




UK - FRANCOPHONE WEST AND CENTRAL AFRICA



TRADE AND INVESTMENT FORUM

 **Wednesday, 19 October 2022**

 **Central London**



TRADE MISSION : UK-FRANCOPHONE WEST & CENTRAL AFRICA TRADE &
INVESTMENT FORUM

19th to 21st October 2022, Central London

INTRODUCTION



The UK-Ghana Chamber of Commerce is organising a trade mission to the UK-Francophone West and Central Africa Trade and Investment Forum from the 18th to 22nd October, 2022.

The inaugural UK-Francophone West and Central Africa Trade and Investment Forum is a major intergovernmental and private sector summit convened by DMA, DIT and UKEF.

Plenary sessions, vertical and geographic roundtables, deal rooms and a series of bilateral meetings between government and industry will take place over two packed days in central London, followed by visits to some touristic sites on the third day.

The many French-speaking West and Central African countries have been historically underrepresented by British industry and underserved by diplomatic cover. This, however, has been a trend in reverse for several years, culminating in June's ascension to the Commonwealth of Gabon and Togo.

UK Export Finance has a significant appetite for French-speaking West and Central Africa - an appetite which has seen consistent year on year increases, and recent successes in these non-traditional markets include a wide-ranging, award-winning and record financing facility for primary healthcare in Cote d'Ivoire and an innovative infrastructure financing facility in Cameroon.

Why attend?



In addition to governmental presence, 300-500 well-capitalised, multi-disciplinary British companies with an interest in West and Central Africa and expertise in the following sectors are going to be present to promote their own skills, expertise and promote their historical investment, and present activity on the continent.

- Banking
- Finance
- Infrastructure development
- Healthcare
- Education
- Clean energy
- Clean Agri-tech
- Legal services
- Pharmaceuticals
- De-carbonisation
- ICT
- Creative sectors
- FMCG

The eight countries represented invite one to one meetings with their visiting governments and UK Export Finance will offer both business and governments bespoke financing and insurance assistance for these fascinating emerging markets.

Draft programme

DAY ONE

- **08:00 - 09:00: Registration & Refreshments**
- **09:00 - 09:15: Welcome Address & Opening Comments**
- Office of the Secretary of State, Department for International Trade (DIT)
- Samir Abhyankar, Managing Director and Head of Private Equity, British International Investment (BII)
- **09:15 – 09:30: Keynote Addresses**
- Tim Reid, Head of Business Group, UK Export Finance (UKEF)
- **09:30 – 10:30: The Unique Francophone Offer, Regional Economic Outlook and Investment Opportunities**
- Chair: All-Party Parliamentary Group (APPG) on Africa
- Office of the Minister for Africa, Foreign Commonwealth and Development Office (FCDO)
- ECOWAS Secretariat
- African Development Bank (AfDB)
- West African Economic & Monetary Union (WAEMU)
- Central African Economic & Monetary Union (CEMAC)
- UK Export Finance
- **Q&A Session**
- **10:30 - 11:00: Refreshments Break**
- **11:00 - 11:50: Insight into Benin and Cameroon and the UK Public and Private Offer**

- **11:50 – 12:40: Insight into Côte d’Ivoire and Gabon and the UK Public and Private Offer**
- **12:40 - 13:40: Networking Lunch or Mining Lunch**
- **13:40 – 14:30: Insight into Guinea and Niger and the UK Public and Private Offer**
- **15:20 – 15:40: Tea and Coffee Break**
- **15:40-15:50: DIT's Commitment to Francophone Africa**
- John Humphrey, Her Majesty's Trade Commissioner to Africa, Department for International Trade
- **15:50 – 16:35: UK Expertise - Spotlights i.**
- **16:35 – 17:20: UK Expertise - Spotlights ii.**
- **18:15: Networking Reception**

DAY TWO

- One-on-one meetings with the delegation taking place at individual Embassies/High Commissions/missions

DAY THREE

- London Tour

Visit London



Package offerings

- **Option 1 - £3,500**

Facilitation of participation

Hotel accomodation

Ground transportation

Tourism

- **Option 2 - £ 700**

Facilitation of participation

Tourism

- **Option 3 - £500**

Facilitation of participation

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For any further inquiries, kindly contact Jennifer Blagooee at the UK-Ghana Chamber of
Commerce

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