



UKGCC
UK - GHANA CHAMBER of COMMERCE



Department for
International Trade

TECH IN GHANA INBOUND TRADE MISSION

29th November – 2nd December 2022

Accra, Ghana



Background

- Tech in Ghana is the leading UK- Ghana platform dedicated to strengthening and displaying Ghana's tech ecosystem.
- Since launching in 2017, the platform has attracted participation from some of the biggest multinational brands in the world, alongside Ghana's decision makers, investors, fastest-growing scale-ups and founders.
- Held twice a year, once in London and once in Accra, Tech in Ghana supports Ghana's burgeoning tech industry by providing a platform that brings the ecosystem together for global knowledge exchange, valuable networking, and to showcase innovation.
- The UK-Ghana Chamber of Commerce is partnering with the UK's Department for International Trade at the British High Commission to organise an inbound trade mission to Tech in Ghana.



**TECH
IN
GHANA**



Core Objectives

- Facilitate networking between digital/tech/innovative stakeholders from government and the private sector to promote partnerships and collaborations towards the implementation of the different projects forming part of Ghana's digitalisation agenda.
- Strengthen the relationship between Ghana and the UK through viable partnerships, B2B engagements, and to demonstrate Ghana's ambitions for the use of digital technology in building a resilient economy and highlight the UK's advances in science and innovation whilst encourage international collaborations.
- These objectives are in line with the Department for International Trade's UK-Ghana Digital Conference, which has highlighted the importance of such events to foster trade and collaboration between the UK and Ghana.

Trade mission Highlights



- Tech in Ghana Conference
- Business to Government engagements
- Business to business meetings
- Networking events/reception
- Destination Ghana tour



Trade mission packages

Option 1 – £ 3,000

- *Tech in Ghana Conference fees*
- *Attend B2G meetings*
- *Attend B2B meetings*
- *Participation in Networking event with the British High Commissioner to Ghana*
- *Hotel accomodation for 5 days*
- *Ground transportation*
- *Tourism*

Option 2 - £500

- *Tech in Ghana Conference fees*
- *Attend B2G meetings*
- *Attend B2B meetings*
- *Participation in Networking event with the British High Commissioner to Ghana*

Option 3 – Customised quote on request

- *Tech in Ghana Conference and any other item in option 1*

Option 4 - £8,000

- *Option 1 plus 2 day Exhibitor booth price*



Tour packages

CAPE COAST PACKAGE - £180

- Visit Kakum National Park
- Visit Monkey Sanctuary/ Bird Sanctuary
- lunch at Coconut Grove Beach Resort
- Visit Elmina/Cape Coast Castle
- Pass through University of Cape Coast to view campus (optional)
- Transportation

NATURE & ANIMALS TOUR - £125

- Shai Hills Resource Reserve
- Aburi Botanical Garden
- Entrance fees
- Tour guide
- Local meal
- Transportation



AKOSOMBO PACKAGE - £120

- Visit Akosombo Dam and Township
- Have lunch at Royal Senchi
- Visit Shai Hills quarry and Monkey Sanctuary
- Transportation



ACCRA CITY TOUR - £95

- National Museum of Ghana
- Black Star Square (Independence Square)
- Makola Market (biggest market in Accra)
- Arts Centre
- Jamestown
- Tour guide
- Local meal
- Transportation



Delegates can sign up for any of the packages available ...

Thank you

For registration & enquiries, please send an email to
the UK-Ghana Chamber of Commerce ;
trademissions@ukgcc.com.gh



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