



Mövenpick Ambassador Hotel Accra celebrates a decade of “*doing the ordinary in extraordinary ways*”.

Accra, Ghana, 14 July 2021 – On Tuesday 13 July 2021, Mövenpick Ambassador Hotel Accra launched its 10-year anniversary celebration to highlight a decade of service excellence with guests, team members and partners under the theme, ‘Doing the ordinary in extraordinary ways – 10 years and beyond’.

The 5-star hotel located in the central business district, is one of the most established hotel properties in Ghana, with 260 rooms, ultra-modern meetings and events facilities, restaurants and lush gardens. In 2011, the once vibrant Ambassador Hotel, presented as a gift to the government of Ghana after its independence in 1957, was reopened under the global Swiss brand as the Mövenpick Ambassador Hotel Accra. Several paintings, crafts and artefacts from the Ambassador Hotel were lovingly restored and remain on display at the hotel. Over the past 10 years, the upscale hotel has hosted several high-level events providing guests with memorable experiences and maintaining their health and safety as the top priority.

Speaking at the launch, Mrs. Deborah Lee-Ann Sivertsen, recently appointed as the General Manager of the Mövenpick Ambassador Hotel Accra said, “our history is deeply woven in the fabric of Ghana’s Independence and our heritage continues to link our past, present and future”.

“Ghana is famed for its genuine and warm hospitality. Being my first time in Ghana, I’ve witnessed and experienced the undeniable authenticity through the personalities of our team, our heartists. These values are what define the Mövenpick brand; demonstrating quality, reliability, care for guests, partners and fellow heartists, and doing it all with a personal touch. We are proud to have achieved sustained excellence over the last 10 years, serving as market leaders”, she said.

The Minister of Tourism, Arts and Culture, Hon. Dr. Ibrahim Mohammed Awal in attendance, commended the management and team of the hotel on their achievements and wished, “may the next 10 years and beyond brings more creativity, excellent service, profitability and care for everyone within this company”. He then urged the hotel to pay attention to customer care saying, “what differentiates your hotel from others is how you treat your guests. Customer care, training and building the capacity of team members should be paramount over the next ten years and beyond”. He then appealed to the management to place “team members welfare above everything else” as that would translate into service excellence.

With the support of the Minister of Tourism, Arts and Culture, Hon. Dr. Ibrahim Mohammed Awal, his Deputy, Hon. Mark Okraku-Mantey and key partners including Mr. Joseph Hammond, a war hero and

former team member of the historic Ambassador Hotel, the General Manager unveiled the anniversary logo which will be used in communications during the five-month long celebration.

Activities will include a blood donation exercise in conjunction with the Accra Technical University and charity initiatives in aid of Princess Marie Louise Children's Hospital and the Shelter for Abused children. In September, guests will be invited to donate kilos of non-perishable foods, clothing and education supplies during the 'Kilo of Kindness' campaign, a global initiative of the multi-national brand to support the underprivileged. Guests will also have the opportunity to win several prizes, enjoy offers and have dreams come true. The anniversary weekend, in November, will then be climaxed with a corporate soirée after commemorating the anniversary date with a food festival, celebrating over 70 years of culinary innovation of the Mövenpick brand.

– ENDS –

For further information, please contact:

Theodora M. Yebuah

Asst. Marketing Manager

theodora.yebuah@movenpick.com / +233 302 611 000

About Mövenpick Hotels & Resorts:

Mövenpick Hotels & Resorts makes moments by doing ordinary things in an extraordinary way. Providing an upscale, relaxed and uncomplicated guest experience, Mövenpick recognises that small gestures make a big difference. Whether it is chocolate hour every afternoon, customised sleep technology to ensure a restful night or specially created fun and healthy kids' menus, Mövenpick creates a human and warm environment for guests, business partners and employees. Committed to sustainable practices and caring for its local communities, Mövenpick is the most Green Globe certified hotel brand in the world. Founded in Switzerland in 1973, but with a heritage of food and beverage excellence stretching back to the 1940s, Mövenpick holds a growing portfolio of more than 80 hotels in 24 countries. Mövenpick is part of AccorHotels, a world-leading travel and lifestyle group which invites travellers to feel welcome at more than 4,500 hotels, resorts and residences, along with some 10,000 of the finest private homes around the globe.