

Invest Northern Ireland in collaboration with UK-Ghana Chamber of Commerce – Trade & Investment Opportunities

Anne Beggs, Director Trade & Investment, July 2022



Belfast, Co. Antrim



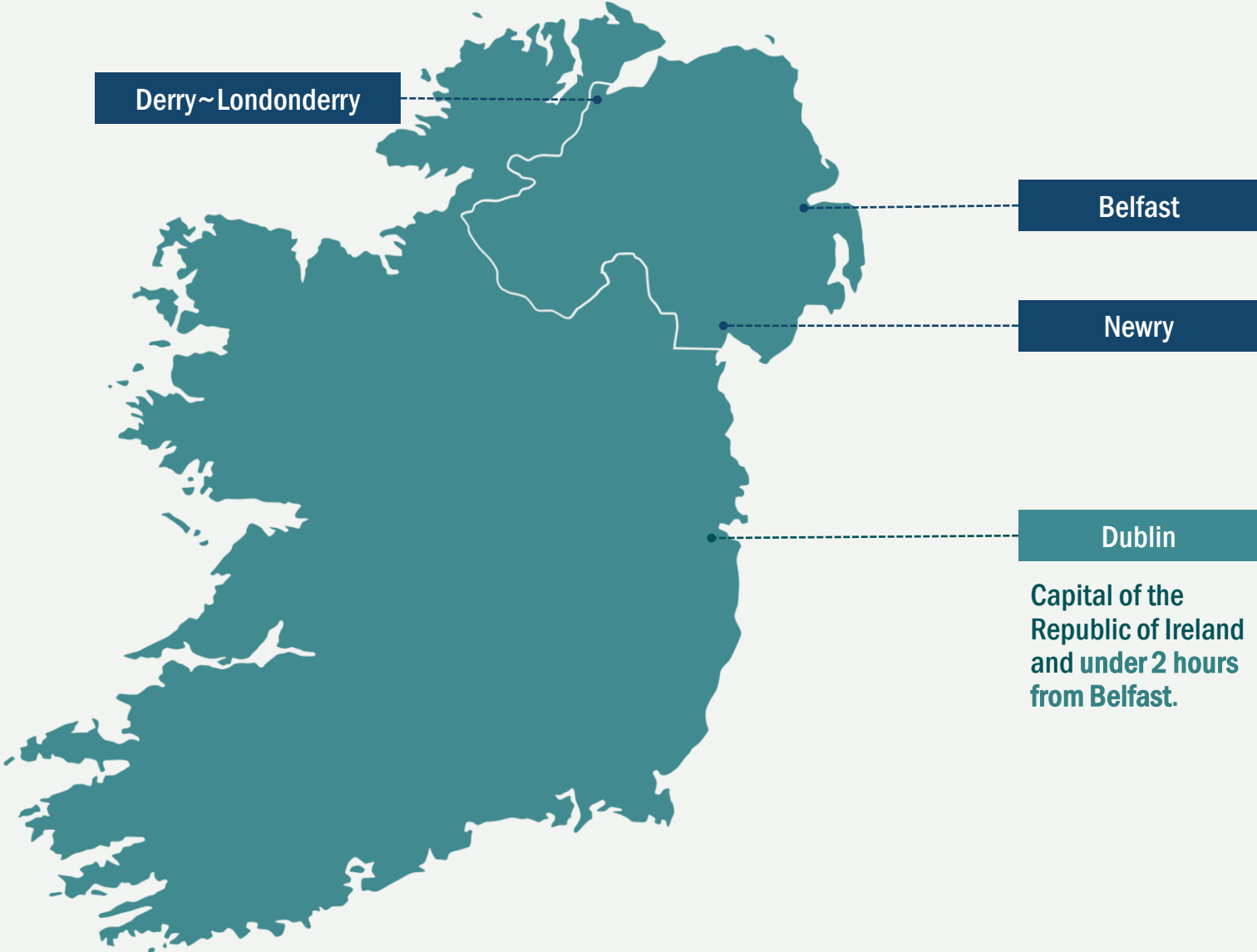
Location



Location



Key Locations





Key Facts



Access to Key Markets

Ideally situated between mainland Europe and the U.S.

