



**UKGCC**  
UK - GHANA CHAMBER of COMMERCE

# Source

## FASHION

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**14 – 16 July 2024 || Olympia London**

creating networks, connecting businesses



## ABOUT THE UK-GHANA CHAMBER OF COMMERCE

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The UK-Ghana Chamber of Commerce (UKGCC) was established in 2016 with the support of the United Kingdom's Department for Business and Trade to promote trade between the UK and Ghana. It is the leading private sector organisation proffering trade and commerce support for UK and Ghana businesses.

The UKGCC is a two-time British Chambers of Commerce (BCC) International Chamber of the Year finalist, and 2023 BCC International Chamber of the Year.

# Our Previous Trade Missions



**TRADE MISSION TO THE UK**

**PURE LONDON | PURE ORIGIN**

**17TH - 19TH JULY 2022**

**LONDON**

\*Longest running and largest UK fashion trade show  
 \*Ghana Country Pavilion for Ghanaian companies to:  
 - showcase products  
 - connect with Key UK retail buyers  
 - explore export opportunities

Email: [trademissions@ukgcc.com.gh](mailto:trademissions@ukgcc.com.gh)




**TRADE MISSION TO LONDON**

**BETT EDUCATION SHOW**

**29TH - 31ST MARCH 2023**

Email: [trademissions@ukgcc.com.gh](mailto:trademissions@ukgcc.com.gh)




**TRADE MISSION TO THE UK**

**Africa Financial Services Investment Conference (AFSIC) 2023**

**9TH - 13TH OCTOBER 2023**

**PARK PLAZA, WESTMINSTER BRIDGE HOTEL**

**LONDON**

**WHAT IS AFSIC**  
 - The largest and leading global African investment event  
 - Access to African investment opportunities in all business sectors  
 - Presentations on compelling investment opportunities from over 40 African countries

**UKGCC'S ADDITIONAL OFFERS**  
 - B2B Meetings  
 - B2G Meetings  
 - Networking Reception  
 - On-site Administrative Support

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**JUNE TRADE MISSIONS TO THE UK**

**BIRMINGHAM-GHANA TRADE MISSION**  
 20th - 24th June 2022

**MISSION HIGHLIGHTS**

- Attend Ghana-Birmingham Business Forum
- High level networking opportunities
- Business to business meetings
- Company visits... and many more!

**MADE IN GHANA UK FESTIVAL**  
 25th - 26th June 2022

**MISSION HIGHLIGHTS**

- 4,000 Delegates & Visitors
- Durbar of Chiefs
- Interactive Conferences & Workshops
- Concerts – Best of Ghanaian Performances

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**TRADE MISSION TO**

**Northern Ireland**

**1ST - 3RD NOV 2022**

Email: [trademissions@ukgcc.com.gh](mailto:trademissions@ukgcc.com.gh)



**JUNE TRADE MISSIONS TO THE UK**

**GHANA INVESTMENT OPPORTUNITIES SUMMIT (GHIOS)**  
 6th & 7th June

**WHY JOIN?**

- Explore viable investment opportunities
- Matchmaking and Networking
- B2B Meetings... and many more!



**UK EXPORTS STANDARDS**  
 5th & 6th June

**WHY JOIN?**

- Meetings with UK Standards institutions
- Tour of BSI Testing Labs and/ or Fera Science Labs
- One-on-one business meetings and matchmaking

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**TRADE MISSION TO THE UK**

**2023 SME XPO**

**24TH - 27TH APRIL 2023 EXCEL LONDON**

Email: [trademissions@ukgcc.com.gh](mailto:trademissions@ukgcc.com.gh)



