

### International Food and Drink Event, London

(21st -23rd March, 2022)

• THE UK'S biggest food and drink event!

#### **Programme highlights**

- Over the three days, IFE will welcome 30,000 key industry professionals from over 100 countries to come and sample the latest products, develop their knowledge on the trends affecting the food and drink sector and network face-to-face with suppliers.
- 1000s of inspiring products to sample and source
- Product discoveries
- Source international products from a range of different countries like Switzerland, Brazil, China, France, Turkey, the Netherlands etc
- The Certification Clinic will feature drop-in desks with industry experts offering advice on certifications that may benefit your business.
- Attend the Green seed UK event and the International Market Opportunities Forum





### Bett education technology trade show, London (23-25 March, 2022)

- The UK-Ghana Chamber of Commerce (UKGCC) in partnership with the
  Department for International Trade (DIT) at the British High Commission,
  Accra, and the British Council in Accra is organising a trade mission to the
  Bett Education Show in London United Kingdom from 23rd to 25th March
  2022, at the ExCeL Exhibition Centre for three days of inspiring content,
  networking and innovative product demonstrations from solution
  providers.
- Bett is the global community for education technology. They spark ideas, create connections and accelerate trade, driving impact and improving outcomes for teachers and learners.
- As the education community looks beyond the crisis response, the
  overarching theme of Bett 2022 is: create the future. It will structure the
  three full days of content at Bett 2022, ensuring that education
  stakeholders worldwide can address their most pressing challenges and
  priorities.

# Liverpool Business Fair, Liverpool, UK (22nd March, 2022)

Whether your company is new or old, large or small or even currently just an idea, visit this event to benefit from a range of features to support and grow your business.

#### **Business to Business Exhibition**

- Source new suppliers or partners, view product demonstrations, find out about new services, and take advantage of special offers and on the day prizes and promotions.
- Exhibiting enables you to use the event as a shop window to showcase
- your products and services to hundreds of potential customers. All in the
- space of a day!

#### **Workshops and Seminars**

 Gain valuable business information, ideas and insights by attending the programme of free workshops and seminars.

#### **Networking Session**

Make lots of new business contacts





### China Britain Trade Expo, London (Congress Centre, London - 17th March, 2022)

#### Main conference

- Access a full days conference from some of the world's leading industry experts & government officials from China and the UK.
- Gain practical and strategic business advice and connections on how to successfully do business to China

#### **Exhibition**

- World leading providers of facilitating trade between the UK and the China
- UK trade organisations
- Leading marketing & branding experts
- Professional service providers
- Local councils & universities specialising in the Chinese market

#### Networking

- Network with hundreds senior UK and Chinese business leaders all seeking bi-lateral trade opportunities.
- Dedicated networking area
- 5 key networking sessions throughout the day
- Face to face meetings with business leaders and experts
- Leading communications and marketing experts who understand effective online services branding and communications strategy for the Chinese market

# CHINA BRITAIN TRADE EXPO

中英贸易展览

MARCH 2022 - CONGRESS CENTRE, LONDON





# Scotland's Trade Fair Spring & Speciality Food Show

(27<sup>th</sup>- 29<sup>th</sup> March, 2022)

#### Want to be part of Scotland's only & biggest trade fair?

Scotland's Trade Fair Spring and Scotland's Speciality Food Show is the first chance in the year for suppliers to show their new products to retailers in Scotland. The show attracts 5000 retail buyers from department, multiple, independent and online stores as well as visitor attractions, tourist information and heritage centres, castles, museums and art and craft galleries.

#### Why visit Glasgow:

- The friendliness of the people, the quality of the shopping and the numerous cafés, bars and restaurants.
- As Scotland's city of cool, creatives converge in Glasgow which was named as the UK's top cultural and creative city in 2019. The city's neighbourhoods are bustling with original products from Glasgow's makers and creators, whilst down the cobbled lanes, you'll find treasures from independent traders.
- We love that Glasgow is the home to Scotland's Trade Fairs.

#### **Focus Sectors**

- Home & gifts
- Fashion accessories & textiles
- Scottish & Celtic
- Food & drink





## Rediscover the UK!

• Exciting UK touristic destinations.

 We offer the best packages available for business delegations visiting the UK For registration and participation in any of these shows, kindly contact Jennifer Blagogee at

Email: info@ukgcc.com.gh or

jennifer@ukgcc.com.gh

### Thank You

