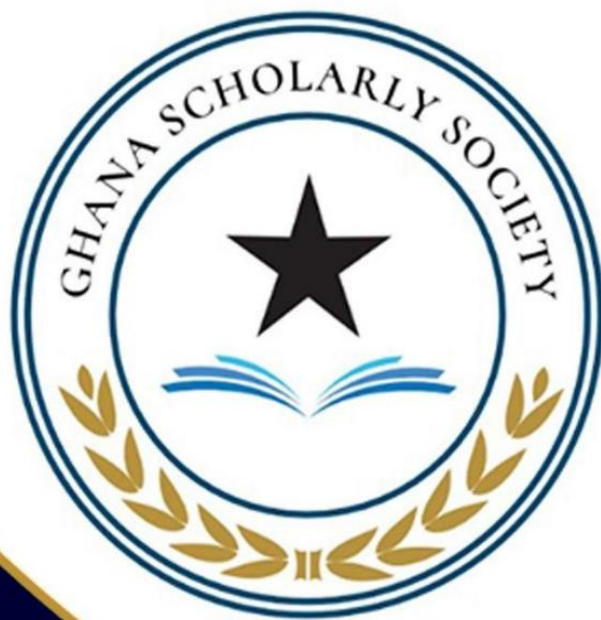




GHANA
SCHOLARLY
SOCIETY

GSS MEMBER PROFILES

2026



GHANA SCHOLARLY SOCIETY

Expert Directory of Selected GSS Members

(Submitted Pursuant to our Discussion on Training and Facilitation. 14 July 2026)

July 2026

Executive Summary

Submission to the UK-Ghana Chamber of Commerce

This submission is made by the Ghana Scholarly Society (GSS) to the UK-Ghana Chamber of Commerce in support of stronger UK-Ghana collaboration, diaspora professional engagement, investment facilitation and national development delivery.

The Ghana Scholarly Society is a non-partisan professional network of Ghanaian scholars, researchers, business leaders, policy actors, entrepreneurs and senior practitioners committed to mobilising diaspora expertise for Ghana's development. GSS provides a credible platform through which knowledge, professional networks, research capacity and institutional partnerships can be organised into practical support for business, government, academia and development partners.

A central focus of GSS is to shift diaspora engagement away from conventional reliance on "big titles" and ceremonial recognition towards productivity, measurable contribution and practical impact. The Society recognises that national development is advanced not only by status or position, but by the ability to deliver ideas, partnerships, investments, technical support, innovation and institutional strengthening. GSS therefore prioritises professionals whose expertise can be translated into action, problem-solving and development outcomes.

This focus is strongly reflected in the Society's annual International Conference on African Development (iCAD). iCAD is designed as an action-oriented platform that brings together policymakers, investors, entrepreneurs, diplomats, industry leaders, academics and development partners to translate ideas and research into implementable solutions. Rather than serving only as a conference of speeches and titles, iCAD promotes productive engagement, practical collaboration, sector-focused dialogue, investment conversations and partnerships that can support Ghana and Africa's development priorities.

The Society's delivery-focused approach is further demonstrated through the launch of the £1MPlus Project at this year's conference at Anglia Ruskin University, Cambridge, UK. This initiative is designed to mobilise financial, intellectual and institutional resources to support development-oriented programmes, including enterprise development, youth empowerment, research commercialisation, innovation, capacity building and strategic partnerships between Ghana and the United Kingdom. The project reflects GSS's commitment to moving beyond discussion into measurable action and long-term impact.

Through this submission, GSS presents an organised capability platform that can complement the work of the UK-Ghana Chamber of Commerce. The Society's wider network of more than 500 academics and practitioners includes professionals with expertise across education, law, finance, banking, health, science, industry, infrastructure, business, governance, digital systems, urban development and youth development. These areas align strongly with Ghana's economic transformation agenda and with the Chamber's role in strengthening trade, investment and institutional cooperation between the UK and Ghana. GSS therefore seeks to work with the UK-Ghana Chamber of Commerce to identify practical areas of collaboration, including expert advisory support, business and investment forums, capacity-building programmes, policy roundtables, sector-specific working groups, innovation partnerships and diaspora-led development initiatives.

