



UKGCC
UK - GHANA CHAMBER *of* COMMERCE

UKGCC 2023 TRAINING PROGRAMME BROCHURE

March, 2023

BACKGROUND

Change is constant, making it all but necessary for us to make additional progress in both our professional and personal endeavours.

There is the need to identify opportunities to learn, refresh existing knowledge, improve one's skills, or simply keep up to date with the latest developments within a particular profession or industry.

The UK-Ghana Chamber of Commerce (UKGCC) organised complimentary webinars on a variety of topics for members throughout the pandemic to assist businesses in minimising the consequences of the pandemic, recovering from it, and fostering resilience throughout the post-pandemic period.

Acknowledging how important training and continuous professional development are, UKGCC and the Institute of Export and International Trade, UK (IOE&IT) are providing training courses to members who want to advance their careers or expand their abilities in international trade.

For International Trade, UKGCC understands that as the world progresses towards becoming a more connected place, the role of regional trade and its implications for global economies is growing radically.

For trade practitioners, the evolving dynamics of African regional trade can entail unprecedented opportunities for economic growth and prosperity. Consequently, there is the need for developing capacity in the areas of international trade, which keeps evolving.



MODULE 1 - TRADE FINANCE: EFFECTIVE PAYMENT METHODS AND ACCESS TO TRADE

COURSE DETAILS

1. 27th September 2023
2. Virtual
3. Half Day
4. GHC 3,600.00

TARGET PARTICIPANTS

1. Ghanaian businesses
2. Banks
3. Trade organizations
4. Freight Forwarders
5. Government Officials
6. Students and Academia
7. Suppliers and Buyers
8. Entrepreneurs
9. Import and Export Professionals

LEARNING OUTCOMES

1. Methods of payment in international trade
2. Trade finance instruments
3. Support from Export: Import Banks nationally, regionally, and internationally
4. Ability to evaluate and compare different payment methods used in international trade transactions.
5. Knowledge of the various sources of trade finance, including trade credit insurance, trade financing, and bank loans.
6. Awareness of the risks associated with trade finance and the strategies to mitigate them.
7. Familiarity with the legal and regulatory framework that governs trade finance operations.
8. Ability to analyse and interpret trade finance documents, such as letters of credit and bills of lading.
9. Skills in negotiating trade finance deals and resolving disputes arising from trade transactions.
10. Understanding of the impact of technology on trade finance and ability to use digital tools to enhance trade finance operations.



MODULE 2 - RULES OF ORIGIN

COURSE DETAILS

- 14th June 2023
- Virtual series
- Half Day
- **GHC 4,600.00**

TARGET AUDIENCE

- Customer Service
- Shipping
- Purchasing
- Accounts and Finance
- Import Administration
- Logistics
- Research and Development
- Production and production planning
- PR and Marketing
- Technical Support
- Quality and Standards
- Repairs
- Distribution
- Legal

LEARNING OUTCOMES

1. Free Trade Agreements
2. Turkey Agreement
3. GSP
4. Rules of Origin
5. How to interpret the Rules of Origin
6. Invoice Declaration
7. EORI number(s)
8. Importers knowledge
10. Documentation and Housekeeping





