMERCIAL
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BOOTH CONCEPT FOR CLIENTS



Basic Booth

1 sqm

includes 1 panel, 2 chairs, electrical socket, trash can, Spot-light). Counter and branding provided.

Price excl. VAT: 235 EUR / GHC Equivalent

Basic Booth

4 sqm

includes 1 panel, 2 chairs, electrical socket, trash can, Spot-light). Counter and branding provided.

Price excl. VAT: 295 EUR / GHC Equivalent

Creative design of panels provided by client
TV set: in option

BOOTH CONCEPT FOR CLIENTS



Creative Booth

4 sqm (2x2)

includes 6 panels, 1 table, 2 chairs,
1 trash can, spots lights, electrical
socket and counter

Price excl. VAT: 295 EUR / GHC Equivalent

Creative design of panels provided by client

BOOTH CONCEPT FOR CLIENTS



Large Booth

6 sqm (2x3)

includes 7 panels, 1 table, 3 chairs,
1 trash can, spots lights, electrical
socket.

Price excl. VAT: 520 EUR / GHC
Equivalent

Creative design of panels provided by client

CUSTOMISED CONCEPT

Example = 6 Sqm customised



For tailored booth solutions
contact us for a free consultation.

Creative design of panels provided by client

Additional Booth Services

Technology and AV Add-Ons

- **Interactive Displays:** Rent touchscreens, tablets, or VR setups for product demos.
- **Live Streaming Setup:** Enable vendors to stream their booth activities online.

Marketing and Promotional Services

- **Pre-Event Marketing:** Promote their booth through your event's email campaigns, social media, or website.
- **On-Site Branding:** Offer branded giveaways (e.g., pens, bags, or notebooks) with their logo.
- **Sponsored Content:** Feature their brand in event brochures, signage, or digital ads or TVC.

Staff and Support Services

- **Hostesses or Brand Ambassadors:** Hire professional staff to greet visitors and promote their brand.

Networking and Engagement Tools

- **Meeting Rooms:** Rent private spaces for VIP meetings or consultations.
- **Networking Events:** Offer tickets to exclusive networking sessions or after-parties.
- **Gamification:** Provide interactive games or contests to attract visitors to their booth.

Additional Booth Services

Post-Event Services

- Booth Photography: Offer professional photos or videos of their booth for marketing use.
- Follow-Up Campaigns: Help with marketing campaigns and social media management.

Exclusive Sponsorships

- Booth Location Upgrades: Charge a premium for high-traffic areas (e.g., near entrances or stages).
- Sponsored Zones: Offer naming rights for specific areas (e.g., “Networking Lounge sponsored by [Vendor]”).


Sustainability Options

- Eco-Friendly Materials: Offer sustainable booth materials (e.g., pens, bags, cups etc..)
- Green Certifications: Provide certifications for eco-conscious vendors.

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