GSS has also demonstrated its practical delivery capacity through institutional training and capacity-building support. Last year, August 2025, GSS developed and delivered a three-day training programme for staff of the Ghana High Commission in London. The training focused on strengthening brand awareness, improving service quality, service failure recovery, governance, risk management and the deployment of artificial intelligence to improve financial performance. This engagement demonstrates GSS's ability to convert professional expertise into practical institutional support that strengthens mission delivery, organisational performance and service outcomes.

In February 2026 this year, GSS delivered a similar capacity-building training programme for Social Enterprise Ghana. This further demonstrates the Society's ability to support organisations working at the intersection of enterprise, social impact, innovation and national development. By engaging both public-facing institutions and enterprise support organisations, GSS has shown that its expertise is practical, adaptable and relevant to the needs of Ghanaian institutions and UK-Ghana development partnerships.

These training programmes are delivered in partnership with OSL Risk Management, strengthening the professional quality, governance and risk-management focus of the training offer. Importantly, participants receive certificates issued by IPPER, a globally recognised certification body. This provides added value beyond the training itself, as the certification can support further education, strengthen professional credibility and enhance career development opportunities for participants.

Through GSS, iCAD, the Ghana High Commission staff training programme, the Social Enterprise Ghana training engagement and the £1MPlus Project, this submission offers the UK-Ghana Chamber of Commerce a credible, structured and impact-oriented partner for mobilising diaspora expertise, strengthening UK-Ghana business relations and converting professional networks into practical development outcomes.

Expert Full Profiles by Area of Expertise

1.1 Trade, Industry, Business and Enterprise Development

Dr Kweku Adams | Associate Professor of International Business and Management, University of Bradford, UK



Dr Kweku Adams is an Associate Professor of International Business and Management and Programme Leader for the MSc International Business and Management at the University of Bradford. He is the Founding and Global President of the Ghana Scholarly Society (GSS), a learned society that mobilises African and diaspora expertise for research, policy engagement and national development. Under his leadership, GSS has established and has grown the International Conference on African Development (iCAD) into one of the premier international conferences focused on African development, convening scholars, policymakers, industry leaders and development partners around research-led solutions to Africa's most pressing challenges. He is also the Chief Executive Officer of Goldmont Ltd, a York-based property development and investment company. His academic and policy expertise spans international business and strategy, trade and industrial policy, AfCFTA, foreign direct investment, African multinational enterprises, SME internationalisation, global value chains, ESG, corporate governance and human rights.

His research leadership includes leading **£1 million** ESRC-funded international project on AI, democratic change, governance and security, a **£130,000** SME productivity research programme, and a wider portfolio of competitively funded research and knowledge-exchange projects. A Senior Fellow of the Higher Education Academy, he has held academic roles in the UK, Canada and Ghana, supervises and examines doctoral research internationally, and serves in senior editorial roles including Associate Editor and editorial board positions. His expertise supports export competitiveness, industrial development, investment mobilisation, enterprise growth, institutional capacity building and Africa-led development.

Success stories: 2023: 2023 – Ongoing: Project Collaborator - Contributing to an approximately £1 million international research project developing an AI-supported decision-making tool for governments and public institutions facing democratic change, governance instability and security challenges. Working with collaborators in the UK, United States and Brazil, the project is translating research into a practical framework that helps decision-makers identify ethical risks, compare policy options and assess the likely consequences of different interventions before action is taken. The intended impact is to strengthen responsible AI use, evidence-based policy decisions and institutional preparedness during periods of political and social uncertainty.

2025: Designed and delivered a three-day Ghanaian Service Values and Professional Service Quality programme for staff of the **Ghana High Commission to the United Kingdom and Republic of Ireland**. The training reinforced pride in Ghanaian identity and demonstrated how integrity, respect, accountability and professionalism strengthen service delivery, institutional performance, business growth and organisational resilience and long-term survival.

2022-2024: SME Productivity Research: Contributed to securing £130,000 through the **ASRI Northern Productivity Fund** for research on board diversity, organisational plasticity, financial access and SME productivity. The project generates evidence to strengthen SME governance, financing decisions,

resilience and productivity growth. Developed bespoke training frameworks for SMEs and public sector leaders, including policymakers, executives, and technical staff.

