



mezzanine

Vodacom Mezzanine Vertical Solutions

Mezzanine
supports
Vodafone and
Vodacom in
changing the
nature of their
enterprise client
engagements in
Africa

MOBILE | BUSINESS | SOLUTIONS
IN AFRICA
powered by Mezzanine

Mezzanine



Creating productive societies by
Addressing Africa's biggest
challenges



Agriculture



Healthcare



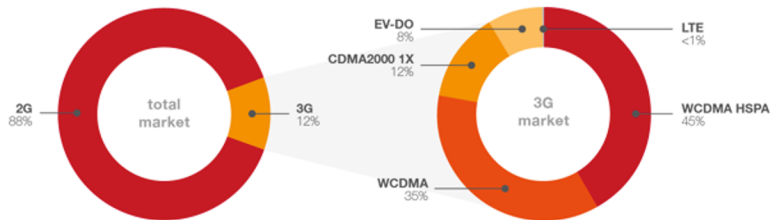
Education

700,000,000

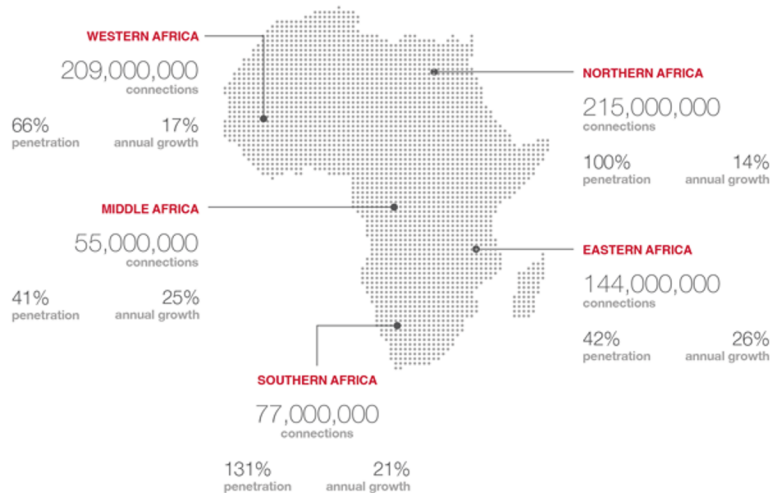
total cellular connections across Africa in Q2 2012*



