



UKGCC  
UK - GHANA CHAMBER of COMMERCE

# UKGCC Trade Mission (UK-Ghana Digital Conference)

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9TH - 11TH MAY 2022, OXFORD, UNITED KINGDOM



# Introduction – UK-Ghana Digital Conference

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As part of strategies for Ghana to build back better from the pandemic, the government has stepped up its digitalisation agenda. The government's hugely ambitious digital transformation programme gives the UK the opportunity to advance its strong existing relationship on digital with the Ghanaian government and to be at the forefront of collaborating to deliver a more digitised, efficient, and diversified Ghanaian economy.

In collaboration with the Department of International Trade Ghana, the UK-Ghana Chamber of Commerce (UKGCC) will be leading a delegation of Ghanaian companies to attend this conference.



# Objective

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- The broad objective is to organise a high-level, well-rounded conference that brings together senior officials from both the Ghanaian and the UK governments, the private sector, academia and research centres with the aim of deliberating on Ghana's digital strategy, showcasing private sector expertise and fostering partnerships towards the implementation of the different projects forming part of Ghana's digitalisation agenda.
- Strengthen the relationship at the government level between Ghana and the UK in the area of digital.
- Clarify specific aspects of support that the UK can offer Ghana within the scope of Ghana's Digital Transformation Program.
- Create synergies and support UK and Ghana businesses to leverage viable business opportunities to boost foreign investments between the two countries.
- Demonstrate Ghana's ambitions for the use of digital technology in building a resilient economy, including strengthening systems for revenue mobilisation and highlight the UK's advances in science and innovation that ties in with Ghana's ambitions.
- Pioneering Green Recovery: develop Ghana's digital economy to support a move-away from the dependence on other sectors.

# Trade mission highlights

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UK-Ghana Digital conference

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Business to Business meetings(B2B) and  
Business to Government meetings (B2G)

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Exhibitions

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Tour of the Harwell Science & Innovations  
Technology Park. (leading science,  
innovation, technology & business campus)

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High-level networking opportunities





# EXPERIENCE OXFORD!

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# Package offerings

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## OPTION 1 - 34,950GHS

- Airticket
- Hotel accomodation
- Facilitation of registration & participation
- Visa application assistance
- Opportunity to Exhibit
- Harwell Science, Innovation, technology park tour
- Sightseeing tour/ Bicester Village shopping experience

## OPTION 2

- Customised package offerings available on a case by case basis.
- Starts at 5,500ghs



**The Future  
is Digital**



**THANK YOU**

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