



UKGCC



UK-GHANA CHAMBER OF COMMERCE JEWELLER'S TRADE MISSION

2025

**CAPACITY BUILDING MISSION FOR
GHANAIAN JEWELLERY SECTOR**

Creating networks, connecting businesses

Capacity Building at the UKGCC

The UK- Ghana Chamber of Commerce (UKGCC) was established in 2016 by the UK Government's Department for Business and Trade (DBT) to promote trade between the UK and Ghana.

We are backed by the British and Ghanaian Governments through the British High Commission in Accra, the British Chambers of Commerce in the UK and the Ministry of Trade & Industry in Ghana.

The UKGCC is a two-time British Chambers of Commerce (BCC) International Chamber of the Year finalist, and 2023 BCC International Chamber of the Year.

We specialise in trade facilitation, industry upskilling, and policy advocacy, supporting industry growth through targeted skills development, networking, B2B matchmaking, and market access.

About the Jewellers Trade Mission (JTM)

The Jewellers Association of Ghana (JAG) approached the UKGCC with their intention to visit the UK to better understand hallmarking and enhance their industry expertise. In response, we collaborated with JAG to design a comprehensive capacity-building programme that goes beyond hallmarking, offering a fully-fledged Trade Mission. to:

- Position Ghana as a competitive hub for high-quality, locally manufactured jewellery.
- Establish and enforce standards that ensure global compliance and elevate the reputation of Ghanaian-made jewellery.
- Develop a regulatory framework that supports sustainable industry growth
- Strengthen trade partnerships and boost international competitiveness

Supporting Manufacturing is a major Ghana Government priority

With support from the UK Government's Ghana Jobs and Economic Transformation (JET) Programme, the UKGCC's 2024 Business Environment & Competitiveness Survey introduced a manufacturing segment for the first time. Most of the poorly rated business components for the sector fell under government's responsibility. Fortunately, the government's current priorities are aligned with the sectors needs.

Manufacturing sector needs

- ✓ *Government support for exports & international trade.*
- ✓ *Ghana's export policy & access to global markets.*
- ✓ *Support to leverage AfCFTA, TPA and other trade agreements*
- ✓ *Support to modernise systems & operations.*
- ✓ *Business development skills & education.*

Policy Priorities

- ✓ *Ban illegal mining to protect resources.*
- ✓ *Increase exports by improving business conditions.*
- ✓ *Expand market access & attract investment.*
- ✓ *Strengthen competitiveness through better standards, training & policies.*

Sources

Industry needs	UKGCC 2024 Business Environment and Competitiveness Survey
Policy priorities	National Democratic Congress (NDC)'s First 120 Days Social Contract

Jewellery making is a golden opportunity

1. Market Challenges

- Despite Ghana's abundant gold resources, the local demand for gold jewellery is predominantly met through imports, with the country importing \$8.2 million worth of jewellery compared to \$242,000 in exports, ranking as the 118th largest importer globally.
- Rising import costs and increasing demand for refined gold jewellery present opportunities

2. Industry Limitations

- The local industry lacks advanced production techniques and global market access for Ghanaian jewellers.
- Jewellery making in Ghana remains largely manual.
- Limited structured training programmes for jewellery entrepreneurs.
- Informal apprenticeships remain the primary mode of training.

3. Regulatory Barriers

- Ghanaian jewellers struggle to access international markets due to the lack of hallmarking and other internationally recognised standards.
- The sector lacks a defined regulatory framework.