In partnership with **Dr. Rexford Attah-Boakye** translated research findings into an applied model for training female entrepreneurs on leveraging sound corporate governance to enhance profitability. This initiative secured **£140,000** in funding to support entrepreneurial development programmes in UK.

2017-2022: SME Productivity Research: Secured and led a portfolio of competitive research awards exceeding **£23,000**, including HEFCE Quality-Related funding (£8,000), Ghana Research and Advocacy Programme funding (£5,000), research pump-priming funding (£4,500), Research support Fund (£2,400), a Newton Fund award (£3,177) and Student as Researchers funding.

Research to Policy and Capacity: Impact Translated funded research on African banking, foreign direct investment, SME productivity, governance and institutional development into policy briefs for policymakers, public institutions and development partners. The work converts academic evidence into clear policy priorities and actionable recommendations, helping to strengthen evidence-based decision-making, institutional reform and development planning. [**FULL PROFILE**](#)

Dr Samuel Kusi | Assistant Professor of Marketing, University of Bradford, UK



Dr Kusi is an Assistant Professor of Marketing at the University of Bradford, specialising in entrepreneurship, branding and internationalisation in emerging markets. His research has been published in leading academic journals and translated into practical initiatives supporting business growth and institutional development. As the Ghana Scholarly Society's lead for branding and strategic partnerships, he advances SME competitiveness, national brand development and productive private-sector engagement.

Success stories: 2026–2028: Project Collaborator, International Circular Business Model Innovations for Accelerated Internationalisation: Serving as a project collaborator on a **€300,000 Business Finland-funded research project** examining how Finnish manufacturing SMEs and Mittelstand firms can accelerate their internationalisation through the adoption of **Circular Business Model Innovations (CBMIs)**.

The project investigates how resource-constrained manufacturing firms can enter, operate and grow across diverse foreign markets while implementing circular business models that are environmentally sustainable and economically viable. It focuses on the strategies, capabilities and organisational changes required to integrate circularity into international business operations without undermining competitiveness, profitability or long-term growth.

The project is being delivered in collaboration with the **University of Vaasa, Finland**, and four Finnish companies: **Genelec Oy, JTA Connection Oy, Tonester Oy and Uwira Oy**. Through close academic-industry collaboration, the project seeks to generate practical insights and scalable approaches that support sustainable internationalisation, resource efficiency and circular value creation in global markets.

2026–Ongoing: Project Lead, Women's Entrepreneurship and Capacity Building through Marketing in Ghana: Serving as Project Lead for a **£5,000 University of Bradford RAPID-funded project** that seeks to empower women entrepreneurs with the practical skills, knowledge and capabilities required to utilise their internal resources more effectively, strengthen business resilience and remain

competitive in changing market environments. It focuses on strategic marketing, AI-enabled brand building, digital visibility and the effective use of entrepreneurial capabilities.

The project also equips participants to identify and leverage market opportunities, respond strategically to external contingencies and adapt their businesses to uncertainty and competitive pressures. Through practical training and capacity-building activities, participating women entrepreneurs are supported to build stronger brands, improve marketing performance and achieve sustainable business growth.

2025: Designed and delivered a three-day practical training programme on Strong Brand Identity Building, Service Quality and Service Failure Recovery for staff and management of the Ghana High Commission to the United Kingdom and Republic of Ireland. The programme strengthened participants' capacity to build and protect the Commission's institutional brand, improve customer service standards and develop effective service recovery protocols for managing complaints and service failures. The training focused on enhancing professionalism, responsiveness, accountability and the overall quality of service delivery.

Rather than relying solely on theoretical instruction, the programme used simulations, practical scenarios and real-life service situations to demonstrate how staff could respond effectively to the needs and expectations of clients. Following the training, significant improvements were observed in service delivery, staff performance and the overall client experience.

2024–2025: Project Lead, Social Entrepreneurship and Brand Building: Led a **£4,000 University of Bradford School of Management RQE-funded project** examining how social entrepreneurs can use brand identity as a strategic resource to develop compelling social value propositions. The project supported entrepreneurs to strengthen brand awareness, expand their customer base, improve customer retention and encourage repeat purchases while advancing both commercial sustainability and social impact.

