



**UKGCC**  
UK - GHANA CHAMBER of COMMERCE

**UKGCC OCTOBER TRADE MISSION**  
**(AFSIC 2022/UC EXPO)**

**9th - 14th October 2022**



The UK-Ghana Chamber of Commerce will be organising a trade mission from 9<sup>th</sup> to 14<sup>th</sup> October 2022 to London, United Kingdom that will involve attendance in the following events;

- African Financial Services Investment Conference (AFSIC) 2022
- UC Expo 2022



## WHY ATTEND AFSIC 2022?

- AFSIC, now in its 9th year, is believed to be the largest and leading African investment event globally taking place annually outside Africa and has become one of the most important conduits of investment into Africa.
- More than 1500 of Africa's most important investors, financial intermediaries and business leaders expected to attend AFSIC 2022
- Over 300 speakers expected to share insights into the African investment ecosystem
- Presentations on compelling investment opportunities from over 40 African countries
- Access to African investment opportunities across all business sectors through the AFSIC African Investments Dashboard
- Country and Sector-focused sessions, panels and workshops
- Business networking, one-on-one meetings and social events



FINTECH  
INNOVATION

BANKING  
ON  
AFRICA

ADVANCING  
AGRICULTURE



# Investing in Africa

## WHAT TO EXPECT AT AFSIC 2022

### 2 DAYS OF VIP KEYNOTES

Powerful solos

### INTERACTIVE EVENT AND MEETING APP

Your chance to plan your high quality interactions during AFSIC

### COUNTRY FOCUSED INVESTMENT SUMMITS

Highlighting attractive country specific investment opportunities

### 2 DAYS OF PREMIUM CONTENT

Interactive panel discussions across the themes

### INVESTOR PITCHES

Innovative presentations of the most exciting new projects and businesses

### EXHIBITION

Engaging with the sponsors and suppliers

### NETWORKING SESSIONS

High impact dynamic sessions to maximise your connections

### MEET LEADING INVESTORS SESSIONS

Meet the leading DFI's and Impact, Infrastructure, Venture Capital and Early stage Investors

### MEET AFRICAN DEALMAKERS EVENT

Enhanced informal networking in a social environment

# AFSIC 2022 – Investing in Africa

## AFRICA IS THE NEXT BIG INVESTMENT DESTINATION

Africa is the second fastest-growing region in the world. Multiple indicators suggest that Africa has entered a cycle of strong economic growth that will match that experienced by Asia over the past decades. However, successful investing in Africa requires an understanding of the diverse investment regimes across the continent's 54 countries.

AFSIC provides a forum for investors, business leaders and dealmakers to build Pan-African business networks, share local investment insights and discover some of the continent's most exciting growth opportunities.

## NETWORKING AND FOCUSED BUSINESS MEETINGS ARE AT THE HEART OF AFSIC

AFSIC 2022 networking opportunities include:

- Matchmaking sessions facilitated through the sophisticated Event and Meeting App which goes live one month prior to the event
- Numerous sessions dedicated to informally meeting a wide range of representatives from investor groups including: DFI's, Impact Investors, Private Equity Investors and Venture Capital Investors
- The return of the regularly sold-out Meet African Dealmakers event
- Country Sessions and Mini Summits focused on the fastest growing African economies with informal networking at the end of each session
- Various evening social functions





# Why Attend UC EXPO 2022

- On the side-lines of AFSIC 2022, the Delegation will attend the UC Expo 2020, Europe's 1 unified communication event in London.
- Digital transformation is all around us. With almost half of the world embracing a remote working landscape, businesses are tasked with the challenge of serving their user that refuse to being subjected by a device or geographical location.

## *Why attend?*

- Gain insight from hours of free content across Unified Communications, Security, Cloud & Networks, Customer Contact and more!
- Stay in the know on the latest trends and tech from leaders such as Cisco, AWS, Google, Microsoft, Adobe, BT, RingCentral, 8x8 and Sophos to name just a few.
- Meet and network with hundreds of your industry peers who share the same demands and challenges as you on a daily basis.





# TRADE MISSION PROGRAMME

Arrival in the UK

9 Oct.

Attend AFSIC 2022

11 Oct.

Bicester Village shopping trip

13 Oct.

10 Oct.

Attend AFSIC 2022

12 Oct.

Attend UC Expo 2022

14 Oct.

Departure



# PACKAGE OFFERINGS

- Option 1 - GHS68,500

Air ticket

Hotel accomodation

Ground transportation

Registration fees

UKGCC Service fees

- Option 2 – GHS28,000

Conference fees

UKGCC Service fees





## Contact us & register to attend

- ✓ If you do business in Ghana and in Africa,
- ✓ Excited to learn more about the rapidly growing opportunities on the continent,
- ✓ Meet African investments,
- ✓ Raise funding for an African company or fund

Kindly send an email to [Jennifer@ukgcc.com.gh](mailto:Jennifer@ukgcc.com.gh)

*THANK YOU*