

**Collective
Insights.
Lifelong
Learning.**

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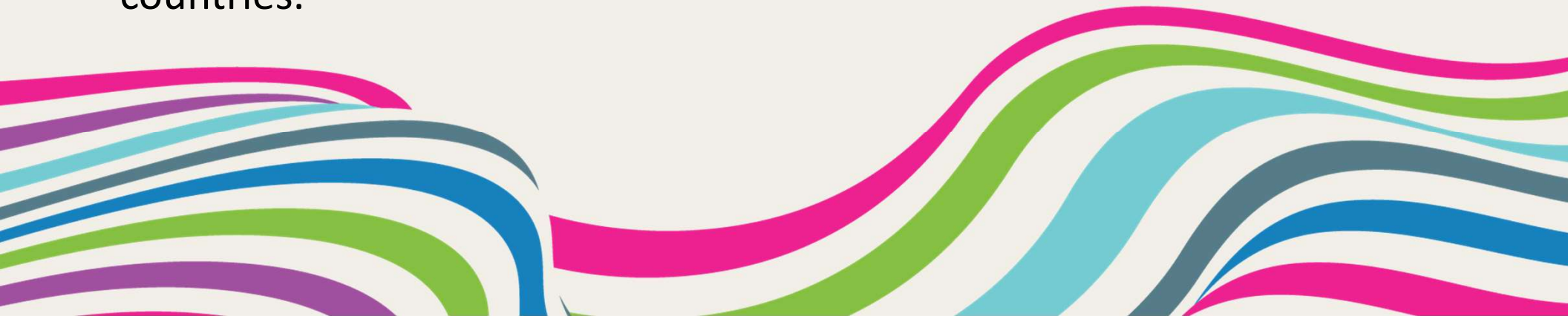
**WASHINGTON, DC
MAY 18-21**



Introducing ATD25

Join the L&D industry in Washington, DC, for ATD25, the premier global event for learning and development professionals.

From May 18-21, 2025, connect with experts, explore the latest tools and trends, and gain insights from elite speakers as we share best practices, lessons learned, and empowering stories from across 80+ countries.



ATD International Conference & EXPO

- From the very first conference held in Chicago in 1945, the Association for Talent Development (formerly ASTD) has hosted conferences for almost 80 years.
- The ATD International Conference & EXPO is the world's largest professional conference for learning and talent development professionals.
- More than 9,000 professionals from 80+ countries rely on ATD's annual conference to learn about trends and best practices, discover new tools and solutions.



Top 5 Reasons to Attend

1. **Global Expertise and Insights:** Learn from renowned experts and industry leaders shaping the future of talent development.
2. **Diverse Learning Opportunities:** Customize your experience with sessions across multiple tracks, from foundational to advanced topics.
3. **Access to Emerging Tools:** Explore the latest learning tech and solutions firsthand on the EXPO floor.
4. **Networking with a Global Community:** Connect with like-minded professionals from around the world to exchange ideas and expand your network.
5. **Practical, Actionable Takeaways:** Leave with strategies and solutions you can apply immediately to drive impact in your organization.



Learning Tracks

- **Career Development:** Influence a community of learning professionals interested in advancing their own careers and helping others develop their skills and expertise.
- **Future Readiness:** Learn to stay curious on topics that help professionals prepare their organization to meet future needs.
- **Instructional Design:** Focus on trends and topics related to the process of analyzing learning and performance
- **Leadership & Management Development:** Influence a community of leaders driving strategy, developing talent, and building a strong global workforce.
- **Learning Science:** A collective of professionals interested in understanding and applying the evidence-based methods behind how individuals take in and retain information, form connections and ideas, and apply new behaviors, skills and knowledge on the job to improve performance.



Learning Tracks

- **Learning Technologies:** Leverage synchronous and asynchronous learning using technology tools and platforms to develop the future workforce.
- **Managing The Learning Function:** Managing the learning function has become more complex in recent years as training is moving away from a simple order-taker approach. Responsibilities for those who manage such functions involve understanding more strategically how to approach areas such as business partnering, staffing, managing programs, and more.
- **Measurement & Evaluation:** Implement learning analysis process models and systems in order to measure talent development intervention, program effectiveness and organizational outcomes.
- **Sales Enablement:** Trends and topics influencing a community for those who develop sales talent.



Learning & Industry Tracks

- **Talent Strategy & Management:** Discover trends and topics influencing a community that manages organizational talent and the employee lifecycle.
- **Training Delivery & Facilitation:** Cover the transfer of knowledge and skills via selecting or developing the appropriate delivery options to make learning engaging, effective, relevant, and applicable.
- **Government:** Find topics for government learning professionals from federal, state, and local agencies. Focuses on modernizing talent development in government, innovation, and preparing for the future of work.
- **Healthcare:** Influence a community of healthcare executives, providers, managers, and trainers working to create next-generation healthcare environments through learning, talent development and cultural change.