2021: Project Coordinator, BizPub: Served as Project Coordinator for BizPub, a **€50,000 Business Finland-funded project** investigating blockchain implementation in public- and private-sector organisations. The project examined blockchain's potential to improve transparency, trust, data integrity and operational efficiency, while identifying the leadership competencies, organisational readiness and governance capabilities required for successful adoption and sustainable digital transformation.

2020: Project Researcher, SolarX – Maximising PV Integration Capacity in Energy and Power Systems: Served as a Project Researcher on **SolarX**, a major Business Finland-funded initiative focused on maximising the integration capacity of photovoltaic energy within modern energy and power systems. The project secured **€2.14 million in external funding**, including **€429,000 allocated to the University of Vaasa**, and had a total project budget of **€3,015,656**, of which **€597,105** was assigned to the University of Vaasa.

SolarX brought together researchers from the **University of Vaasa** and **Aalto University** with leading industry partners, including **ABB, Ampner, Emtele, Vaasan Sähkö, Danfoss, Wapice, VEO and FLEXIMAR**. The project examined practical and scalable solutions for increasing photovoltaic energy integration, improving power-system flexibility and supporting the transition towards cleaner, smarter and more resilient energy systems. Its strong academic–industry collaboration helped connect advanced energy research with real-world technological and commercial applications.

2019: 2019: Project Coordinator, International New Ventures in the Health Industry: Growth and Decision-Making: Served as Project Coordinator for a €360,000 Business Finland-funded project titled *International New Ventures in the Health Industry: Growth and Decision-Making*.

The project examined the growth strategies, internationalisation processes and managerial decision-making of emerging firms operating within the health industry. It was delivered in collaboration with the University of Vaasa, the University of Eastern Finland and industry partners including Crown CRO Oy, Ergorest Oy and World Vision International Finland.

The project generated practical brand-repositioning strategies and performance-improvement blueprints for participating organisations, helping them strengthen their market positioning, strategic decision-making and international growth capabilities. One participating company, Crown CRO Oy, was acquired by the Optimapharm Group in 2021 and subsequently became known as Optimapharm Nordic. (optimapharm.eu/crown/). **FULL PROFILE**

Dr Frank Nyame-Asiamah | Associate Professor in Business and Entrepreneurship, Anglia Ruskin University, UK



Dr Nyame-Asiamah is Associate Professor in Business and Entrepreneurship and Director of Help to Grow at Anglia Ruskin University, Cambridge, focusing on African diaspora entrepreneurship, healthcare learning and entrepreneurship, market fire management, sustainability implementation, and executive training. He co-chairs iCAD 2026 and contributes to enterprise development and executive training. His expertise supports enterprise growth, jobs strategy, operational resilience, new management model for adopting technology and has published cutting-edge work in several top journals.

Success stories: Help to Grow: Business Growth and Regional Impact: The Help to Grow programme has supported **218 businesses**, generated **£730,000 in income** and established a thriving network of more than **189 alumni**. This sponsored business-improvement programme has strengthened leadership capabilities, enhanced business performance and increased regional productivity. It has also created consultancy partnerships, delivering significant economic and societal impact across the East of England.

2025/2026: Vice-Chancellor's Award for Outstanding Industry Engagement: As a member of the Help to Grow team, received the **Vice-Chancellor's Award for Outstanding Industry Engagement** in recognition of the team's successful delivery of a transformational leadership and growth programme for SMEs. The award acknowledged the programme's contribution to business improvement, industry collaboration, regional productivity and wider economic and societal impact.

Female Business Support and Low-Carbon Transition: Co-designed female business support policies for women entrepreneurs in Essex, UK, addressing barriers to enterprise development, business growth and access to appropriate support. Also contributed to the development of low-carbon transition strategies for SMEs across the East of England, helping businesses strengthen sustainability, resource efficiency, resilience and competitiveness while responding to evolving environmental priorities.