Access to markets across GB, Rol, Europe and North America.



Next Gen Telecoms

100 gigabyte per second telecoms link between Northern Ireland, Europe and North America.

Rapidly expanding 5G network.

Belfast ranks in the top 10 UK cities for remote working.



Modern air, rail, road & sea network

Under two hours by road or rail from Belfast to Dublin.

Under 90 minute flight to London from Belfast or Derry~Londonderry .

Over 750 flights and 100 ferry crossings per week.



Population

1.8 Million



Capital

Belfast



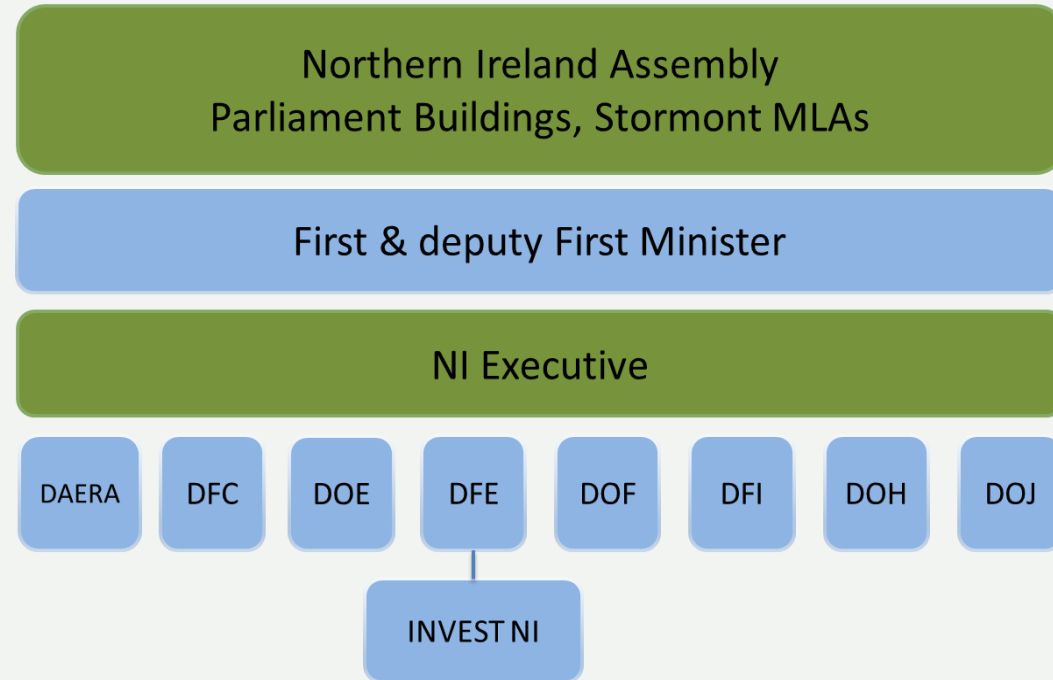
Access to three international

Airports

Government

Northern Ireland is an integral part of the United Kingdom. It has an **elected local Assembly** which is the devolved legislature for the region. This means:

- Ministers are accessible.
- Close working partnerships exist between industry, government and academia.
- These partnerships allow the region the agility to react swiftly to business needs by tailoring training programmes to provide the right skills.

