



UK Construction Week, 2024

7-9 May 2024

creating networks, connecting businesses

UK Construction Week (UKCW) is one of the World's largest construction trade shows



300+

seminars, CPD Sessions & Workshops

£44bn+

Marketplace

20+

Live Demos

22,000+

visitors

- Attracts attendees across the entire construction supply chain
- Includes all the major construction professional bodies, international pavilions, industry and government leaders
- Leading platform for promoting construction products and projects

UKCW is an excellent opportunity to introduce products to new markets and gain presence in the UK

- In 2023, **22,643** total visitors attended UKCW London
- **84%** of visitors came to discover new products, launches and technology
- **51%** do not visit any other trade shows

£3.7b

n

Total spend of visitors

88%

Owners/CEO's/Director /Manager

72%

Have purchasing power

Attendee profile



There will be several opportunities for innovation and collaboration

6 Shows in one



BuildX

**INFRASTRUCTURE
LIVE**

**CONCRETE
EXPO**

**DIGITAL
CONSTRUCTION**

**THE OFFSITE
SHOW**

Lead Generation

- ✓ Prequalified audience
- ✓ Peer-peer Networking
- ✓ Direct engagement with potential clients

Unparalleled Exposure

- ✓ Visitors include major contractors, government members, builders, developers, architects, suppliers, contractors
- ✓ Attendees from the UK and beyond

Unique Opportunity

- ✓ Purchasing Power over £1m+
- ✓ suppliers and customers in one location
- ✓ Live product demonstrations

We have a dedicated Ghana Pavilion to amplify Ghanaian Businesses at the event

- The Ghana Pavilion is a 54 Square Metre Space which will house a range of Ghanaian businesses in the sector
- Being part of a dedicated country pavilion will allow the international audience to easily locate you and discover your products and services. The Ghana Pavilion will give you access to the following benefits:

Extensive branding and promotion package

- Each company to be included on the UKCW mobile app
- Each company to have their own Exhibitor profile on UKCW website and Feature in UKCW social media posts
- Peer to peer networking facilitation
- Bespoke marketing assets for email, branding and social media



Premium positioning for your exhibition

- Ghana pavilion highlighted on floor map
- Listing within UKCW show preview
- Feature on the Ghana Dedicated page on UKCW main website
- Inclusion of relevant news articles on UKCW website feeds with links
- Inclusion of relevant news articles in daily UKCW newsletter - Construction Buzz (150k database)

EXHIBITION PACKAGES | £10,000- £ 40,000

Shared Exhibition (x4)

£10,000

- Dedicated stand in 54msq. booth
- 2x Exhibitor Passes
- Bi-lateral trade relations facilitations
- Automatic VIP registration for all senior ministers attending.

Shared Exhibition (x2)

£20,000

- Dedicated stand in 54msq. booth
- 3x Exhibitor Passes
- Bi-lateral trade relations facilitations
- Automatic VIP registration for all senior ministers attending.
- 2x Speaker slots
- 2x Bespoke meetings

Full Exhibition

£40,000

- Entire 54msq. Booth
- 6x Exhibitor Passes
- Bi-lateral trade relations facilitations.
- Automatic VIP registration for all senior ministers attending.
- 3x Speaker slots
- 4x Bespoke meetings
- Priority access to workshops and networking events

For registration and participation, kindly contact Sara-Adelaide at saraadelaide@ukgcc.com.gh

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Thank you





UKGCC

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