Theory Development and Strategic Advisory: Originator of the Coherent Emergent Theory, which has been applied in policy-relevant research to explain how organisations respond strategically to complexity, uncertainty and changing environments. Has also provided strategic development advice to Municipal Assemblies in Ghana and contributed to healthcare learning, information-sharing and capacity-building

initiatives aimed at improving institutional decision-making, service delivery and community outcomes. [FULL PROFILE](#)

1.2 Finance, Banking, Accounting and Economic Governance

Dr Rexford Attah Boakye | Associate Professor of Accounting, University of Bradford, UK



Dr Attah-Boakye is an Associate Professor of Accounting at the University of Bradford and a scholar-practitioner with professional qualifications - Certified Quantitative Risk Expert (CQRM), an Associate Member of the Chartered Institute of Credit Management (ACICM) and a Fellow of the Institute of Chartered Accountants (FCCA). His work spans corporate governance, risk management, analytics and emerging issues such as AI and cybersecurity. His expertise supports public financial management, assurance, compliance and accountability.

Success stories: Quantitative Risk Management and Industry Training: Collaborated with OSL Consulting Ltd, a leading UK quantitative risk consultancy, to design advanced quantitative risk-management models using simulation-based tools. These practical models have been successfully applied in training more than 100 SME staff, managers and executives, strengthening their ability to identify, assess and respond to financial, operational and strategic risks.

Corporate Governance and Female Entrepreneurship: In partnership with **Dr Kweku Adams**, translated research findings into an applied training model that equips female entrepreneurs to use sound corporate governance practices to strengthen decision-making, accountability and profitability. **The initiative secured £140,000 in funding** to support entrepreneurial development programmes across the UK and expand practical capacity-building opportunities for women-led businesses.

2025: Risk Assessment, Control Activities and Cybersecurity Training: Designed and delivered a three-day **Risk Assessment, Control Activities and Cybersecurity Training Programme** for staff of the **Ghana High Commission to the United Kingdom and Republic of Ireland**. The programme equipped participants to use AI tools and practical templates to assess operational risks, strengthen cybersecurity awareness and apply effective control frameworks to protect institutional assets, trust, accountability and service continuity.

Bespoke Leadership and Organisational Training: Developed tailored training frameworks for SMEs and public-sector organisations, supporting policymakers, executives, managers and technical staff. The programmes translate complex strategic, governance, risk and operational issues into practical learning tools that strengthen leadership capability, informed decision-making, institutional performance and effective service delivery. [FULL PROFILE](#)

1.3 Law, Regulation and Dispute Resolution

Dr Priscilla Akua Vitoh | Assistant Professor in Law, Loughborough University, UK



Dr Vitoh is Assistant Professor in Law at Loughborough University specialising in company and commercial law, with a socio-legal focus on gender, finance and international development. Her work examines how financial regulation and corporate governance shape women's economic participation. Her expertise supports inclusive finance policy, regulatory reform and women's economic empowerment.

Success stories: Designed and delivered a three-day Ethics and Accountability Training Programme for staff of the Ghana High Commission to the United Kingdom and Republic of Ireland. The programme explored the important distinction between regulatory compliance and ethical responsibility, highlighting that good governance requires more than simply following established rules. Through practical discussions and case-based learning, participants recognised that protecting personal and institutional data is not merely a technical or legal requirement, but an ethical responsibility involving the protection of human dignity, public trust and Ghana's diplomatic reputation. The training also demonstrated how poor data handling could expose individuals to harm, weaken stakeholder confidence and create avoidable diplomatic embarrassment.

Research Leadership and Educational Governance: Served as **Principal Investigator on a £15,000 ESRC Impact Acceleration Account Rapid Response Scheme project in 2024**, delivering knowledge exchange, digital tools and regional workshops in Ghana. Also serves as a Director of a **64-school Catholic Multi-Academy Trust**, providing strategic leadership and oversight in corporate governance, pupil premium provision and careers education.

2023: Research Capacity Building and Women's Financial Inclusion: Secured **£10,000 in funding** to organise a writing workshop that supported early-career academics in developing high-quality, publication-ready research. Also delivered the Menaye Finance Initiative, equipping **200 women entrepreneurs** across Takoradi, Kumasi and Accra, Ghana with practical knowledge of bank-financing processes and helping them establish productive relationships with financial institutions.

