



**UKGCC**

UK - GHANA CHAMBER of COMMERCE



INVESTING IN AFRICA

# UK – GHANA CHAMBER OF COMMERCE TRADE MISSION TO AFSIC 2025

14th - 15th October 2025

Park Plaza, Westminster, London

creating networks, connecting businesses



## ABOUT THE UK-GHANA CHAMBER OF COMMERCE

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The UK-Ghana Chamber of Commerce (UKGCC) was established in 2016 with the support of the United Kingdom's Department for Business and Trade to promote trade between the UK and Ghana. It is the leading private sector organisation proffering trade and commerce support for UK and Ghana businesses.

The UKGCC is a two-time British Chambers of Commerce (BCC) International Chamber of the Year finalist, and 2023 BCC International Chamber of the Year.

The UKGCC facilitates and organises in-bound and out-bound Trade Missions, international and local Trade Fairs, Conferences, Seminars, Exhibitions, to give participants the opportunity to learn first-hand about overseas markets, connect with existing and potential customers and access key decision makers.

# Our Previous Trade Missions



TRADE MISSION TO THE UK

PURE LONDON | PURE ORIGIN

17TH - 19TH JULY 2022

LONDON

"Longest running and largest UK fashion trade show"  
 "Ghana Country Pavilion for Ghanaian companies to:  
 - showcase products  
 - connect with Key UK retail buyers  
 - explore export opportunities"

Email: [trademissions@ukgcc.com.gh](mailto:trademissions@ukgcc.com.gh)




Department for International Trade

TRADE MISSION TO LONDON

BETT EDUCATION SHOW

29TH - 31ST MARCH 2023

Email: [trademissions@ukgcc.com.gh](mailto:trademissions@ukgcc.com.gh)



JUNE TRADE MISSIONS TO THE UK

**GHANA INVESTMENT OPPORTUNITIES SUMMIT (GHIOS)**  
 6th & 7th June

**WHY JOIN?**

- Explore viable investment opportunities
- Matchmaking and Networking
- B2B Meetings... and many more!



**UK EXPORTS STANDARDS**  
 5th & 6th June

**WHY JOIN?**

- Meetings with UK Standards institutions
- Tour of BSI Testing Labs and/ or Fera Science Labs
- One-on-one business meetings and matchmaking



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TRADE MISSION TO THE UK

Africa Financial Services Investment Conference

(AFSIC) 2023

9TH - 13TH OCTOBER 2023

PARK PLAZA, WESTMINSTER BRIDGE HOTEL

LONDON

**WHAT IS AFSIC**

- The largest and leading global African investment event
- Access to African investment opportunities in all business sectors
- Presentations on compelling investment opportunities from over 40 African countries

**UKGCC'S ADDITIONAL OFFERS**

- B2B Meetings
- B2G Meetings
- Networking Reception
- On-site Administrative Support

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JUNE TRADE MISSIONS TO THE UK

**BIRMINGHAM-GHANA TRADE MISSION**  
 20th - 24th June 2022

**MISSION HIGHLIGHTS**

- Attend Ghana-Birmingham Business Forum
- High level networking opportunities
- Business to business meetings
- Company visits... and many more!



**MADE IN GHANA UK FESTIVAL**  
 25th - 26th June 2022

**MISSION HIGHLIGHTS**

- 4,000 Delegates & Visitors
- Durbar of Chiefs
- Interactive Conferences & Workshops
- Concerts – Best of Ghanaian Performances



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TRADE MISSION TO

Northern Ireland

1ST - 3RD NOV 2022

Email: [trademissions@ukgcc.com.gh](mailto:trademissions@ukgcc.com.gh)





TRADE MISSION TO THE UK

2023 SME XPO

24TH - 27TH APRIL 2023 EXCEL LONDON



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# NETWORKING AND FOCUSED BUSINESS MEETINGS ARE AT THE HEART OF AFSIC

More than 1500 of Africa's most important investors, financial intermediaries and business leaders expected to attend AFSIC 2025.

Over 300 speakers expected to share insights into the African investment ecosystem.

Presentations on compelling investment opportunities from many of the AFSIC African Investment Dashboard projects and AFSIC Deal Book

Access to African investment opportunities across all business sectors through the AFSIC African Investments Dashboard

Country and Sector-focused sessions, panels and workshops

Business networking, one-on-one meetings and social events

# AFSIC - Investing in Africa 2025 – more than just a conference

140 deals and counting

+US\$6.2bn worth of deals and investment opportunities profiled onsite

Award-winning Investment Platform

Connecting African projects and African funds seeking capital with global investors

Over 30,000 institutional investors covering private and public equity, private and public debt, funds, venture capital, angel funding, trade finance

Investment bankers with portfolios of African projects seeking access to a wider investor pool

African Government Agencies seeking FDI for investor-ready projects

Investors seeking capital for their own funds or for their investee companies

African companies seeking capital with investor-ready documents



# WHAT TO EXPECT AT AFSIC 2025

## 3 Days Of VIP Keynotes & Premium Content

Powerful solos and Interactive panel discussions across the streams

## Deal Room

Meeting room set up to enable you to book and reserve a table to meet with connections

