

Sponsorship & Exhibition Packages for the 2025 Africa Regional Conference & Exhibition on Education and Skills Development (ARC-EDS)

The 2025 ARC-EDS Sponsorship Packages provide opportunities for **corporations, academic institutions, development organizations, and technology leaders** to support the largest regional platform focused on youth entrepreneurship, innovation, and employment creation. Sponsoring the event offers high visibility, strategic networking, brand positioning, and access to key stakeholders in education, industry, and government.

1. Sponsorship Tiers

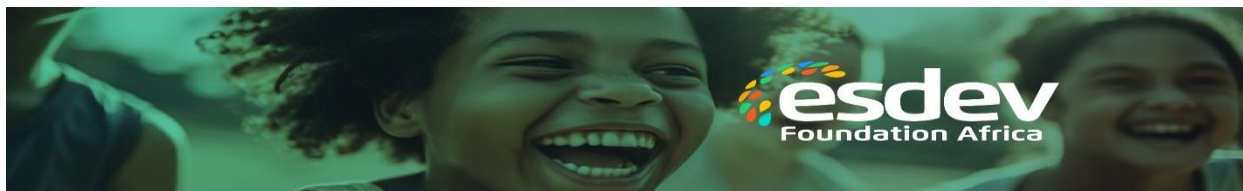
We offer sponsorship opportunities at different levels, providing tailored benefits to meet the needs of different stakeholders.

A. Strategic Partner (Headline Sponsor) – GHS+300,000+

Ideal for: Government agencies, international organizations, multinational corporations, and industry leaders seeking high-level engagement.

Benefits:

- Official designation as the **Headline Sponsor**
- Speaking opportunity during the Opening Ceremony or a high-profile session
- Prime exhibition space in the conference exhibition area (largest booth, premium location)
- Feature in all event marketing materials, including banners, social media, website, and press releases.
- Exclusive branding in delegate kits, conference brochures, and venue signage
- Access to private networking sessions with policymakers, industry leaders, and key stakeholders
- Opportunity to host a side event or workshop related to entrepreneurship, skills development, or innovation.



- Full-page advertisement in the official ARC-EDS Conference Brochure/ Report
 - VIP invitations (5 complimentary delegate passes)
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B. Platinum Sponsor – GHS200,000+

Ideal for: Large corporations, industry associations, major donors, and multilateral organizations.

Benefits

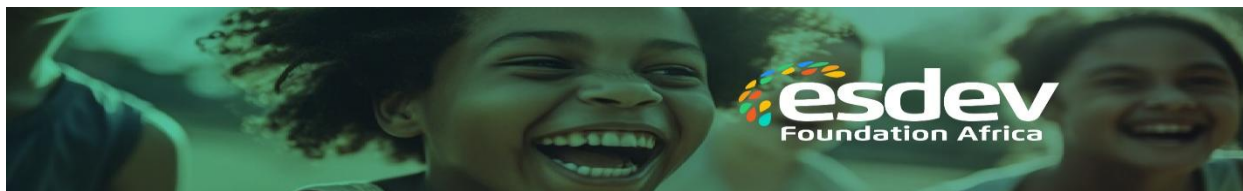
- Speaking opportunity at a panel discussion or thematic session
 - Premium exhibition booth in the conference exhibition area
 - Brand visibility on conference banners, digital promotions, and event website
 - Exclusive sponsorship of a key conference session or panel discussion
 - Co-branding on conference materials, including delegate bags and lanyards
 - VIP invitations (3 complimentary delegate passes)
 - ½ page advertisement in the ARC-EDS Conference Brochure/ Report
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C. Gold Sponsor – GHS150,000.00

Ideal for: Companies, NGOs, and institutions seeking strong brand exposure and engagement with key stakeholders.