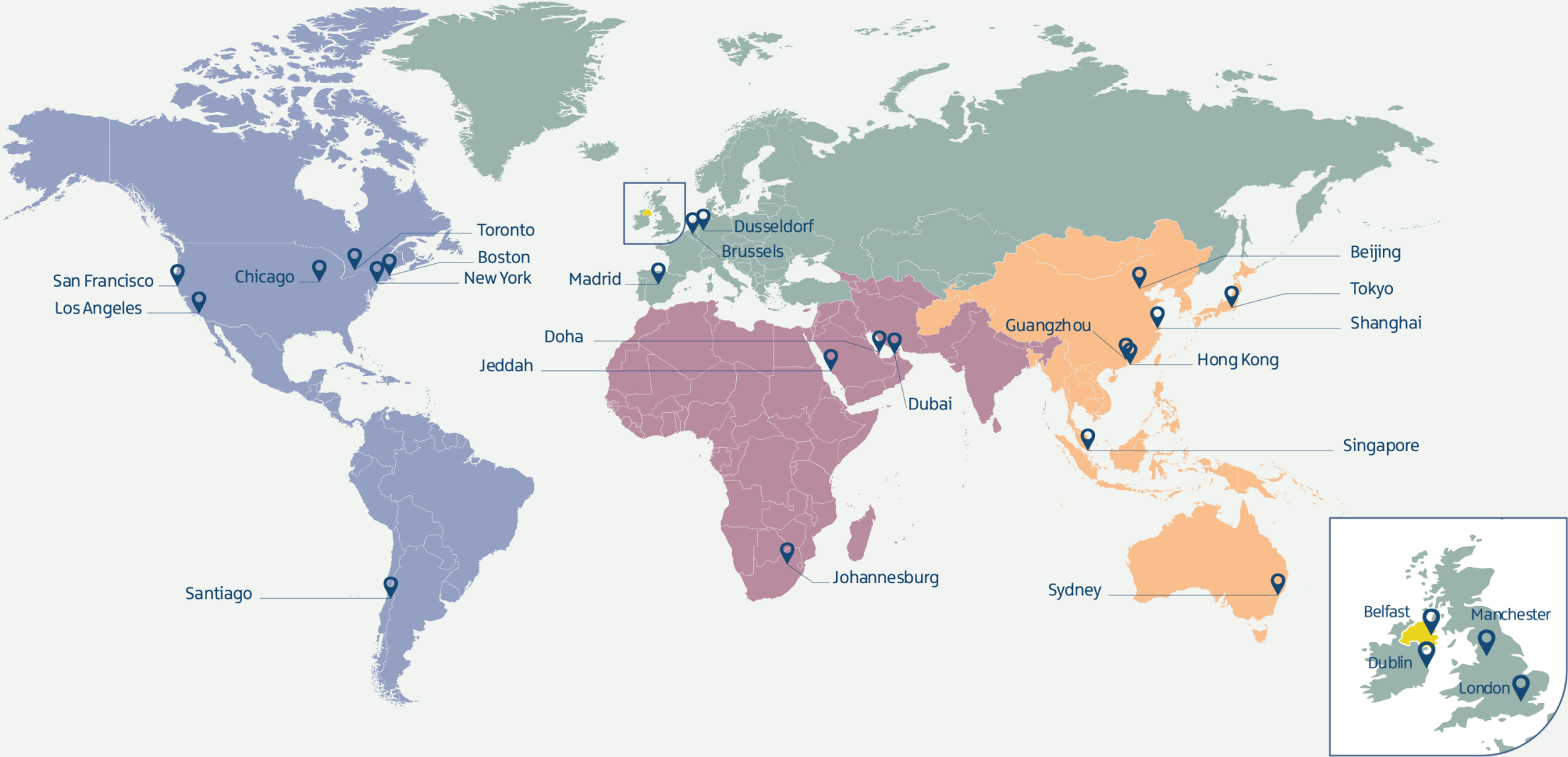




Our purpose is to improve the economy and grow:



Our Global Offices





Key Sectors



Northern Ireland has strength in key sectors



Financial, Professional & Business Services



Agri-Food



Life & Health Sciences



Advanced Manufacturing & Engineering



Construction & Materials Handling



Digital & Creative Technologies

Food & Drink



Food and drink is our largest manufacturing sector and our second biggest export

Our food and drink products are available in more than 70 countries

Our produce has a strong reputation for quality and traceability – NI developed the world leading Food Fortress

Materials Handling



60 years of leading the world in mobile bulk materials processing equipment

8000 people employed in 100 companies

40% of the world's mobile crushing and screening equipment is made in Northern Ireland

Our products operate in some of the most demanding environments from -40 to 50 c

Life & Health Sciences

Specialisms in:

- Precision medicine
- Pharma & biotech
- Clinical trials
- Diagnostics
- Med-tech



