



# TRADE MISSION TO THE UK

*BETT Education Show - The Global Community For Education Technology*

*19th -21st January 2022, London, UK*

# Background/Introduction

- The UK-Ghana Chamber of Commerce (UKGCC) in partnership with the Department for International Trade (DIT) at the British High Commission, Accra, and the British Council in Accra is organising a trade mission to the Bett Education Show in London United Kingdom from 19-21 January 2022, at the ExCeL Exhibition Centre for three days of inspiring content, networking and innovative product demonstrations from solution providers.
- Bett is the global community for education technology. They spark ideas, create connections and accelerate trade, driving impact and improving outcomes for teachers and learners.
- Following their year-round offering of professional development, leading voices in education, solution discovery, and brand-new virtual events during a time of ongoing disruption, Bett is back to reunite the global education community in person.
- As the education community looks beyond the crisis response, the overarching theme of Bett 2022 is: create the future. It will structure the three full days of content at Bett 2022, ensuring that education stakeholders worldwide can address their most pressing challenges and priorities.



# Why visit?



Gain insights into the biggest topics and trends facing the industry



Your one-stop-shop for all school supplies and information needed to benefit your school



Opportunities to exhibit at the trade show



Hear from industry experts on how schools and universities can harness growing industry to engage students, support teaching & learning objectives

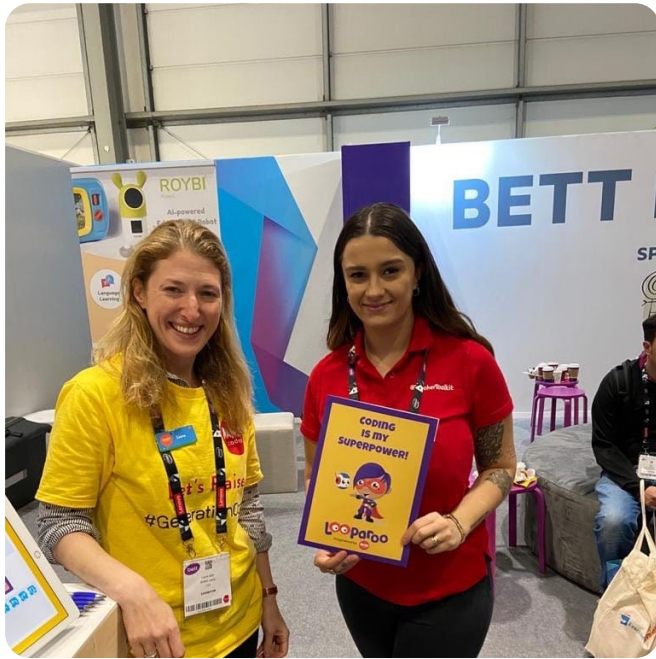


Live product demonstrations on engaging products for schools



Networking with other attendees and a wide range of suppliers.





# Exhibitions will cover:

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## Equipment & hardware:

The physical day to day products used in schools, from classrooms to the canteen. Interactive whiteboards, screens, monitors, 3D printers, Av and multimedia, robotics and more.

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## Teaching & learning Tech:

The software solutions used in the classroom by the teacher or the student. Visitors looking for: assessment tools, learning management systems, coding, educational apps, e-books and more.

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## Management solutions:

The software solutions required in the running of the entire institution. Visitors looking for: attendance and visitor management systems, data management and storage, connectivity and communication solutions, security and risk management services and more.

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## Education show:

The non-ICT resources and services needed to make every part of your institution successful. Visitors looking for : indoor and outdoor furniture companies, stationery companies, SEND solutions, wellbeing and PE providers.

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## Global Showcase:

Global industry bodies, associations and international education ministries showcasing best –in-class Edtech solutions and national ICT Programmes from around the world. Visitors looking for :international product offerings, export expertise, government contacts.

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## Bett Futures:

A hub of Edtech startups. Visitors looking for up-and-coming innovations across both hardware and software.



# Who attends?

Government  
Ministers/Secretaries,  
Education, Planning and  
Development, Ambassadors,  
Trade Officers...

CEOs/MDs, Commercial  
Directors, Heads  
of Education Business,  
Education Sales Managers

Heads of Teaching and  
Learning, Directors of  
Finance and Operations

Chief Information Officers,  
Heads of Digital Literacy,  
Chief Technology Officers,  
Network Managers

Principals, Headteachers,  
Academic Development  
Officers, School Business  
Managers

Professors, Lecturers,  
Student Admissions Officers,  
Disability Advisers,  
Academic Librarians



# UKGCC Package options

## **Option 1 - £3,950**

- Economy air ticket
- Hotel accommodation
- Ground transportation
- Facilitation of participation in Bett Conference
- Visa application assistance service

## **Option 2**

- Customized package - with or without certain elements from Option 1

For registration and participation, kindly contact Jennifer Blagoee at

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Thank You

