



### **OUR PREVIOUS TRADE MISSIONS**











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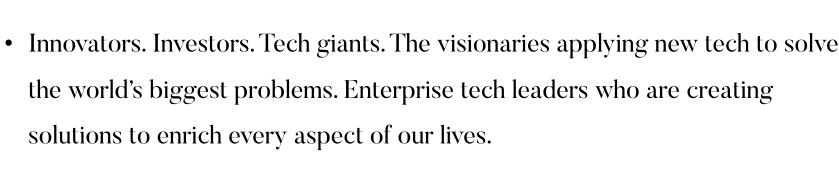
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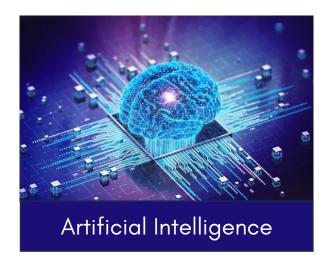


- They all come to London Tech Week to see where tech will take them next.
- With over 90 countries represented, this is where the global tech ecosystem intersects with the investment, innovation and talent which calls the UK home.



LONDON

## **KEY THEMES**



















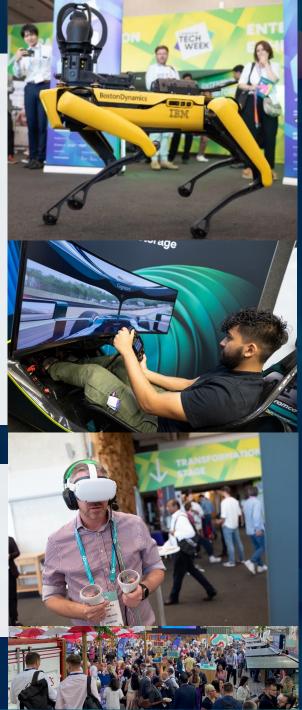
#### WHY ATTEND

For Start-Ups - Serial entrepreneurs, unicorn founders, UK & Europe's highest potential seed and Series A start-ups, leading scales-ups & unicorns, investors, VCs.

- Connect with leading VCs, CVCs and angel investors, whether they are based here, in one of the world's biggest financial centres, or join from all over the world.
- Listen to the inspirational stories of founders who have built businesses of all shapes and sizes.
- Connect with fellow innovators to share ideas and explore collaboration.
- Meet thousands of enterprise tech leaders looking for someone to solve their problems.
- Find out how founders of the UK and Europe's most exciting start-ups are approaching funding and scaling while tackling some of the greatest challenges facing humanity.

For Investors - A diverse range of senior leaders (CEOs, C-suite, VPs), high-profile serial entrepreneurs & unicorn founders, policymakers, innovators, and influential thought leaders.

• Meet and network with the VCs, CVCs and angel investors who call London home and who are on the lookout for their next venture.





#### WHY ATTEND

For Enterprise Tech - Technology decision makers (CEO, CIO, CTO, VP), enterprise leaders, the industry's vendors, channel partners, analysts, and consultants.

- Discover the latest in AI, quantum, cyber, fintech, Marketing technology (martech), Creative Technology (createch), Clean Technology (cleantech), the future of work.
- Hear about the breakthroughs which will create technologies we haven't even got a name for yet.
- Learn about the best-in-class case studies of the foundational tech which every organisation needs to get right.
- Explore the hottest innovations and the deeper issues facing the world of tech —
  the balance between data and privacy, how tech can promote inclusion and what AI
  really means for humankind.
- Discover how corporates are innovating and embracing emerging tech to become more productive, efficient and competitive.
- Explore the new enterprise tech exhibition and hear from leaders at the forefront of digital transformation from a range of different industry verticals.





## EXHIBITION PACKAGE - £ 30,547.00

- 18sq. turnkey booth for Ghana Shell Scheme
- 500w Power, Carpet
- Basic furniture (one table, 2 x chairs)
- Company name plate
  - Company logo & profile to feature on London Tech Week website & app/online portal with reciprocal link to your website of choice
- Listing on digital event guide
- 6 x Exhibitor Passes (co-exhibitor listings for all corporates and start-ups)
- > Access to the Swapcard event app companies to use for 1:1 match making.
- > 2-3 pitching sessions for Ghanaian start-ups to showcase their products on the pitch stage (100 seated audience) demographic Investors & VCs.
- Bi-lateral trade relations facilitations.
- Automatic VIP registration for all senior ministers attending.



# OTHER PACKAGES

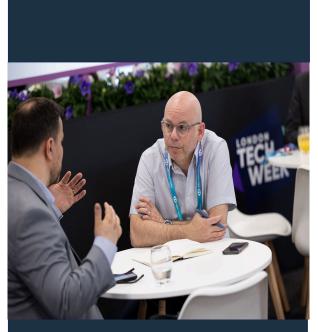


General Attendee Premium GHS 45,560.13



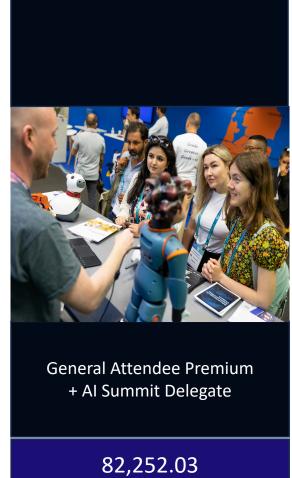
Start-up Premium

GHS 36,417.63



Investor Premium

GHS 42,512.63





# For registration and participation, kindly contact Sara-Adelaide at saraadelaide@ukgcc.com.gh

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Thank you





