



**UKGCC**  
Creating networks. connecting businesses

**GHANA - BIRMINGHAM TRADE MISSION & MADE IN GHANA-UK FESTIVAL  
(UNITED- KINGDOM)**

**21ST - 26TH JUNE 2022**

# GHANA - BIRMINGHAM TRADE MISSION

- NOT ONLY IS GHANA ONE OF THE BEST PLACES FOR DOING BUSINESS IN WEST AFRICA (CREDIT:WORLD BANK'S EASE OF DOING BUSINESS REPORT 2020) BUT IT IS ALSO THE MOST RESILIENT ECONOMY IN WEST AFRICA ACCORDING TO THE EY AFRICAN ATTRACTIVENESS INDEX. FOREIGN INVESTORS ARE QUICKLY LEARNING THAT THE RESOURCES IN GHANA ARE PLENTIFUL, AND THE OPPORTUNITY TO DO BUSINESS WITH A GROWING, SUCCESSFUL COUNTRY THAT PRIZES ITS INDIVIDUALITY AND FREEDOM CAN PRODUCE A GREAT RETURN ON THEIR INVESTMENTS.
- BIRMINGHAM IS A MAJOR CITY IN ENGLAND'S WEST MIDLANDS REGION. IN RECENT YEARS, BIRMINGHAM HAS SHED ITS HISTORIC IMAGE OF A GREY AND DREARY MANUFACTURING TOWN, INTO ONE OF EUROPE'S MOST INFLUENTIAL BUSINESS HUB AND THE MOST ENTREPRENEURIAL UK CITY OUTSIDE LONDON. IT IS HOME TO WORLD-CLASS BUSINESSES, MAJOR R&D FACILITIES & INNOVATIVE ENTREPRENEURS.
- WITH THE RECORD LEVELS OF BUSINESS DEVELOPMENT, INCREASING INTERNATIONAL RECOGNITION AND COUNTLESS BUSINESS EXPANSION OPPORTUNITIES IN BOTH REGIONS, THIS IS THE BEST TIME TO COLLABORATE FOR THE MUTUAL BENEFITS OF BOTH COUNTRIES.
- IN LIGHT OF THIS, THE UK- GHANA CHAMBER OF COMMERCE (UKGCC) & THE GREATER BIRMINGHAM CHAMBERS OF COMMERCE (GBCC) ARE ORGANISING A TRADE MISSION TO BIRMINGHAM FROM 21ST TO 23RD JUNE, 2022 TO GIVE PARTICIPANTS AN OPPORTUNITY TO TRADE, NETWORK AND GROW THEIR BUSINESSES.



# GHANA – BIRMINGHAM TRADE MISSION HIGHLIGHTS

- ATTEND GHANA-BIRMINGHAM BUSINESS FORUM
- HIGH LEVEL NETWORKING OPPORTUNITIES
- BUSINESS TO BUSINESS MEETINGS
- COMPANY VISITS
- OPPORTUNITY TO EXHIBIT
- TOURISM





# Made In Ghana UK

Festival 2022

MADE IN GHANA UK FESTIVAL 2022 BRINGS YOU THE ULTIMATE TRADE, TOURISM, ARTS AND CULTURE FESTIVAL. IT IS POSITIONED TO HELP GHANAIAAN SMALL TO LARGE SCALE BUSINESSES IN GHANA AND THE UK UNLEASH THEIR POST - PANDEMIC BUSINESS STRATEGIES; DRIVEN BY THE BEST OF GHANAIAAN ARTS & CULTURE.

THIS FESTIVAL IS ORGANISED BY MADE IN GHANA UK LTD IN COLLABORATION WITH THE GHANA HIGH COMMISSION UK, MINISTRY OF TOURISM, ARTS & CULTURE, MINISTRY OF TRADE & INDUSTRY, MINISTRY OF FOREIGN AFFAIRS & REGIONAL INTEGRATION, THE UKGHANA CHAMBER OF COMMERCE, ASSOCIATION OF GHANA INDUSTRIES, THE GHANA EXPORT PROMOTION AUTHORITY, ACCESS MEDIA, UK AND MANY OTHER PARTNERS.

IT WILL BE A TWO-DAY TRADE SHOW WITH CONFERENCES & CONCERTS ON SATURDAY & SUNDAY, 25TH - 26TH JUNE, 2022 IN LONDON.






# WHY JOIN THE UKGCC JUNE 2022 TRADE MISSION TO THE UK?

## GHANA-BIRMINGHAM BUSINESS FORUM

- HIGH LEVEL B2B NETWORKING OPPORTUNITIES
- COMPANY/ SITE VISITS

## ATTEND “MADE IN GHANA UKFESTIVAL 2022

- 4,000 DELEGATES & VISITORS
  - DURBAR OF CHIEFS
  - INTERACTIVE CONFERENCES & WORKSHOPS
  - CONCERTS – BEST OF GHANAIAN PERFORMANCE
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# WHO ATTENDS BOTH EVENTS ?

## PARTICIPANTS

- SENIOR COMPANY REPRESENTATIVES
- GOVERNMENT AND TRADE AGENCY REPRESENTATIVES
- ALL BUSINESSES IN GHANA
- DIASPORA COMMUNITY IN THE UK

## KEY BUSINESS SECTORS

- AGRICULTURE
- EDUCATION
- FINANCIAL SERVICES
- GENDER EMPOWERMENT
- INFRASTRUCTURE/REAL ESTATE
- MANUFACTURING
- TECHNOLOGY
- CLIMATE CHANGE
- ENERGY
- FINTECH
- HEALTHCARE
- LOGISTICS/TRANSPORT





# PACKAGE OFFERINGS

**BIRMINGHAM TRADE MISSION/MADE IN GHANA UK FESTIVAL PARTICIPATION FULL PACKAGE** (REGISTRATION, HOTEL ACCOMODATION,AIRTICKET, GROUND TRANSPORTATION, VISA APPLICATION ASSISTANCE). - **60,000GHS**

**BIRMINGHAM TRADE MISSION/MADE IN GHANA UK FESTIVAL PARTICIPATION (PARTIAL PACKAGE ONLY)** - ( REGISTRATION & PARTICIPATION IN ALL ACTIVITIES, VISA APPLICATION ASSISTANCE) - **15,000GHS**

**MADE IN GHANA UK FESTIVAL EXHIBITION PACKAGE** - ( REGISTRATION, FACILITATION OF PARTICIPATION & EXHIBITION BOOTH). - **30,000GHS**

**CUSTOMISED PACKAGES AVAILABLE FOR ALL PARTICIPANTS WITH SPECIAL REQUIREMENTS.**

## **TERMS & CONDITIONS**

1. REGISTRATION AND PARTICIPATION FEES IN BOTH EVENTS ARE NON-REFUNABLE
2. TWENTY-FIVE (25%) OF THE PAYMENT FOR EXHIBITION IS NON REFUNDABLE SHOULD THE EXHIBITOR WITHDRAW FROM PARTICIPATION.



**FOR REGISTRATION AND PARTICIPATION, KINDLY  
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***Thank you***