Benefits:

- Speaking slot in a breakout session or workshop
 - Branded booth space in the exhibition area
 - Logo placement on conference banners, website, and event materials
 - Sponsorship recognition in event marketing and media promotions
 - Two complimentary delegate passes
 - ¼ page advertisement in the ARC-EDS Conference Report
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D. Silver Sponsor – GHS75,000.00

Ideal for: Medium-sized businesses, startups, and local industry players.

Benefits:

- Exhibition booth in the conference exhibition area
- Logo recognition on the event website and marketing materials
- Social media mentions and promotions
- One complimentary delegate pass

2. Industry Exhibition Packages

The ARC-EDS Industry Exhibition provides a dynamic platform for businesses, technical universities, startups, and investors to showcase products, innovations, and employment opportunities to thousands of attendees.

Please note that Technical University students innovations accepted by the Exhibition panel are exempted from payment.

A. Premium Industry Exhibitor – GHS25,000.00

Best for: Large companies, EdTech providers, vocational training institutions, and innovation hubs.

Benefits

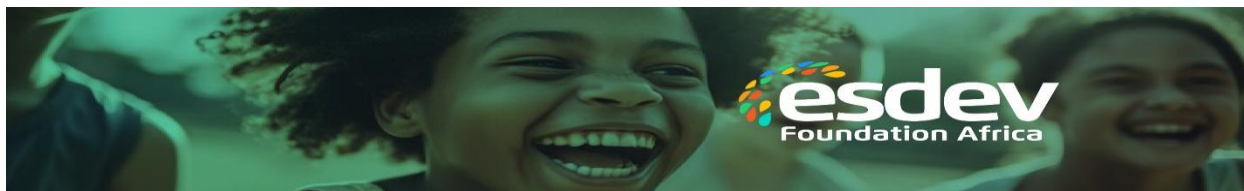
- Prime exhibition space (3m x 3m booth)
- Company profile in the event guide
- Logo placement on event website and exhibition area signage
- Exhibitor's speaking opportunity in an industry breakout session
- Three complimentary exhibitor passes

B. Standard Industry Exhibitor – GHS15,000.00

Best for: SMEs, growing startups, training centers, and local industry players.

Benefits

- Standard exhibition space (2m x 2m booth)



- Company listing in the event guide
- Logo placement in exhibitor catalog
- One complimentary exhibitor pass

C. Startup & Youth Innovators Pavilion – GHS5,000.00

Best for: Startups, student-led businesses, and young entrepreneurs showcasing solutions.

Benefits

- Dedicated startup showcase area
- Special media coverage for youth entrepreneurs
- Opportunity to pitch solutions during an innovation session
- One complimentary exhibitor pass

3. Thematic Session Sponsorships

Best for: Organizations can sponsor specific sessions or workshops aligned with their goals.

A. Quantum Science & Technology Sponsorship – GHS20,000.00

Support the International Year of Quantum Science and Technology (IYQ 2025) celebration at ARC-EDS.

Benefits

- Branding and recognition in Quantum Science & Technology sessions
- Speaking opportunity at a dedicated Quantum Technology panel
- Featured in media promotions on the role of quantum in education and employment

B. Green Entrepreneurship Sponsorship – GHS15,000.00

Highlight sustainable business solutions and youth-led green enterprises.



Benefits

- Session sponsorship recognition
- Branding in Green Entrepreneurship exhibition area
- Speaking opportunity in a green economy panel discussion

4. Why Sponsor ARC-EDS 2025?

Engage with policymakers, industry leaders, and educators shaping Africa's workforce development.

- Reach over 1,500 attendees from across Africa and beyond
- Position your brand within the Quantum Science & Innovation ecosystem
- Connect with Ministries, Universities, Development Partners, and African industry leaders
- Showcase your solutions directly to education and innovation stakeholders
- Support Africa's youth by contributing to sustainable employment and innovation.

For sponsorship inquiries, contact:

Email: admin@arc-eds.com / sarah@esdev.org

Phone: +233 302502359 / +233 241020391

Website: www.arc-eds.com