* all figures Q2 2012 estimates except ARPU, given for Q4 2011



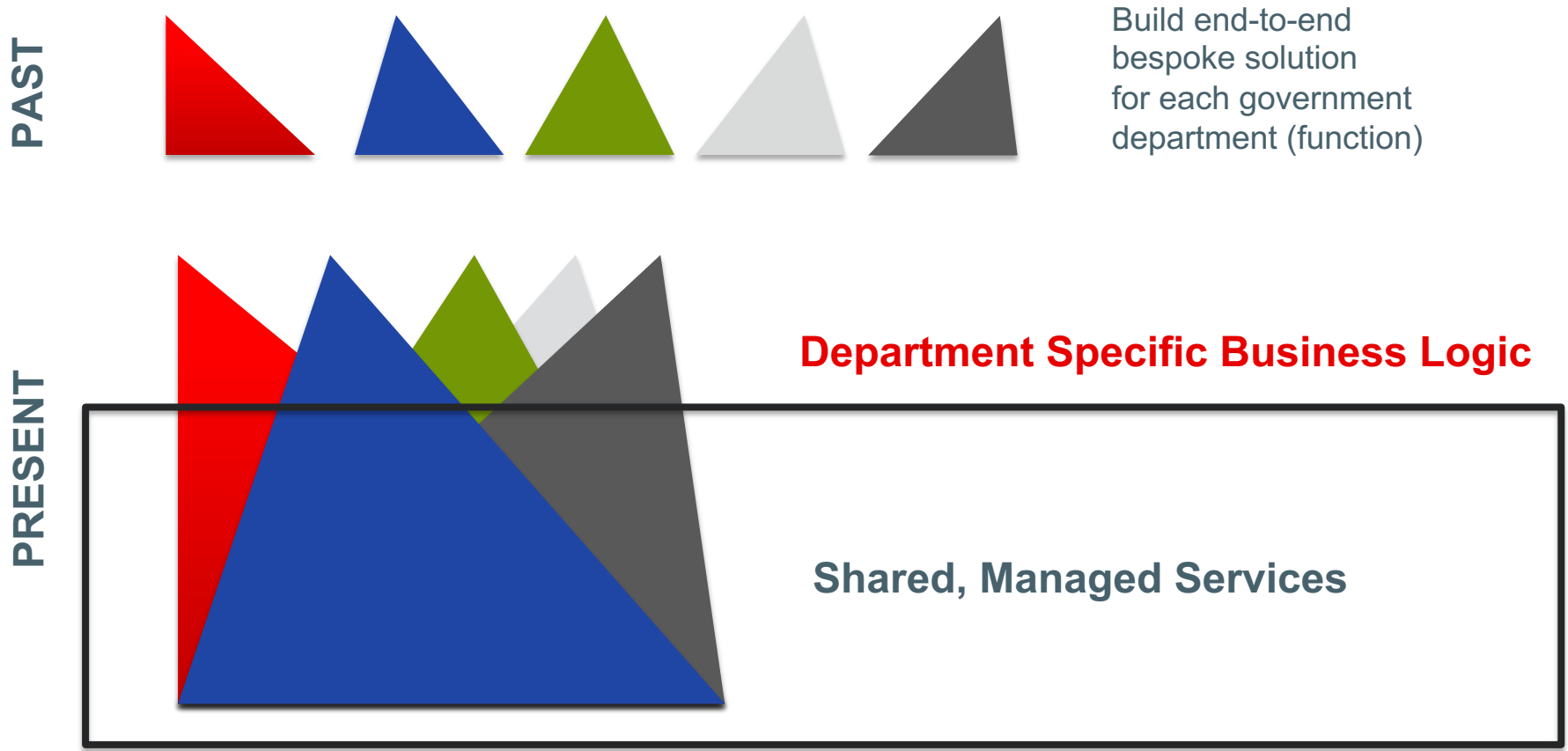
“ Africa is the world's fastest growing region in terms of cellular connections and represents just over 10% of the global market. Growth in the region is driven by prepaid demand in Western and Northern Africa while longer-term growth prospects are expected to come from Eastern and Middle Africa. ”



Mobility is the norm



Platform & Shared Services Approach





Agriculture

Education



Healthcare



Access to Markets

Establish trust and Assure Quality

Agriculture

Access to finance

Subsistence to Economic Active

Access to information

Support Better Decision Making



Vaccine Management

Increase Immunization Coverage

Healthcare

Increase Access to Quality Care

Stock Management

Increase Access to Medicine

Community Care

Linking Communities to Services



Mobile Learning

Enable Remote Learning

Education

Increase Access to Quality Education

School Management

Increase Service Quality

Health

Access to Quality School Health Services

Vodacom Products Powered by Mezzanine



Agriculture

- Connected Farmer
- E-Subsidy Management
- Logistics Management



Health

- Stock and Supply Management
- Health Worker Management
- Mobile Learning
- Mobile Surveillance
- Vaccine Management
- Patient Support

