



3i AFRICA
SUMMIT 20
24

Innovation • Investment • Impact

SUMMIT OVERVIEW

13th-15th
May 2024

Accra International
Conference Centre, Ghana

POWERED BY BANK OF GHANA AND DEVELOPMENT BANK GHANA



3i AFRICA SUMMIT 2024

Innovation • Investment • Impact

About 3i Africa Summit

Convened by The Bank of Ghana (BoG) and the Development Bank Ghana (DBG), in collaboration with Elevandi.

Theme - "Unleashing Africa's FinTech and Digital Economic Potential"

The 3i Africa Summit is being held from the 13th to 15th May 2024, at the Accra International Conference Centre (AICC), as a platform for policy discourse, global alignment of intellectual resources, entrepreneurial endeavours, and investment networking for strategic partnerships. It predominantly targets the African digital economic sector, including FinTech, with the intent of catalysing investments and fostering economic growth throughout the continent and global partnerships for sustainable development.

Anchored on the pillars of innovation, investment and impact, with each pillar driving towards transformative objectives for sustainable development across Africa, the 3i Africa Summit will address the key opportunities in the FinTech industry, explore how markets and companies are leapfrogging legacy technologies, and identify the much-needed dialogues. The Summit will drive dialogue at the intersection of policy, finance, and technology - with inclusion and sustainability at its heart.



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Monday
13th
May, 2024

PROGRAMME

DAY 1

9:00AM – 1:00PM

THE CAPITAL MEETS POLICY DIALOGUE

9:00AM – 1:00PM

THE 3I DEAL ROOM MASTER CLASSES

1:30PM – 5:30PM

OPENING (MAIN STAGE)

The
**Capital Meets Policy
Dialogue™**
Insights. Interaction. Influence.



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The Capital Meets Policy Dialogue is a premier annual summit between senior policymakers and major capital providers. It brings the most influential voices on both sides together to debate solutions to the most pressing issues facing capital investment, value creation and policymaking.

Woven intentionally close to a technology theme with high potential for growth and value creation, the dialogue aims to inform and develop an early outlook for the coming year.

The session will feature:

- Framing the 2024 Africa CMPD Dialogue;
- The Capital Provider's Perspective;
- The Policymaker's Perspective;
- The Policy Dialogue: First Things First – Integrating Cross Border Payments;
- The Voice of the Investor;
- The Governor's Roundtable: Restricted session; and
- Accelerating the African Economic Ecosystem.

13th May, 2024
9:00am – 1:00pm

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THE 3i
**DEAL
ROOM**
MASTER CLASSES

Master class sessions are curated to equip participants with insights on crafting compelling pitches that captivate investors, developing refined business models for scalability, and insightful sessions on how to navigate the complex regulatory landscape of licensing.

Key Topics:

- Scaling Your Startup: Strategies for Sustainable Growth;
- Navigating Regulatory Hurdles: The Roadmap to Compliance;
- Investor Insights: What It Takes to Catch Their Eye; and
- Official Opening of Deal Room/Networking Session.

13th May, 2024
9:00am – 1:00pm

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DAY ONE

OPENING

MAIN STAGE

13th May, 2024
1:30pm – 5:30pm

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The grand opening ceremony. A plenary session in the main hall featuring keynote remarks, high-level panels, and fireside conversations from key leaders, including Heads of state, Governors and leading global business executives, on critical policy actions required to harness the potential of Africa's digital economy for development.

The session will highlight key topics such as:

- African Macro Economic Perspective.
- Interoperability of data: Digitalizing Intra-Africa Trade.
- Pan-African Bank - Challenges and Opportunities in a Digital Era;
- Africa: The Net Frontier for Investment – A call for Increased Capital Flow;
- Tech for Good: A Tech-Talk on Harnessing FinTech for Social Impact; and
- Africa's Fintech Revolution–A Pathway to sustainable, Inclusive Economic Growth.



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PROGRAMME

DAY 2

9:00AM – 12:00 PM

MAIN STAGE - AFRICA

1:30PM – 5:00PM

FINTECH FOR INCLUSION FORUM

1:30PM – 5:00PM

3i AFRICA DIALOGUES ON DIGITAL ASSETS

1:30PM – 5:00PM

FOUNDERS PEAK

1:30PM – 5:00PM

THE 3i AFRICA DEAL ROOM AND PITCHFEST

1:30PM – 5:00PM

WOMEN IN TECH CONFERENCE

1:30PM – 5:00PM

AGRICULTURE & FINTECH FORUM

1:30PM – 5:00PM

ROUNDTABLES

Tuesday
14th
May, 2024



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DAY TWO

MAIN STAGE - AFRICA

**14th May, 2024
9:00am – 12:00pm**

**Accra International
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Opening keynotes and high-level panels on policies, regulations and partnerships needed to drive an inclusive digital economy in Africa. This session will examine strategies for expanding digital payments, balancing innovation versus risks in digital governance, and developing a Pan-African digital infrastructure. Stakeholders across sectors will exchange insights on how to equitably progress Africa's digital transformation.