MODULE 3- UK- GHANA TRADE PARTNERSHIP AGREEMENT: TRADE FACILITATION AND TRADE OPPORTUNITIES

COURSE DETAILS

1. 15th November 2023
2. Virtual series
3. Half Day
4. **GHC 3,600.00**

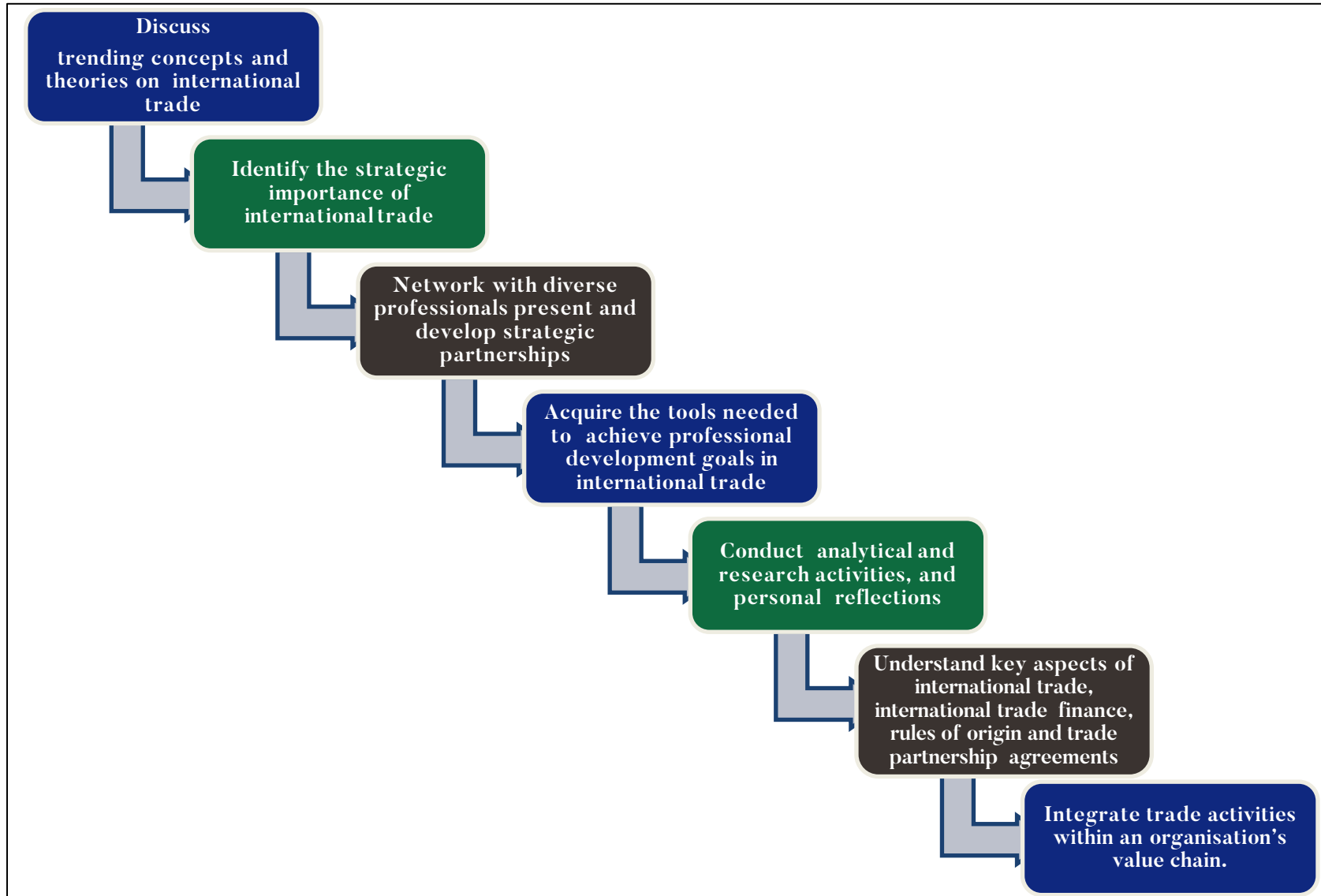
TARGET AUDIENCE

1. Customer Service
2. Shipping
3. Purchasing
4. Accounts and Finance
5. Import Administration
6. Logistics
7. Research and Development
8. Production and production planning
9. PR and Marketing
10. Technical Support
11. Quality and Standards
12. Repairs
13. Distribution
14. Legal

LEARNING OUTCOMES

1. Details of the UK-Ghana Trade Partnership Agreement
2. Removal of tariff and non-tariff barriers
3. Rules of Origin and Cumulation arrangements
4. Trade facilitation and trade documentation requirements
5. Ability to identify and analyse trade opportunities between Ghana and the UK in various sectors
6. Awareness of the challenges and obstacles faced by businesses in accessing trade finance and ways to overcome them
7. Knowledge of the role of government, private sector, and development organisations in promoting trade between Ghana and the UK
8. Familiarity with the cultural and business practices in both countries and their impact on trade relations
9. Skills in negotiating and closing trade deals between Ghanaian and UK businesses
10. Understanding of the role of trade and investment in promoting sustainable development and inclusive growth in both countries

KEY BENEFITS



Admission Criteria

- Bachelor's degree or recognised academic qualification
- Proficiency in written and spoken English



Programme Highlights

- Real-world case studies and applications
- Dynamic group and peer-to-peer discussions



UK-GHANA CHAMBER OF COMMERCE

The UK-Ghana Chamber of Commerce (UKGCC) was established in 2016, with the support of the UK Government's Department for International Trade (DIT), as a member-based trade association to facilitate and promote bilateral trade between the UK and Ghana via the three platforms of networking, advocacy, and trade services.

The Chamber is backed by the British and Ghana Governments through the UK-Ghana Business Council and the British Chambers of Commerce in the UK.

For more information, visit: <https://ukgcc.com.gh>



INSTITUTE OF EXPORT & INTERNATIONAL TRADE

The Institute of Export and International Trade (IOE & IT) mission is to enhance export performance by setting and maintaining professional standards in international trade management and export practice. This is principally achieved by the provision of education, training, and practical business support services.

Offering a unique range of individual and business membership benefits and a world-renowned suite of qualifications and training, the Institute is the leading authority in best practice and competence for businesses trading globally.

For more information, visit: <https://www.export.org.uk>

THANK YOU !

If you would like to know more, please don't hesitate to contact us!

Call Immaculata on +233 (0) 25 796 2441 or send an email to immaculata@ukgcc.com.gh





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E. info@ukgcc.com.gh

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creating networks, connecting businesses