UK-GHANA CHAMBER OF COMMERCE · HOSPITALITY, TRAVEL & TOURISM

Your Waste Has a Second Life.

AGMB. SOLUTIONS

A Sustainability Partnership for Ghana's Hospitality Sector

AGMB Solutions



THE PROBLEM

Hotel Waste: A Hidden Crisis.

~1kg

food waste per guest per day in a hotel

40%

of hotel waste is organic kitchen waste

0%

measurable sustainability return from landfill disposal

Even when segregated, most organic waste still ends up in landfills — contributing to methane emissions and rising disposal costs.

THE GLOBAL CONTEXT

Sustainability Is No Longer Optional.

Guest Expectations

73% of global travelers prefer eco-responsible hotels. Sustainable practices are now a booking decision factor.

ESG & Investor Pressure

Hotels with ESG reporting attract higher-quality investors, partners, and corporate clients — especially from the UK and EU.

Regulatory Direction

Ghana's EPA and international frameworks increasingly require measurable waste reduction from large hospitality operators.

Competitive Differentiation

Hotels that act now become the benchmark. Those that wait play catch-up.

GB UNITED KINGDOM

GH GHANA

The UK-Ghana Opportunity

Hotels in the UKGCC network operate at the intersection of both markets — meaning your sustainability performance is visible to UK investors, partners, and guests who hold high standards.

What UK Partners Expect	What Ghana's Market Offers	What AGMB Bridges
• Verified ESG data and reporting • Net zero waste roadmap • Circular economy credentials • Third-party sustainability audits	• A growing premium hospitality sector • Urgent waste infrastructure gaps = first-mover advantage • Government and donor support for circular economy • Strong local innovation ecosystem	• Local implementation, global standards • Measurable data for international reporting • Built in Ghana, for Ghana — with a global lens • Scalable model for the whole UKGCC network

INTRODUCING

AgriMercarb

AgriMercarb (AGMB)

A climate-smart Ghanaian business operating at the intersection of circular economy and agriculture.



Organic Waste Recovery

We collect and transform organic kitchen waste into organic fertilizer and insect protein.



Circular Economy

Closed-loop systems that keep waste out of landfills and convert it into agricultural inputs.



Impact Reporting

Environmental reporting and sustainability advisory to help you measure what matters.



Net Zero Waste Communities

Our vision: helping create net-zero waste communities, one community at a time.

OUR SOLUTION

A Full-Service Sustainability Partnership

Staff Training

Sustainability awareness and waste segregation training for all hotel staff.

Waste Segregation

Design and implement practical on-site segregation systems tailored to your operation.

Waste Auditing

Quarterly reports: total volume managed, category breakdown, landfill diversion %, and recommendations.

Organic Recovery

Collect and transform organic waste into fertilizer and insect protein — keeping it out of landfills.

Multi-Stream Mgmt

Manage plastics, paper, glass, and metals through our established partner network.

Compliance & Hygiene

Hygienic, compliant handling procedures and continual system improvement recommendations.

HOW IT WORKS

Simple. Seamless. Measurable.

01	02	03	04	05
Site Walk-Through	**System Design**	**Staff Training**	**Collection & Recovery**	**Quarterly Report**
We assess your current waste setup and volumes.	We design a segregation system that fits your kitchen and operations.	Your team is trained, equipped, and ready.	We collect organic waste and transform it into fertilizer or insect protein.	You receive a full waste audit and impact report for stakeholder use.

WHAT YOU GAIN

Benefits to Your Hotel



Over 10%

reduction in waste management costs

ESG & CSR Reporting

Quarterly waste data strengthens your ESG narrative for investors, accreditors, and partners.

Brand & Reputation Value

Stand out as a sustainable hotel — attract eco-conscious guests, corporate bookings, and international partners.

Operational Efficiency

Streamlined waste systems reduce time, cost, and compliance risk.

Sustainability Storytelling

Co-create verified stories for marketing, awards, certifications, and media engagement.

Baseline for Optimization

Start with data. Build a long-term waste reduction roadmap grounded in real numbers.

Free Waste Audit (Pilot)

Pilot partners receive a comprehensive waste audit at no cost to establish your baseline.

WHAT YOU RECEIVE

Your Quarterly Waste Audit

Every quarter, you receive a clear, measurable sustainability report you can share with stakeholders.

SAMPLE QUARTERLY WASTE AUDIT SNAPSHOT

2,400 kg	68%	4 streams	GHS 3,200
Total Waste Volume Managed	Landfill Diversion Rate	Waste Categories Tracked	Estimated Cost Savings

+ Waste category breakdown + Recommended improvements + Year-on-year tracking

WHY AGRIMERCARB?

Built in Ghana. Grounded in Science. Committed to Impact.

Proudly Ghanaian

We understand the local context — the infrastructure, the culture, and the opportunity. This is home.

Global Standards

Our methodology meets international circular economy and ESG reporting benchmarks.

Science-Backed

Founded on deep expertise in seed science, biochemistry, and organic waste valorisation.

Flexible Partnership Model

Scalable, CSR-aligned, and adaptable to each hotel's size, brand, and sustainability ambitions.

Measurable Outcomes

We commit to data, not greenwashing. Every metric is verifiable and reportable.

Long-Term Value

This isn't a one-off service. It's a growing partnership that improves with your operation.

READY TO ACT?

Join the Sustainability Pilot.

1. Schedule a free site walk-through
2. Sign up as a pilot hotel — limited spots
3. Book a 1-on-1 meeting today

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Let's Build Something Sustainable Together.

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