The session will address topics such as:

- Digitising Economies in Africa: A Future Imperative;
- Africa's Digital Economy Policy: Incentives, Infrastructure, Financing, and Regulation;
- Empowering the Underserved;
- Building the Digital Backbone of Africa: Identity, Payments, and a Thriving Marketplace;
- The Impact of Creative Content and Technology;
- Banking and FinTech Intersection: Balancing Innovation, Risks, and Inclusion;
- Interoperability of Payment Systems;
- Investing in Africa: Understanding the Barriers and Opportunities; and
- The State of FinTech in Africa.



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FINTECH **FOR** INCLUSION FORUM

14th May, 2024
1:30pm – 5:00pm

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This Forum will be a stage to discuss and showcase strategies and innovations aimed at closing the financial inclusion gap. The session will explore partnerships between FinTech start-ups, financial institutions, telcos, and development organisations to scale access and best practices for designing inclusive FinTech products and services.

Key Discussions:

- Fintech for Inclusion: Pushing Beyond Innovation to Impact;
- Leaving No One Behind: Deepening Financial Inclusion Across Africa;
- Digital Micro-pensions Services for an Equitable and Inclusive World;
- Financial Inclusion for Africa: Innovation for the Underserved;
- Africa's FinTech Revolution: Charting the Course for the Next Decade;
- Digital Banking & Financial Sector Transformation in Africa – Insights and Lessons;
- Digital Financial Inclusion Model by UNDP – Africa Borderline Centre; and
- Financial Inclusion 2.0: Harnessing AI for a More Equitable Future.



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3i AFRICA DIALOGUES ON DIGITAL ASSETS

The Dialogues will convene regulators, crypto exchanges, blockchain experts, investors, and innovators to shape strategies for harnessing these technologies for social impact.

Key topics:

- Leveraging Data to Build a Responsible Digital Assets Regulatory Landscape;
- The State of Digital Assets Growth in Africa;
- Africa's CBDC Experiment: Unveiling the Lessons from Pilot Deployments;
- The Role of Global Companies in the Web3 Industry and the Importance of Digital Currency for Consumers
- The Digital Asset Toolbox: Essential Components for Building Successful Solutions (From Choosing DLT Networks to Governance Frameworks)
- Digital Asset Future: Regulatory Pathways

**14th May, 2024
1:30pm – 5:00pm**

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The Founders Peak is an Elevandi flagship session that presents a modern stage where extraordinary start-up founders from all around the world narrate the lesser-known stories of their entrepreneurial journeys that have influenced, not only their present, but also their entire entrepreneurial journey.

In this unique session, founders will delve into their tales of struggles, failure, perseverance, and success stories that shaped their path. These sessions will be recorded and shared on The Founder's Peak Podcast - a TED talk style of untold stories for 10 successful tech entrepreneurs in Africa.

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THE 3i AFRICA DEAL ROOM AND PITCHFEST

**14th May, 2024
1:30pm – 5:00pm**

**Accra International
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The **“Deal Room”** is designed to bridge the gap between investors and high-potential African start-ups and SMEs. It will also provide a platform for local African Venture Capitalists (VC) and Private Equity (PE) fund managers to access/secure funding from Limited Partners (LPs) who will also be in attendance.

Key features:

- The 3i Investors lounge for networking;
- Private pitch meetings;
- Stage pitch by selected start-ups; and
- Investor Fireside chat.



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WOMEN IN TECH

CONFERENCE

14th May, 2024
1:30pm – 5:00pm

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With only about 30% of tech professionals being women, women in technology face significant barriers, including gender bias and unequal opportunities. The conference will bring together women in technology and the financial services sector to champion strategies and opportunities promoting women-focused technology development.

Key Discussions:

- Putting Diversity at the Heart of Africa's Digital Economy;
- The Power of Investing in Women-Led Innovation;
- Breaking Barriers: Insights from Leaders;
- The Guiding Principles for Diversity in Leadership in FinTech & Tech;
- Navigating the Funding Trail & Financing the Future of African SMEs; and
- Walking the Talk: Investing in Gender Transformative STEM initiatives.