8500 employed in over 250 businesses

Exporting globally to over 140 countries

Over 17 world-leading research centres with 1000+ researchers



10% of global cholesterol tests are manufactured by Randox



The first portable defibrillator was designed in Northern Ireland

Green Growth & Renewables



12000 employed in 300+ companies - a £1.7bn industry

Industry & world-class centres of excellence involved in research, design & manufacture of products, delivery of services & the integration of digital technologies to provide solutions for energy, water & transport supply chains

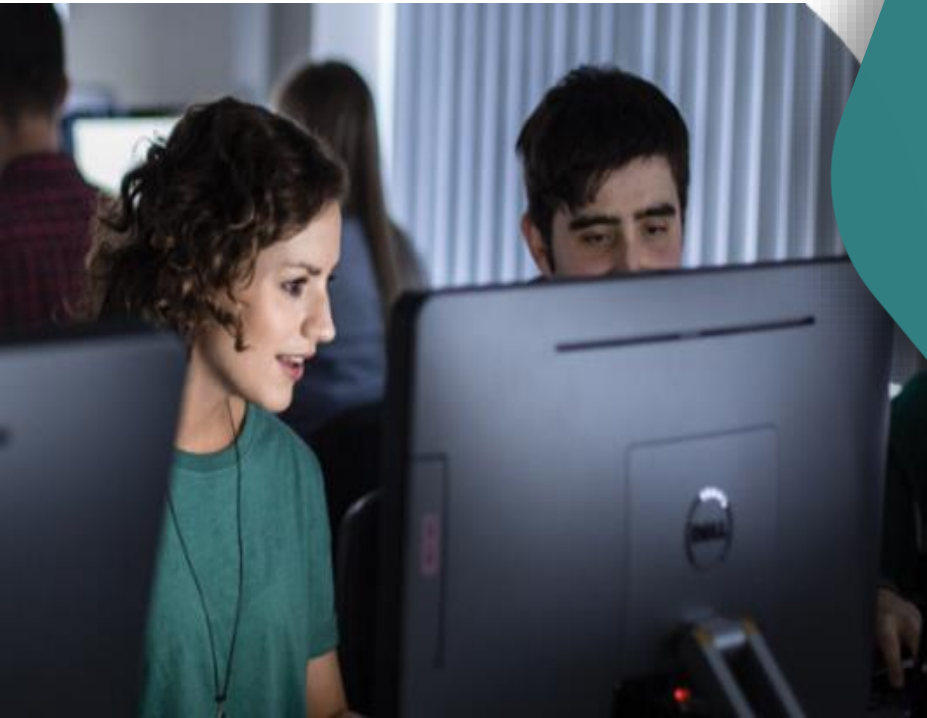
Expertise in the production of green hydrogen from curtailed wind power, the manufacture of hydrogen buses and the development of intelligent systems for energy storage.

Education Technology

- Northern Ireland's EdTech sector brings together the region's best education innovators to offer products & services that improve educational experience.
- Many of Northern Ireland's EdTech innovators create & deliver learning content through instruction, video, game-based learning & augmented reality.
- We're building future learning platforms, combining teaching excellence & cutting-edge digital innovations in assistive learning technology.
- Northern Ireland's EdTech firms are raising attainment & personalising access to learning through assistive technology, management & authoring tools.



Cyber Security



Hotspot for international cyber security companies

Location of cyber security projects for major multi-nationals – Cme, Citi, Allstate

#1 international investment location for US cyber security firms

Combined with a strong cadre of innovative local firms

Delivering solutions for advanced persistent threats to national security government, health, automotive, critical infrastructure, capital markets, e-commerce, e-learning & child safety online

Centre for Secure IT at Queens Univeristy is a global flagship centre of expertise – recognised by GCHQ as an Academic CoE for Cyber Security Research



Did you
know?