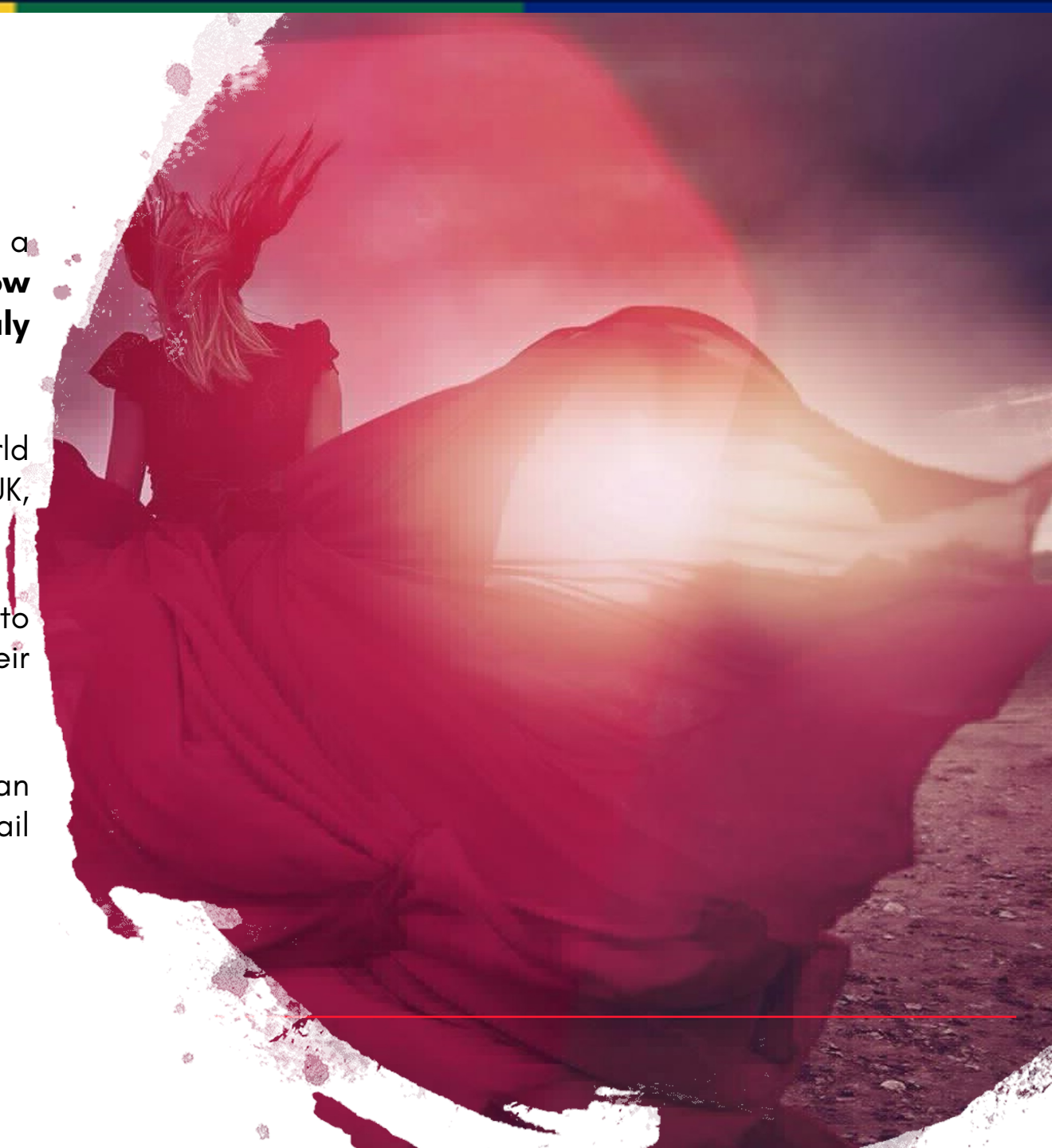
# Source Fashion Show

The UK-Ghana Chamber of Commerce (UKGCC) will be leading a business delegation to the **Source Fashion trade show** scheduled to take place at the Olympia in London from **14 -16 July 2024**.

It is a unique platform for fashion brands from all over the world to showcase their fashion wear to a quality audience of UK, European and International buyers.

In addition, it is also a fantastic opportunity for these brands to generate new business opportunities that will take their businesses to the next level.

There will also be a Ghana Country Pavilion for Ghanaian companies to showcase their products, connect with key UK retail buyers and explore export opportunities.



# Source Fashion, The Festival of Fashion

HBENINA



## A Snapshot



**+58.4%**

increase on overall  
footfall YOY

**120**

exhibitors at Source  
Fashion SS22



**+71.6%**

increase in  
registrations YOY

**320**

exhibitors at Source  
Fashion SS23

## Stats from 2023



**71%**

of the UK's top 30 retailers  
and brands who registered  
for Source Fashion tickets  
also attended the show



**86%**

had a top-tier job title  
(Business owner/Senior  
Manager/ Head of  
Department)