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AGRICULTURE & FINTECH FORUM

14th May, 2024
1:30pm – 5:00pm

**Accra International
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Africa's immense agricultural potential remains constrained by capability gaps blocking farmers from vital knowledge, financing, market linkages and supply chain infrastructure. This forum will showcase innovations in bridging these divides through digital technologies that are helping to leapfrog longstanding barriers to agriculture value chain financing, unlocking credit for smallholder farmers and transforming agriculture into a pivot of sustainable prosperity.

Key Discussions:

- Seeding Innovation: The Convergence of Agriculture and FinTech in Africa;
- Integrating Technological and Financial Innovations to De-risk Agricultural Value Chains in Africa;
- MRV Technology in Agriculture Finance: How Measurement, Reporting, and Verification (MRV) Technology Can Unlock Financial Flows in Sustainable Agriculture Production in Ghana;
- Scaling Success Stories in AgriTech: Propelling African Best Practices & New Pathways; and
- Aligning Institutional Partnerships across Fintech and Agriculture.



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ROUNDTABLES

A series of roundtable discussions will be held with experts and policy leaders with the objective of producing technical policy documents.

1:30PM – 3:00PM

ROUND TABLE 1

- Topic: Digital Trust – Trusted Credentials.

1:30PM – 3:00PM

ROUND TABLE 2

- Topic: Africa's Digital Renaissance: Unlocking Talent and Digital Skills for the Future of Finance.

**14th May, 2024
1:30pm – 5:00pm**

**Accra International
Conference Centre, Ghana**



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Wednesday
15th
May, 2024

PROGRAMME

DAY 3

9:00AM – 1:00 PM

SMART SMEs & DIGITAL SKILLS FORUM

9:00AM – 1:00PM

DIGITAL PUBLIC INFRASTRUCTURE

9:00AM – 1:00PM

ESG FORUM

1:30pm – 5:00pm

**FINANCING BUSINESSES, ACCELERATING TRADE:
UNIVERSAL TRUSTED CREDENTIALS**

5:30PM – 8:00PM

MAIN STAGE GLOBAL & CLOSING



3i AFRICA SUMMIT 2024

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SMART SMEs & DIGITAL SKILLS FORUM

15th May, 2024
9:00am – 12:30pm

**Accra International
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As Africa experiences rapid technological advancements, it is crucial to equip the SME ecosystem and young people with the requisite digital skills needed to fully participate in Africa's digital and global economy. The forum will delve into trends, challenges, and opportunities related to investing in Africa's SMEs and youthful population, boosting digital literacy, and developing a skilled workforce for the current and future digital ecosystem.

Key Discussions:

- From Small to Savvy: The Digital Transformation Playbook for SMEs;
- Digital Tools for African SMEs: New Capabilities for Growth and Resilience;
- Empowering SMEs: Closing the Skills Gap with Practical Education;
- Talent: Investing in Africa's Youth;
- Beyond the Score: Building a Data-powered Credit Market for SMEs (Trusted Intent & Ability Data); and
- Beyond the Talk: Pushing Forward Practical SMART Solutions.



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DIGITAL PUBLIC INFRASTRUCTURE

15th May, 2024
9:30am – 12:30pm

**Accra International
Conference Centre, Ghana**

This impact-focused Forum is co-curated with The Financial Inclusion Forum, brought to you by the conveners of The Mobile Technology Conference. With a primary focus on digital public infrastructure, the forum aims to highlight and garner key lessons for developing, implementing and sustaining digital public infrastructure to advance financial inclusion. Building the Digital Backbone: Insights on Public Infrastructure Principles & Practices.

Key Discussions:

- Foundations of Digital Public Infrastructure: Principles and Practices;
- Digital Public Infrastructure: The Highway for Growth and Prosperity;
- Integrating AI with Digital Public Infrastructure: Pathways to Enhanced Efficiency and Inclusivity; and
- Shaping an Equitable Digital Future for Africa.



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THE ESG FORUM

**15th May, 2024
9:30am – 12:30pm**

**Accra International
Conference Centre, Ghana**

The pressing challenges of sustainability, transparent governance and equitable progress embodied in Environmental, Social and Governance (ESG) goals come sharply into focus in shaping the future of finance. Deliberations and remarks from key personalities will cast the spotlight on leading examples, policy reforms and innovation opportunities to reorient African financial systems and investment flows to best fuel long-term, inclusive growth through ESG-centric models.

