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# UK-GHANA CHAMBER OF COMMERCE AUTUMN BUSINESS ROADSHOW

LONDON | 9<sup>TH</sup> – 13<sup>TH</sup> SEPTEMBER 2024

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**TRADE MISSION TO THE UK**

Creating networks, connecting businesses

# INTRODUCTION

## About Us

- The UK- Ghana Chamber of Commerce (UKGCC) was established in 2016 to promote trade between the UK and Ghana.
- Our trade missions are carefully designed to provide Ghanaian businesses with unparalleled opportunities to:
  - Expand their networks
  - Explore international markets
  - Establish strategic partnerships
  - Gain insights into global industry trends.
- This Autumn, we are organising a **business roadshow** to the **UK** for **Ghanaian businesses**.

## A Snapshot

**15+** Trade Missions

**30+** Delegates

**50+** Deals and Connections

# BENEFITS TO PARTICIPANTS



**Connect** with top business executives, distributors, buyers and clients in the UK



**Discover** cutting-edge innovations in FMCG, electricals, household goods, vehicle parts and machinery



**Network** with top executives, industry experts, and decision-makers from leading UK companies.



**Participate** in sessions to exchange ideas and best practices with UK peers.



**Enjoy** complimentary access to London Packaging Week's seminars, workshops, and exhibitions.



**Earn** a certificate acknowledging participation in the roadshow



**Engage** in a thorough debriefing post-roadshow to solidify learnings, share experiences, and plan strategic follow-up actions.



# TARGETED SECTORS



**FMCG**



**Electricals and  
Household Goods**



**Vehicle and Auto Parts**

# ITINERARY

Time	Activity
Day 1	<ul style="list-style-type: none"><li>• Courtesy Call to the High Commissioner of Ghana to the UK and or Department for Business and Trade (DBT) Reps</li><li>• Meet with London Chamber of Commerce</li></ul>
Day 2	<ul style="list-style-type: none"><li>• B2B Meetings</li><li>• Factory/Site Tours</li></ul>
Day 3	<ul style="list-style-type: none"><li>• London Packaging Week, Day 1</li><li>• B2B Meetings</li></ul>
Day 4	<ul style="list-style-type: none"><li>• London Packaging Week, Day 2</li><li>• B2B Meetings</li></ul>
Day 5	<ul style="list-style-type: none"><li>• B2B Meetings</li><li>• Sightseeing</li></ul>

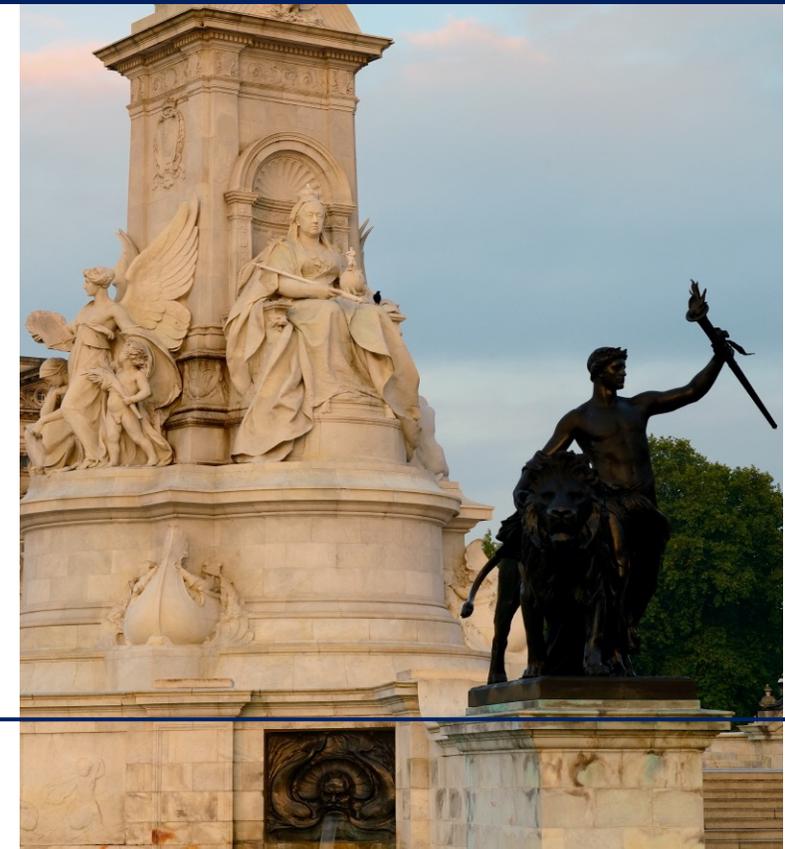
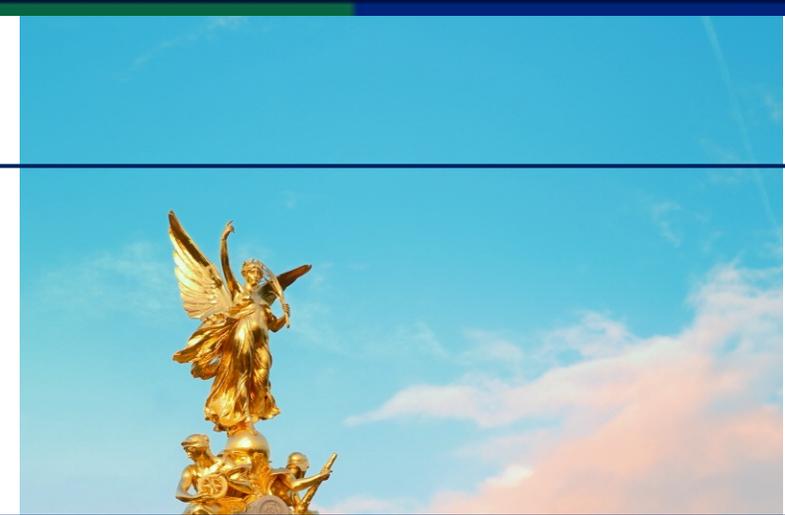
# Cost Implication : Individual

**GHC 25,000**

*Covering :*

- UKGCC Service Charge
- Virtual Administrative Costs
- Complimentary access to London Packaging Week
- B2B Meetings Coordination
- Certificate of Participation
- Post-Mission Debriefing

**\*\*\* Please note costs are VAT inclusive and are non-refundable**



# CRITERIA FOR PARTICIPATION



**MUST BE A LEGALLY  
REGISTERED BUSINESS**



**A COMPLIANT BUSINESS  
WITH A GOOD  
REPUTATION**



**MUST BE WILLING TO  
SPEND A MINIMUM OF  
GHC 100,000 AS BUSINESS  
EXPENDITURE IN THE UK**



**POSSESS THE RIGHT  
DOCUMENTATION**

**For registration and participation, kindly contact :**

**[trademissions@ukgcc.com.gh](mailto:trademissions@ukgcc.com.gh)**

**Or**

**Shirgade – [shirgade@ukgcc.com.gh](mailto:shirgade@ukgcc.com.gh) / +233 54 647 0923**

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**UKGCC**

UK - GHANA CHAMBER of COMMERCE

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