

Pre-Event Sponsorship for the 3i Africa

As a Pre-Event Sponsor, your organization will play a pivotal role in hosting one of the pre-events as part of the 3i Africa Summit. The 3i Africa Summit Pre-event activities include but not limited to Roadshows to be held both in Ghana and key countries across the world. This sponsorship tier is designed for brands looking to gain early visibility and engage with a highly targeted audience of innovators, investors, and policymakers ahead of the main summit.

Bronze Tier: \$5,000 USD

- Logo inclusion in select marketing materials for the roadshow.
- Social media mentions in the context of specific roadshow events.
- VIP access to all networking events
- Extended Invitation to invite-only networking events

Silver Tier: \$10,000 USD

- Logo inclusion in all marketing materials for the roadshow, including press releases.
- Brand mention as host of the road show
- Logo placement in the event brochure and on the summit website.
- Prominent logo and brand mention in all roadshow marketing materials and communications.
- Multiple dedicated social media posts across platforms, including a feature story or interview about the sponsor's role in supporting fintech innovation.
- VIP access to all networking events
- Extended Invitation to invite-only networking events

Gold Tier: \$15,000 USD

- Prominent logo and brand mention in all roadshow marketing materials and communications.
- Brand mention as host of the road show

- Multiple dedicated social media posts across platforms, including a feature story or interview about the sponsor's role in supporting fintech innovation.
- Premium logo placement in the event brochure, on the summit website, and during roadshow and summit events.
- VIP access to all networking events
- 3 passes to invitation only networking events
- VIP access to all networking events
- Extended Invitation to invite-only networking events
- Collaborate on a thought leadership piece or case study to be featured on the summit's content channels and distributed during the roadshow.
- 1 speaking opportunity at the main conference.