International Policy and Technical Advisory: Provided technical consultancy to **UNICEF Ghana** and **Ghana's Ministry of Gender, Children and Social Protection** on developing national **Protection from Sexual Exploitation and Abuse** protocols and practical training tools. Also advised ambassadors representing least developed and developing countries at the **World Trade Organization** on inclusive reforms to international dispute-resolution processes, helping strengthen accessibility, fairness and participation. [**FULL PROFILE**](#)

1.4 Digital Systems, ICT and Technology

Dr Dominic Obeng | IT Professional and Researcher, UK



Dr Obeng is an IT professional and researcher with over two decades of experience in enterprise operations, desktop virtualisation, networking, and infrastructure support across public and private sectors. He is a Cloud Support Engineer specialising in mission critical systems, platform optimisation, and resilient service delivery. His expertise supports digital government resilience, cloud migration and service continuity with specialities in DaaS, IaaS, SaaS, PaaS, Microsoft 365 and Azure.

Success stories: over 20 years of experience in technology, data, and digital transformation has helped numerous organisations use technology to improve efficiency, supporting businesses to design, manage, reduce risks, improve their digital systems and decision-making. This has been across banking, financial services, public sector organisations, and higher education.

Digital Transformation and Inclusive Innovation: Supported individuals and organisations to build digital confidence by translating technology into practical, accessible solutions. This work improved business performance, strengthened organisational capability, supported innovation and enabled more effective use of digital tools, while advancing inclusion and contributing to sustainable economic and social development. [FULL PROFILE](#)

Expert Register: Ghanaian Diaspora Professionals

Name	Primary Expertise Area	Affiliation	Core Expertise	National Development Agenda Alignment
Trade, Industry, Business and Enterprise Development				
Dr Kweku Adams	Trade / Industry	University of Bradford	Trade policy, AfCFTA, FDI, SME internationalization	Export competitiveness, industrial policy delivery, investment mobilization
Dr Samuel Kusi	Branding / Entrepreneurship	University of Bradford	SME growth, branding, competitiveness	Public service improvement, international SME growth and survival, innovation-driven productivity
Dr Frank Nyame-Asiamah	Diaspora Enterprise	Anglia Ruskin University	Diaspora entrepreneurship, sustainability	Enterprise and jobs strategy, operational resilience, local capability building
Finance, Banking, Accounting and Economic Governance				
Dr Rexford Attah-Boakye	Finance/ Banking	University of Bradford	Accounting, risk management, governance, analytics	Public financial management, assurance, compliance, performance accountability
Law, Regulation and Dispute Resolution				
Dr Priscilla Akua Vito	Law / Gender / Finance	Loughborough University	Financial regulation, gender & economic empowerment	Women's economic empowerment, inclusive finance policy, regulatory reform
Digital Systems, ICT and Technology				
Dr Dominic Obeng	Digital / ICT	Industry / Research	Cloud systems, digital resilience, IT infrastructure	Digital government resilience, service continuity, digital inclusion

Established in 2021, the Ghana Scholarly Society is a society of Ghanaian citizens and people of Ghanaian heritage living overseas, working in the fields of academia, science, or pursuing postgraduate research.

GSS is an organic and self-organised group of individuals dispersed geographically or organizationally, regularly communicating to discuss issues of mutual interest, confront societal challenges and find solutions to problems. To know more about GSS, visit our website www.ghscholars.com

Our mission is to:

- Unite Ghanaian academics globally, pooling their collective expertise to pursue funding opportunities, secure consultancy projects, exchange ideas, and drive national development.

Our vision is to:

- To be a pluralistic learned society, contributing to the development, management, and practice of knowledge nationally and internationally.
- GSS is a non-partisan organisation, completely free from political affiliations. Research findings solely drive our influence in the realms of management practice and government policy.
- Each member of our society shares a common goal, cultivating value-adding relationships that bring about positive change, ultimately contributing to socio-economic growth and development.

Partners



GSS and the International Conference on African Development (*iCAD*), together with their partners, are working to shift the discourse towards productivity, measurable impact and practical solutions for Africa's development.

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