**76%**

of registrants had sole or  
joint purchasing power



**4,023**

was our total  
footfall number



# Source Fashion Show Sectors



**Yarns**



**Trims & Fixtures**



**Technology & Design Services**



**Packaging**



**Garment Manufacturers**



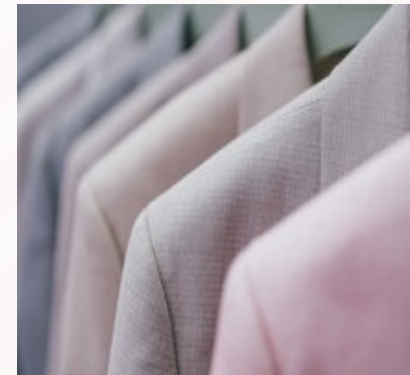
**Fabrics**



**Accessories**



**Footwear**



**Apparel**

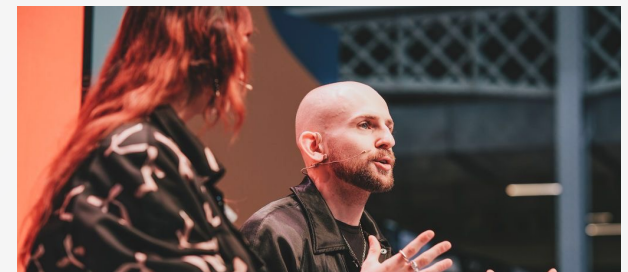
# Source Fashion Key Features

## Source Runway

Our catwalk presents the latest trends and is a perfect learning and inspirational platform, it is also a great way of networking



## Seminars



# Why Attend Source Fashion



## Meet exhibitors from over 25 countries

Source Fashion has over 25 countries represented, with manufacturers joining us from around the world, from Peru to Cambodia, Pakistan to Portugal, Hong Kong to Italy and Greece all the way back to the UK. Not forgetting the industrial powerhouses like China, India and Turkey.



## Source from audited manufacturers

All exhibitors are required to have had a recent audit from Sedex or a recognisable audit institution. This gives you confidence that you will meet manufacturers and suppliers that have responsible business practices.



## Explore everything Source Fashion has to offer

Listen to industry experts as they discuss the challenges of responsibility in fashion, and be inspired at The Source Catwalk, where a collection of entirely sustainable garments has been brought together to flaunt the materials of the future.



# Why Exhibit at Source Fashion



**Engage with a global audience, fostering cross-cultural exchange and collaboration.**

- Access to potential investors, collaborators, and distribution channels.
- Partnerships, sponsorships, and brand collaborations opportunities.
- Forge valuable connections with designers, retailers, buyers, and fashion enthusiasts.
- Global networking sessions, business matchmaking events, and exclusive meet-and-greet opportunities with industry leaders.



**Build brand visibility and exposure.**

- Enhance brand
- Showcase your latest collections,
- Connect with industry influencers,
- Gain recognition on a global scale.



**Continuous learning and skills development, workshops, seminars, and panel discussions covering a wide range of topics, including sustainable fashion practices, digital marketing strategies, and retail trends.**

- Gain first-hand knowledge of upcoming fashion trends, consumer preferences, and market dynamics, enabling them to stay ahead of the curve and drive innovation in their businesses.

# Bringing you some of the best buyers in the industry...

RIVER ISLAND

DEBENHAMS

MATCHES  
FASHION.COM

HARVEY  
NICHOLS

John Lewis

ASOS  
discover fashion online

MARKS &  
SPENCER

Fenwick

boohoo.com  
TWENTYFOUR | SEVEN | FASHION

next

SELFRIDGES & CO

## Snapshot of past Source visitors:

- Burberry - Global Trade Compliance
- Clothesource - CEO
- ASDA - Technical Manager
- Topshop - Technical Manager
- Dorothy Perkins
- Miss Selfridge
- Topman - Technical Manager
- Asos.com - Sourcing Director



# Package Offerings

## *Option 1*

Participation, registration and B2B meetings - GHS 30,475.00

## *Option 2*

Option 1 plus exhibition at Source Fashion- GHS 108,750.00

## *Option 3*

Option 1 plus air ticket, hotel accommodation, ground transportation, visa application assistance – TBD

## *Option 4*

Customised packages available

\*Terms & conditions

Registration and participation fees are non-refundable

Option 3 offering will increase after 8th June 2023.

**For registration and participation, kindly contact Sara-Adelaide at [saraadelaide@ukgcc.com.gh](mailto:saraadelaide@ukgcc.com.gh)**

**Or  
[trademissions@ukgcc.com.gh](mailto:trademissions@ukgcc.com.gh)**

**Telephone : +233 54 012 6004**

**Thank you**





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