Over 30% of the world's aircraft seats are made in Northern Ireland



**1 in 5 of the world's
computer drives
contains a part created
in Northern Ireland**



Northern Ireland companies are delivering world firsts and market leading solutions to sports clubs globally



Global companies benefitting from NI's excellence in aerospace include global leaders in the sector: Airbus, Boeing, Embraer, BAE Systems, Spirit AeroSystems and GKN Aerospace

Wrightbus has developed the world's first double-decker hydrogen bus





Game of Thrones, the world's No1 TV show, has largely been filmed in Northern Ireland for 8 seasons



Why Investors choose

Northern Ireland



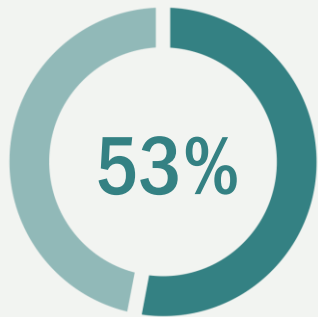
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Talented People
Cost Competitiveness
Infrastructure
Place



An educated, innovative and inherently solutions-driven workforce

Northern Ireland has a steady stream of enthusiastic, talented people for knowledge-based companies seeking a strong workforce.

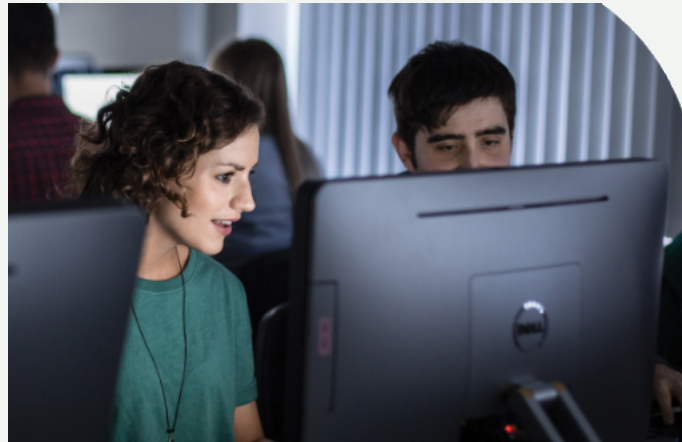


One of Europe's youngest and fastest growing populations, with 53% under the age of 40.

Northern Ireland has over 55,000 students at under & post graduate level, with 6,155 international students from over 100 countries at our two world-class universities

All supported by a network of regional colleges catering for an additional 154,000 students

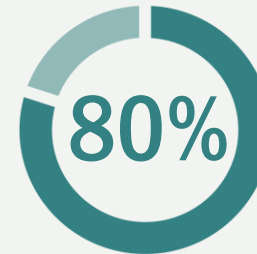
Assured Skills - Government departments work closely with industry and academia to ensure each investor's workforce is successfully equipped with the appropriate skills.



The **best performing education** system for primary maths in Europe.



Consistently outperforming other UK regions at **GCSE & A-Level**.



80% of graduates achieve a first class or upper 2nd class degree.



Labour turnover in Northern Ireland is known to be **very low**.

Cost Competitiveness



Our **19% corporation tax** is the **2nd lowest** in Western Europe.

Operating costs are up to **30% lower** than other locations in the UK and Europe.

Belfast is one of the most **cost-effective** cities for expats.



Infrastructure

A fully digital, fully fibre optic communications network.

Highly deregulated telecoms industry ensures a competitive market.

The region's compact size makes it an ideal test-bed for new communications technology

The first region to.....



A great place to live





Track record Investment



Northern Ireland Demonstrating Success:



One of the Financial Times fDi Intelligence's **Top 10 Digital Economies** of the Future.



The Number 1 international investment location for **U.S. cyber security firms**.



Belfast is **Europe's leading FDI** destination for new software development.



Northern Ireland is the **world's top region** for fintech inward investment.



Second fastest growing **knowledge-economy** in the UK.




Attracting more **FDI jobs** than any other UK region.



Belfast the No.1 in the world for **Business Friendliness**.



Belfast the No.2 **Global City** of the Future.

A dramatic sunset scene over a coastal cliffside. The sun is low on the horizon, casting a warm, golden glow across the sky and the sea. The sky is filled with dark, silhouetted clouds. In the foreground, a grassy cliffside slopes down towards the sea. A train is visible on a track that runs along the edge of the cliff. On the cliff's edge, a small, white, square tower with a pointed roof, likely a lighthouse or a watchtower, stands prominently. The sea is dark, with white foam from the waves crashing against the shore. The overall mood is serene and majestic.

And over to you Raksha.....