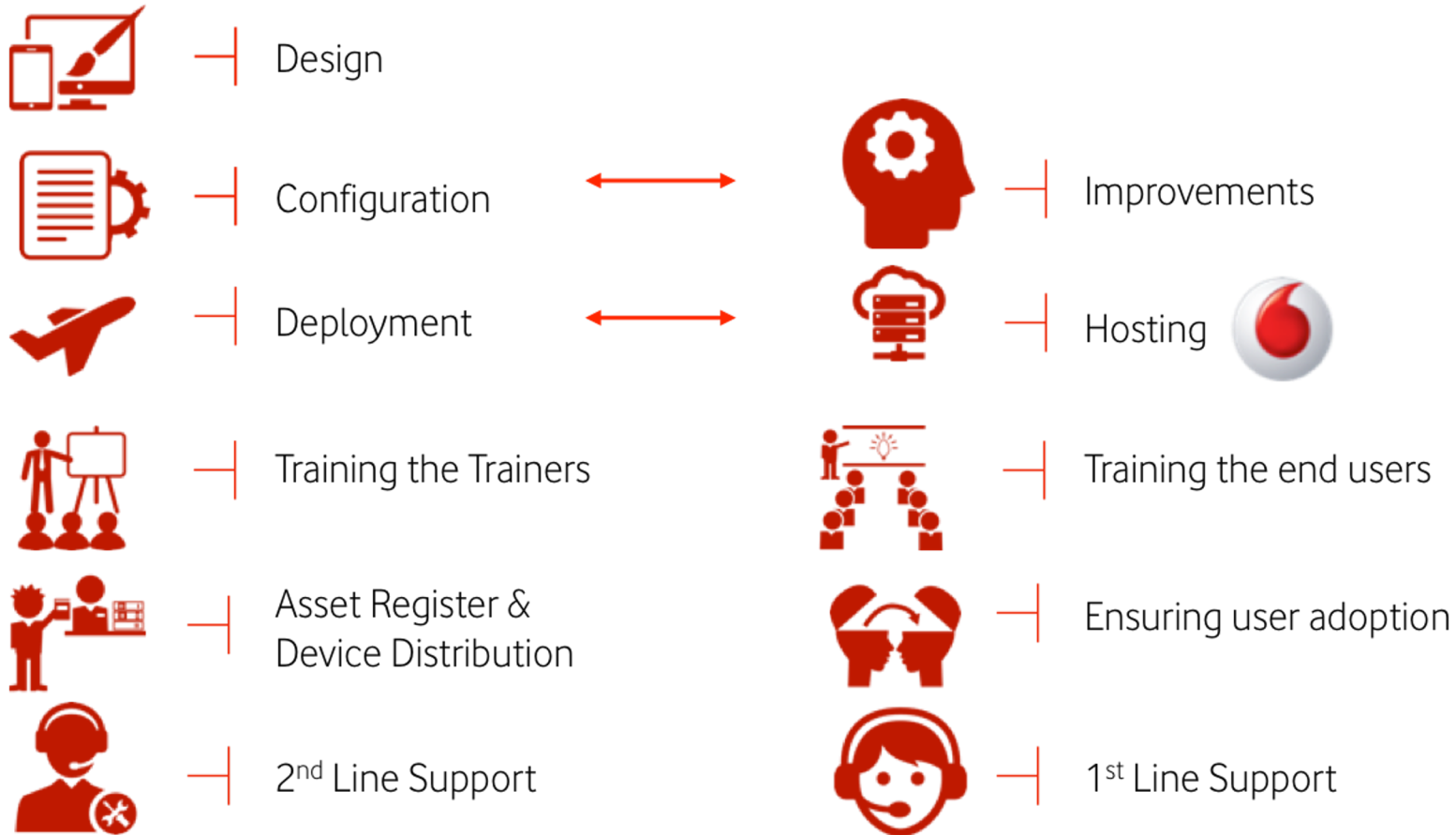


Education

- School Management
- Mobile Learning
- Communication Tools



What Is Required For Success