To support government's priorities

Our shared objectives	What needs to be done	Government priorities
Increase local job creation and revenue retention	<ul style="list-style-type: none"> • Introduce modern manufacturing and design techniques • Build the technical capacity of local artisans • Encourage investment in advanced machinery and training programmes • Add value to the country's locally processed gold 	Increase local job creation
A competitive & Sustainable Jewellery Sector	<ul style="list-style-type: none"> • Learn global best practices in jewellery making • Improve compliance & quality to meet global expectations • Explore new markets and secure buyers & investors • Build relationships with international suppliers & distributors 	Increasing Ghanas exports and addressing trade deficit
Positioning Ghana as a trusted source of quality jewellery	<ul style="list-style-type: none"> • Elevate standards through hallmarking and certification. • Provide practical training on value addition processes, ensuring adherence to international quality control measures, and adopting export readiness strategies. • Establish a dedicated regulatory body to uphold sector standards, monitor compliance, and provide guidance to industry players. 	Tackling illegal mining
Ethical sourcing & responsible mining compliance Banning illegal mining	<ul style="list-style-type: none"> • Formalise & Enhance Ethical Sourcing • Ensure ethical sourcing & responsible mining compliance • Create pathways for Artisinal Small scale Mining (ASM) gold to enter the formal value chain • Ensure traceability & fair pricing for miners 	

The JTM is a pathway to strengthening local manufacturing & global competitiveness

1

Industrialisation

Gain insights into the latest production methods

Experience advanced jewellery making technology

2

Quality & Compliance

Educate jewellers on hallmarking, quality assurance, and compliance to enhance global competitiveness

Support with the establishment of an institution to regulate and advance the sector

3

Sustainable Sourcing

Support integration of artisanal and small-scale mining into the formal value chain, promoting ethical and responsible sourcing

4

Investment & Partnerships

Secure new buyers, investors, and technology partners for industry growth

5

Market Expansion

Promote your business, explore new markets, and build relationships with global buyers and suppliers

6

Economic Transformation

Position Ghana as a competitive hub for high-quality, locally manufactured jewellery

Key Activities

A ONE-OF-A-KIND INITIATIVE

Advocacy

- *Roundtable Discussion* with with key sector players in Ghana and the UK
- Engagement with the **British Hallmarking Council / Assay Office**
- Introduction to **hallmarking** and **quality assurance** for precious minerals

Industrialisation/ Capacity Building

- Visit to **Birmingham Jewellery Quarter**
- Technical & business **training sessions** on sector advancements
- **Site tours** and visits
- Seeing **standards in action**

Business Growth & Market Access

- **Business to Business networking**-Build connections with potential business partners, distributors, and clients in the UK
- **High-impact meetings** with raw material & machinery suppliers

Trade Facilitation and Mission support

- **Pre mission debriefing** ahead of travel
- Post-mission **support to navigate challenges and opportunities**

FOCUSED ON TRANSFORMATIONAL SECTOR DEVELOPMENT

- ✓ Enhancing **industrialisation** with higher production standards
- ✓ **Training on hallmarking & certification for international trade**
- ✓ Exposure to **advanced practices**
- ✓ **Empowering** Ghanaian Jewellers
- ✓ **Adopting quality control measures for export readiness**
- ✓ **Access to international high-value markets**
- ✓ **Pre and post mission support** to ensure experience is **valuable** for participants

Creating Lasting Value for Ghana's Jewellery Industry

Don't miss out, join the movement !

- Position Ghana as a Global Jewellery Powerhouse
- Support the trade mission to drive industry transformation
- Invest in skills development, technology, & international partnerships
- Make Ghana a leader in high-value jewellery exports

Eligibility:

- ✓ Must be a legally registered business with a good reputation or be from a relevant government organisation or regulatory body
- ✓ Must possess up to date business and travel documentation

DATES

15th -19th September 2025

LOCATION

Birmingham, United Kingdom

COST

Individual rates,
Group packages and
Sponsorship options available

Don't miss out, join the movement !

Accommodation Recommendations

Budget (£30-£100 per night)

- [Travelodge Birmingham Central Newhall Street](#)
- [Bloc hotels](#)

Mid Range (£60-£120 per night)

- [Hampton by Hilton Birmingham City](#)
- [Saint Pauls House](#)
- [Frederick Street Town House](#)
- [Ibis Styles Birmingham Centre](#)

Business Friendly (£130-£150 per night)

- [Hyatt Regency](#)
- [Hotel du Vin Birmingham](#)



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