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DIT Business Webinar Series

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# Doing Business in Ghana in the Education and Skills Sector

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# The British Council

The British Council is the United Kingdom's international organisation for cultural relations and educational opportunities. A registered charity: 209131 (England and Wales) SC037733 (Scotland).

We build connections, understanding and trust between people in the UK and other countries through arts and culture, education and the English language.

We work in two ways – directly with individuals to transform their lives, and with governments and partners to make a bigger difference for the longer term, creating benefit for millions of people all over the world.

We help young people to gain the skills, confidence and connections they are looking for to realise their potential and to participate in strong and inclusive communities.

Our work in Ghana cuts across programmes in School, Higher Education, TVET, Social Enterprise, Creative Industries, Student Mobility/UK Universities support and delivering Schools, Universities, Professional Exams and English Language Testing Services

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# Our Work in the Education and Skills Sector

## Schools:

Our Schools work enables teachers and school leaders with the teaching skills to improve teaching and learning in the classroom, giving students knowledge, skills, and attitudes they need to make a positive contribution in a global economy

Evidence shows that the largest effect on learning can be achieved through teacher effectiveness (Hattie 2013)

- Therefore, improving teacher effectiveness will increase student learning
- Professional development is the best way to improve teacher effectiveness
- Therefore, effective professional development should lead to better learning outcomes

The British Council's Schools programme focuses on effective professional development of teachers and school leaders.

In the reviews consulted by the British Council (Avalos, Cordingley, Timperley, Westbrook, Yoon) learning outcomes which have been evaluated include reading/language skills, specific aspects of maths (e.g. fractions) and science (e.g. environmental concepts), thinking skills, increased student attendance and outcomes in the affective domain, such as students being more motivated to learn, more engaged in learning and spending more time on task, being enthusiastic and more confident and happier to be in school.

The British Council's schools programme support inclusive, quality education for all learners enhances professional development of teachers and school leaders at pre-service and in-service levels, policy engagements and curriculum reforms

In 2019, our Connecting Classrooms through Global Learning programme (which is our flagship schools programme that is funded by FCDO and the British Council) reached – over **800 schools** with the professional development, delivered to **over 1,200** teachers and school leadership training to **300 school heads**, supported the recent curriculum reform that reflected the 21<sup>st</sup> century skills in Ghana  
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# Our Work in the Education and Skills Sector...cont.

## Higher Education

Our Higher Education portfolio builds partnerships between UK higher education institutions and other countries (Ghana), and support the exchange and mobility of academics, scholars and students and the continual interaction of the alumni. This is inline with the ambition of the 2019 UK International Education Strategy: *to increase the value of UK education exports to £35 billion per year, and to increase the number of international higher education students hosted in the UK to at least 600,000 by 2030 (Ghana annual average 1687, a total of 36,710 since 2002/2003)*

We provide platforms for policymakers in the Ghana education sector to convene and make policies that accelerate industrial growth in order to boost the welfare of citizens; to provides graduates with job-relevant skills that will meet the demands of the industry and the economy.

In 2018, the British Council facilitated a partnership between the Ghana Ministry of Education and UCAS for a Centralised Admission programme in Ghana.

In 2019, we undertook a research and mapping exercise of Transnational Education Partnerships landscape in Ghana.

Our Going Global Conference is arguably the most popular conference for international education leaders from around the globe which creates opportunities for them to learn from global practice supporting **system-to-system engagement**. This year's virtual edition is on "*Reimagining International Higher Education for a post-pandemic world*"

Our new flagship Innovation for African Universities (IAU) project has just been launched to facilitate institutional partnerships between UK and African Higher Education providers to strengthen the role of universities in Entrepreneurship Ecosystems . The project will foster Africa – UK University Partnerships that enhances the culture of innovation and entrepreneurship within Universities in Ghana and the other participating countries  
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# Our Work in the Education and Skills Sector...cont.

## TVET



Our work in TVET seeks to improve the systems that serves young people and enterprises at a government, private sectors, and education levels, bridging the gap between education and work, so they are better able to meet the goals of decent work and skilled workers respectively.

### i **Government level (long term)**

By utilising benchmarking tools and diagnosing core issues to enhance the relevance, inclusivity and quality of TVET Systems

### ii **Private Sector (including MSMEs and representative bodies) (Medium Term)**

Supporting high employment industries & Sectors to develop by providing them with the skills they need to thrive now and in the future

### iii **Training Providers (not just VET Colleges but employers, private providers and community institutions too) Short Term**

Piloting new teaching and learning relevant to the needs of the labour market and to improve outcomes for learners by forging partnerships (South, South as well as UK)

We have successfully delivered VET Toolbox 1 which developed a template for technical assistance in the sector, I-WORK that produced the first TVET Policy in Ghana and TVET benchmarking in 5 countries and the just launched VET Toolbox 2 which is targeting skills development along the path of investment flow in Ghana, Working in a key sector to strengthen the actors that help young people to access employment in key industries

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# Overarching goal

Force for good – foster stronger UK partnerships which help to improve skills and systems

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# Opportunities for collaboration

## Schools

- Education Technology especially in teachers professional development
- Special Education Need and Disability (SEND) provision
- Impact evaluation

## Higher Education, Scholarships and Student Mobility

- Transnational Education (TNE) partnerships - research opportunities and barriers to the expansion of TNE in Ghana
- How universities and other higher education providers in Ghana can continue to deliver high-quality digital teaching and learning

## TVET

- UK expert support to help turn demand from the country into a real impact opportunity. Priority on complimentary VET Toolbox interventions.
- How TVET Institutions in Ghana can deliver high-quality digital teaching and learning
- Technical Assistance, Institutional Partnerships, Leadership Development , Connections and Insight (Policy & Research)

Public Private Partnerships, Labour Market Analysis, Developing Sector Skills Councils, Engaging the private sector in education, shaping curriculum to support entrepreneurship, improving the industry skills of teachers, Governance, Apprenticeships, work-based learning, careers advice

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# Thank you