What We Do



— Design



— Configuration



— Improvements



— Deployment



— Hosting



— Training the Trainers



— Asset Register &
Device Distribution



— 2nd Line Support



What The Client Does



— Training the end users



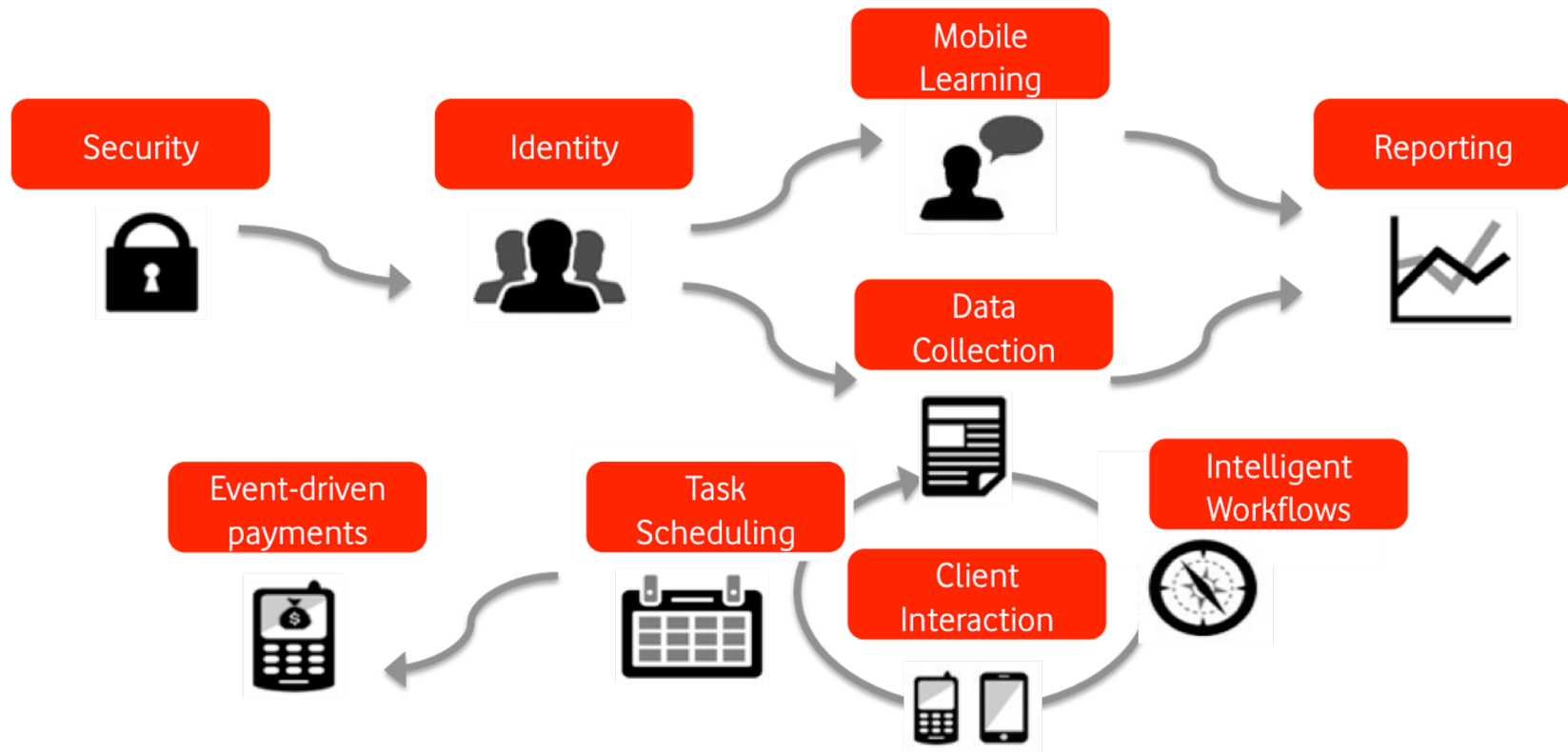