Key Discussions:

- ESG Imperative: Navigating the Path to Sustainable Leadership in the Next Decade;
- Transition to Our Future: ESG Solutions for Businesses and Individuals as a Driver of the Transition to a Green Economy post-COP28;
- Closing the Loop: Circular Economy Strategies for a Zero-Waste Future;
- The Role of AI in Facilitating Seamless Integration of ESG Data; and
- The Global Outlook: The African Perspective on Sustainable Financing and Deals.



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**FINANCING BUSINESSES,
ACCELERATING TRADE:
UNIVERSAL
TRUSTED
CREDENTIALS**

**15th May, 2024
9:30am – 12:30pm**

**Accra International
Conference Centre, Ghana**

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The decision to adopt Universal Trusted Credentials (UTC) is a global effort by the United Nations Development (UNDP), in partnership with the Monetary Authority of Singapore (MAS), to improve access to financing for MSMEs. This is achieved by proposing a framework for assessing an MSME's creditworthiness based on traditional and alternative data sets. This approach not only provides MSMEs with the tools to demonstrate their creditworthiness, but also fosters an environment that promotes their long-term sustainability and growth.

Key Discussions:

- SME Digital Connectivity - From Local to Global: Equipping African SMEs for the Global Digital Marketplace;
- Financing SMEs for Cross Border Trade: The role of Strategic Partnerships in driving Innovation and Reducing Cost and Risks for Banks in Financing SMEs for Cross Border Trade;
- From Roadblock to Stepping stone: How UTC can Unlock SME Access to Financial & Trade Services; and
- The Holistic Advantage - Digital + ESG: The Winning Formula for Modern SMEs.



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The
**FOUNDERS
PEAK™**

GHANA

DAY 2

The Founders Peak is an Elevandi flagship session that presents a modern stage where extraordinary start-up founders from all around the world narrate the lesser-known stories of their entrepreneurial journeys that have influenced, not only their present, but also their entire entrepreneurial journey.

In this unique session, founders will delve into their tales of struggles, failure, perseverance, and success stories that shaped their path. These sessions will be recorded and shared on The Founders Peak Podcast - a TED talk style of untold stories for 10 successful tech entrepreneurs in Africa.

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THE 3i AFRICA DEAL ROOM AND PITCHFEST

**15th May, 2024
9:30am – 12:30pm**

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Key features:

- Deal room meetings;
- Fireside chat; and
- Networking reception.



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CAPITAL MARKETS – EXCHANGES AS CATALYST FOR INNOVATION

This is a Forum to showcase Africa's capital markets, and the role of Exchanges and other capital market stakeholders in driving innovation for financial inclusion and wealth creation.

**15th May, 2024
9:30am – 10:30am**

**Accra International
Conference Centre, Ghana**



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ROUNDTABLES

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**15th May, 2024
9:30am – 12:30pm**

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MAIN STAGE

CLOSING PLENARY

**15th May, 2024
1:30pm – 5:00pm**

**Accra International
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POWERED BY BANK OF GHANA AND DEVELOPMENT BANK GHANA

The curtain-closer on the first 3i Africa Summit. Global leaders will reconvene on the Summit Stage to announce insightful recommendations, collaborative deals, and progressive policies to unleash Africa's FinTech and Economic Potential.

Key Discussions:

- Africa's Digital Trade Highway: Unlocking SME Growth through Tech. Announcement of Digital Economy Semi-Fungible Token (DESFT);
- Demystifying the Future: A Foundational Query on Tokenisation, AI, and Quantum Systems;
- International Technology Panel: Africa's Technology Integration with Global Systems
- The Creative Arts Economy and FinTech;
- Policy and Regulatory Support for Sustainable Investments;
- Presentation of Key Outcomes from the 2024 3i Africa Summit; and
- A Call to Action– Unleashing Africa's FinTech and Digital Economic Potential.

The session will also feature a special panel on "The Creative Arts Economy and FinTech" where industry experts and players will discuss topics such as:

- Harnessing Innovation and Digital Technologies: How can these tools be effectively leveraged to promote the inclusive and sustainable development and growth of creative industries?
- Impact of COVID-19 and Digital Transformation: What repercussions have creative industries faced due to the pandemic, and in what ways is digital transformation playing a role in their recovery and resilience?
- Unlocking Full Potential: What are the most critical needs to unlock the complete potential of the creative industries, and how can the sector address the digital gender gap?



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NETWORKING EVENTS

3i AFTER HOURS MIXER

13th May, 2024
5:30pm – 8:00pm

DINNER GALA

An invitation-only dinner.

13th May, 2024
8:00pm – 10:00pm

NIGHT LIFE IN ACCRA

14th May, 2024
7:00pm – 10:00pm

THE 3i RAVE

15th May, 2024
7:00pm – 10:00pm