Previous Keynote Speakers in 2024

Visit the EXPO

Experience the largest L&D expo floor in the world, where professionals have unparalleled access to meet with top vendors showcasing the latest tools, tech, and solutions in talent development. The expo floor offers many opportunities to connect with experts, explore groundbreaking products, and find tailored solutions to elevate your organization's development initiatives.





Networking Night

- A tradition at every ATD International Conference & EXPO, this is an event that offers a chance for attendees to get together for a fun-filled evening. It provides an excellent opportunity to mingle and build lasting relationships with the brightest minds in the industry.

International Delegation Benefits



- Group learning
- Networking among delegation attendees
- Discounted delegation rates
- Additional services provided by delegations (travel, registration supported)
- The ability to connect your community with global perspectives and industry solutions
- The ability to provide added value services to your members and customers
- Networking opportunities with delegation leaders from around the world
- Recognition on the conference website and program guide.



- International Orientation
- International Luncheon
- Global Delegation Recognition Ceremony



Global Village

- Global Village is a home away from home for international attendees and anyone who wants to expand their perspective.
- The Global Village is open to everyone interested in global exchange. Meet fellow professionals from other countries and start building connections beyond your country. Also, get to know ATD Global staff members who are there to assist you during your ATD25 conference experience.

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TOTAL ATTENDEES: 9,000

International Attendees: 1,250

Countries/Regions: 77

@TOP 10 COUNTRIES

1. KOREA - 265

2. JAPAN - 159

3. CANADA - 154

4. BRAZIL - 90

5. GREATER CHINA - 66

6. NETHERLANDS - 34

7. SINGAPORE - 29

8. KUWAIT - 28

9. SAUDI ARABIA - 18

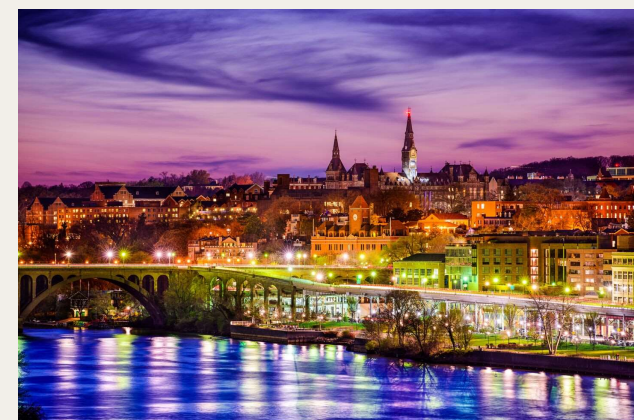
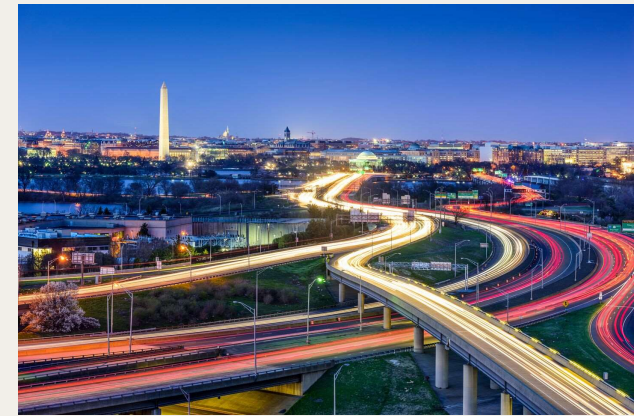
10. UNITED KINGDOM - 14



Explore Washington, DC

Get ready for an unforgettable experience in Washington, DC! DC offers the perfect backdrop to connect with L&D professionals. Here are just a few highlights that make this city an ideal destination:

- **Historic Landmarks:** Explore iconic sites like the National Mall, Lincoln Memorial, and Smithsonian museums, all within reach of the conference.
- **Vibrant Food Scene:** Savor DC's award-winning culinary scene, offering everything from diverse international flavors to Michelin-starred dining.
- **Dynamic Culture and Nightlife:** Dive into DC's lively cultural scene with theater, live music, and unique local events happening throughout the city.



Delegation Rates: In-Person

	ATD Members	Non-Members
Early Bird Rate (Ends December 31)	\$1,595	\$1,995
Advanced Rate (Ends March 15)	\$1,795	\$2,195
Standard Rate (Ends May 17)	\$1,995	\$2,395
Onsite Rate	\$2,095	\$2,495

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