## Investor Pitches

Innovative presentations of the most exciting new projects and businesses

## Meet Leading Investors Sessions

Meet the leading DFI's and Impact, Infrastructure, Venture Capital and Early - Stage Investors

## Meet African Dealmakers Event

Enhanced informal networking in a social environment



# Country Focused Investment Summits and Stands



## Early Bird Delegate Tickets

**31st March - Super Early Bird Ticket –  
68,425.00**

**31st May - Early Bird Ticket -  
74,425.00**

**31st July - Final Early Bird Ticket -  
80,425.00**





# Standard Delegate Ticket - GHS 83,425.00

One delegate ticket

One Meet African Dealmakers (MAD) event

Exclusive networking including a cocktail reception, networking lunches, or dinners where delegates can connect with key industry players and potential business partners.

Personalised business matchmaking to help delegates connect with relevant contacts and schedule meetings in advance. Scheduled meetings with investors, transaction advisors and deal makers

On-site support and assistance to delegates throughout the duration of AFSIC 2025.

Offer follow-up services to delegates after AFSIC 2025 to help them capitalise on connections made and opportunities identified during the event including post-event networking opportunities, ongoing matchmaking support, and assistance with follow-up meetings or negotiations.



## FULL SPONSORSHIP: GHS 364,075.00 VAT INCL.

Host the Country Summit (inclusive of venue, set up and all relevant equipment)

Select speakers for the country summit

6 Delegate Tickets (valued at £2,000 per head)

1 Panel Slot (appoint a panellist for the main AFSIC event)

Branded Networking Exhibition Stand(valued at £1000.00)

Early Access to AFSIC Event App

Free List of African Business Community

Branding on AFSIC website and event app

Branding on AFSIC advertising collateral and onsite branding

Info box on Knowledge pages

Promotion on all digital and social media channels

Half page promotional advert in conference programme



## CO - SPONSORSHIP: GHS 274,075.00 VAT INCL.

Co- host the country summit on Ghana (inclusive of venue, set up and all relevant equipment)

Co- select speakers for the country summit

3 Delegate Tickets (valued at £2,000.00 per head)

Shared Branded Networking Exhibition Stand (valued at £1,000.00)

Early Access to AFSIC Event App

Branding on AFSIC website and event app

Branding on AFSIC advertising collateral and onsite branding

Infobox on Knowledge pages

Promotion on all digital and social media channels



## EXHIBITION BOOTH: GHS 335,575.00 VAT INCL.

2 Delegate Tickets (valued at £2,000 per head)

Branded Networking Exhibition Stand(valued at £1000.00)

On-site admin support

Early Access to AFSIC Event App

Free List of African Business Community

Branding on AFSIC website and event app

Branding on AFSIC advertising collateral and onsite branding

Info box on Knowledge pages

Promotion on all digital and social media channels

Half page promotional advert in conference program



## Programme - Pre-AFSIC Activities (Day 1-2: Arrival & Orientation)

### Briefing Session & Welcome Reception:

- An orientation session on AFSIC, networking strategies, and key contacts.
- A courtesy call on the Ghana High Commission in the UK, briefings with the various sections of the mission, particularly the Trade section.

### Briefings with UK Government & Trade Bodies:

- **UK Department for Business & Trade (DBT),**
- **London Chamber of Commerce & Industry,**
- **British Chambers of Commerce,**
- **Essex Chamber of Commerce, Ghana International Bank,** and others to discuss market entry, trade policies, and investment facilitation.



## Programme - AFSIC Main Event (Day 3-4: Conference & Networking)

### Participation in Ghana Investment Summit at AFSIC

- A platform for delegates to showcase Ghana's investment opportunities and investment – ready projects to international investors.

### Investor Pitch & Matchmaking Sessions

- Private investor meetings for high-potential Ghanaian businesses attending AFSIC.

### Industry Panel Discussions & Exhibitions

- Targeted panel sessions and interaction with exhibitors.

### Meet African Dealmakers (MAD) event



## Post-AFSIC Engagements (Day 5: UK Market & Trade Insights)

### Tour of a UK Export Facility or Innovation Hub:

- Visits to **Blue Skies UK** and **Golden Exotics** Export Facility and Logistics Hubs, and selected UK buyers at **Spitalfields Market Spital** to learn about trade facilitation processes and buyer engagements.

### Closing Session- Debrief & Action Planning Session:

- A strategy session to discuss key takeaways, next steps, and follow-ups post-AFSIC.
- Final Business Networking in a relaxed setting to solidify connections and discuss business opportunities before departure.



# Exhibition Booths







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For Sponsorship Enquiries, send an email to the  
UK-Ghana Chamber of Commerce:

- ✉ [trademissions@ukgcc.com.gh](mailto:trademissions@ukgcc.com.gh)
- ✉ [saraadelaide@ukgcc.com.gh](mailto:saraadelaide@ukgcc.com.gh)

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