— Ensuring user adoption



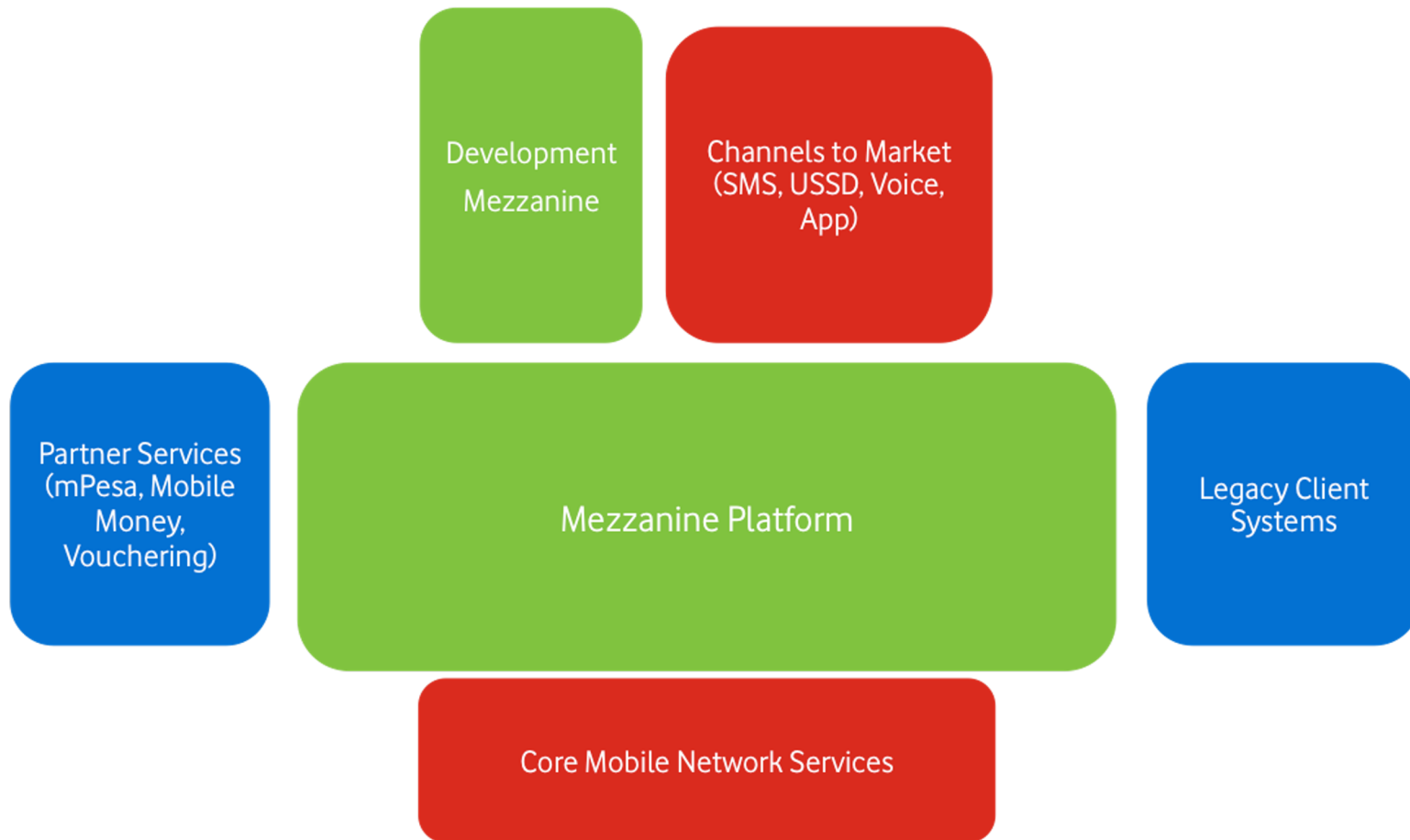
— 1st Line Support



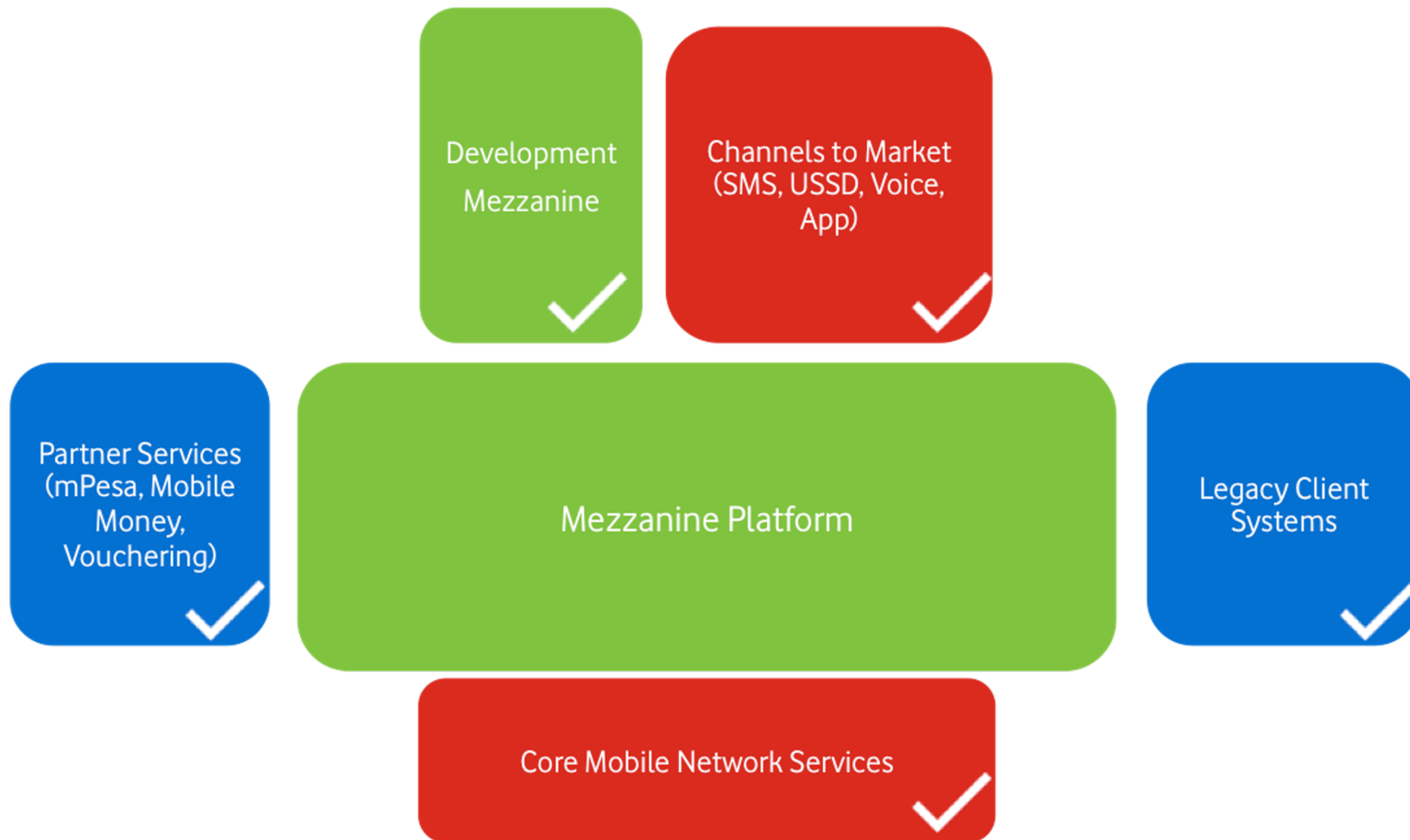
The Technology Building Blocks



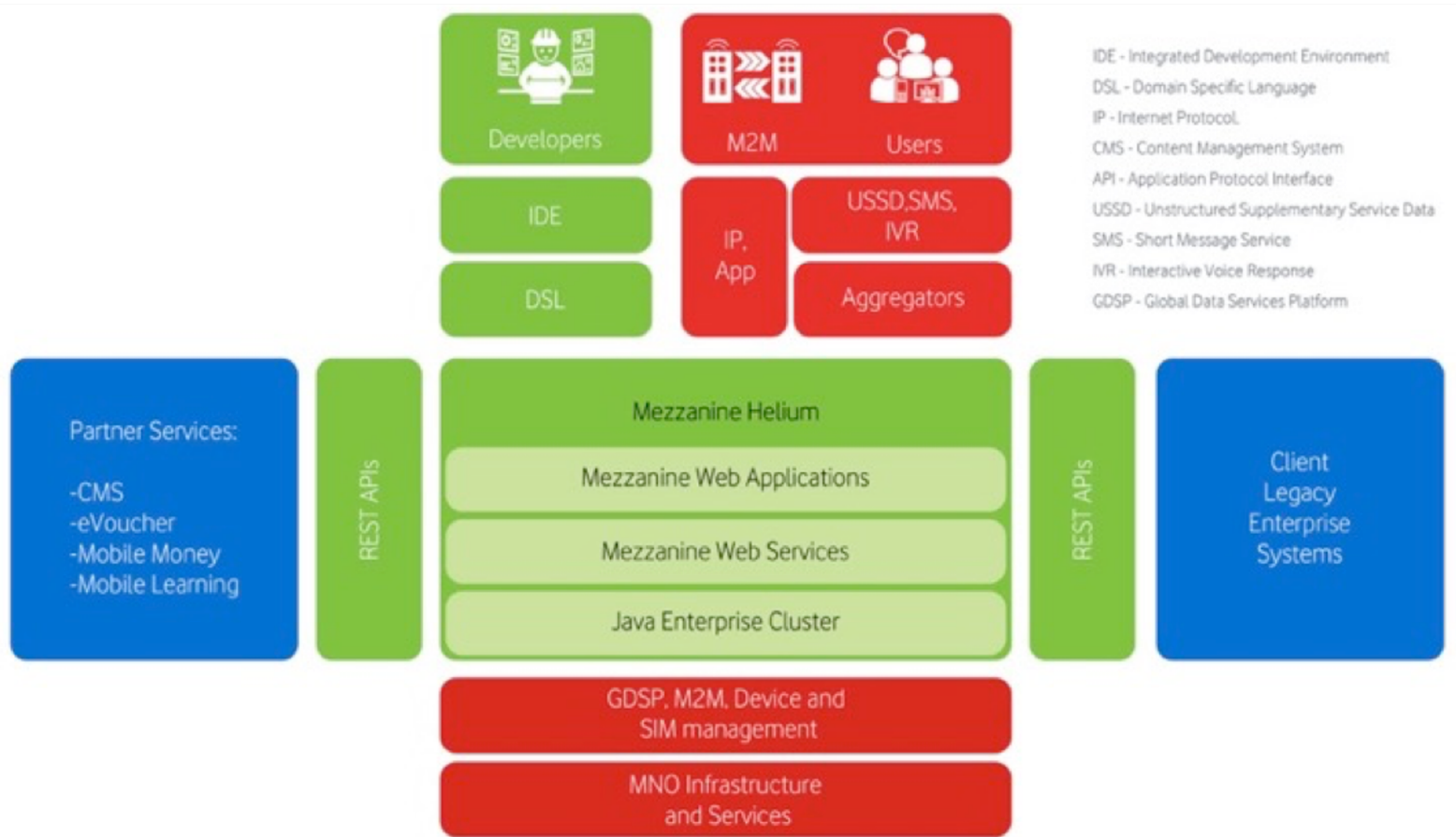
Technology Advisory



Technology Advisory



Technology Advisory





Thank you

