



UKGCC
UK - GHANA CHAMBER of COMMERCE



INVESTING IN AFRICA

7th - 9th October 2024

Park Plaza, Westminster, London

creating networks, connecting businesses

INTRODUCTION

The UK-Ghana Chamber of Commerce (UKGCC) was established in 2016, with the support of the UK's Department of International Trade, as a member-based trade association to facilitate and promote bilateral trade between the UK and Ghana via the three platforms of networking, advocacy and trade services.

The UKGCC as part of its trade services, regularly hosts outbound trade missions to the UK and inbound trade missions to Ghana.

The UK-Ghana Chamber of Commerce (UKGCC) will be organising a Trade mission to the African Financial Services Investment Conference (AFSIC) 2024 in London, UK.



LEADING AFRICA EVENT GLOBALLY

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AFSIC, now in its 11th year, is believed to be the largest African investment event taking place annually outside Africa and has become one of the most important conduits of investment into Africa.

Africa is the next big investment destination and multiple indicators suggest Africa has entered a cycle of strong economic growth. AFSIC is entirely focused on bringing together Africa's business leaders and Africa's most interesting investment opportunities with the continent's most important investors and dealmakers to facilitate new investment into Africa.

AFSIC is a results focused investment event and provides the ultimate forum with exceptional content and networking opportunities for investors, business leaders and dealmakers to build networks, execute deals and raise capital.

NETWORKING AND FOCUSED BUSINESS MEETINGS ARE AT THE HEART OF AFSIC

- More than 1500 of Africa's most important investors, financial intermediaries and business leaders expected to attend AFSIC 2024
- Over 300 speakers expected to share insights into the African investment ecosystem
- Presentations on compelling investment opportunities from many of our AFSIC African Investment Dashboard projects and AFSIC Deal Book
- Access to African investment opportunities across all business sectors through the AFSIC African Investments Dashboard
- Country and Sector-focused sessions, panels and workshops
- Business networking, one-on-one meetings and social events



WHAT TO EXPECT AT AFSIC 2024

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3 DAYS OF VIP KEYNOTES

Powerful solos

3 DAYS OF PREMIUM CONTENT

Interactive panel discussions
across the streams

DEAL ROOM

Meeting room set up to enable
you to book and reserve a table to
meet with connections

INTERACTIVE EVENT AND MEETING APP

Your chance to plan your high
quality interactions during AFSIC

INVESTOR PITCHES

Innovative presentations of the
most exciting new projects and
businesses

MEET LEADING INVESTORS SESSIONS

Meet the leading DFI's and Impact,
Infrastructure, Venture Capital and Early
Stage Investors

COUNTRY FOCUSED INVESTMENT SUMMITS

Highlighting attractive country
specific investment opportunities

EXHIBITION

Engaging with the sponsors
and suppliers

MEET AFRICAN DEALMAKERS EVENT

Enhanced informal networking
in a social environment

WHAT KIND OF AFRICAN COMPANIES ATTEND AFSIC?

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WHAT IS THE AFSIC AFRICAN INVESTMENTS DASHBOARD?

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Award-winning Investment Platform

- Connecting African projects and African funds seeking capital with global investors
- Over 25,000 institutional investors covering private and public equity, private and public debt, funds, venture capital, angel funding, trade finance

Who uploads projects onto the platform?

- Investment bankers with portfolios of African projects seeking access to a wider investor pool
- African Government Agencies seeking FDI for investor-ready projects
- Investors seeking capital for their own funds or for their investee companies
- African companies seeking capital with investor-ready documents

Established Private Credit Fund providing Trade Finance to SMEs

Food Security and climate mitigation with plant based protein from water lentils

Grid-scale renewable energy platform seeking investment

\$50m fund aimed at developing SMEs across Sub-Saharan Africa through gender-smart investing

Well established Microfinance Institution looking to expand lending to the SME sector

Educational investment capital focussed on Early Childhood Development (ECD)

High growth mobility fintech based in Uganda & Mexico, raising equity & debt capital for expansion

\$30M for Seed-stage Blockchain Innovations in Africa

Seeking an investor for an exclusive bulk project located in Nacala, Mozambique

Impact fund and accelerator backing startups scaling solutions for a more climate resilient Africa

RAISING CAPITAL?

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1.

Upload a project to our AFSIC Africa Investments Dashboard for our global network of institutional investors to access



AFSIC African Investments Dashboard



2.

Projects listed on our platform are invited to register for AFSIC and to feature in our AFSIC 2024 Dealbook.

3.

Pitch your investment opportunity on site to investors

4.

Want more profile for your project or assistance with capital raising? Contact trademissions@ukgcc.com.gh



INVESTING IN AFRICA

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+US\$6.2bn worth of deals and
investment opportunities profiled onsite

NUMBER
OF DEALS

140

VALUE OF
CAPITAL SOUGHT

**US\$6.2
BILLION**



WHY SPONSOR AFSIC 2024?

7th - 9th October 2024 | Park Plaza, Westminster, London

Raise the profile of your brand

Showcase your products and solutions

Meet the right decision makers

Maximise exposure on-site and across AFSIC's extensive digital channels

Generate new and valuable leads

Engage with your target audience

GHANA INVESTMENT SUMMIT – AFSIC 2024

Dedicated Country Summits will be organised to allow deep dives into some of Africa's most important economies. Ghana intends to organise a country summit.

The Country-focused sessions at AFSIC 2022 will offer insight into the investment climate and regulations of each country and highlight the attractive investment opportunities available.

The UKGCC plans to host the **Ghana Investment Summit session at AFSIC 2024** in London, United Kingdom.

Sponsors/Partners will benefit from excellent brand exposure, valuable lead generation, pan African Digital opportunities and extensive networking interactions.



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EXHIBITION

FULL EXHIBITION: £20,000.00

- Host the Country Summit (inclusive of venue, set up and all relevant equipment)
- Select speakers for the country summit
 - 8 Delegate Tickets (valued at £1,860 per head)
- 1 Panel Slot (appoint a panellist for the main AFSIC event)
- Branded Networking Exhibition Stand(valued at £800.00)
- Early Access to AFSIC Event App
- Free List of African Business Community
- Branding on AFSIC website and event app
- Branding on AFSIC advertising collateral and onsite branding
- Info box on Knowledge pages
- Promotion on all digital and social media channels
- Half page promotional advert in conference programme



EXHIBITION

50/50 EXHIBITION:

£10,000.00

- Co- host the country summit on Ghana (inclusive of venue, set up and all relevant equipment)
- Co- select speakers for the country summit
- 4 Delegate Tickets (valued at £1,195.00 per head)
- Shared Branded Networking Exhibition Stand (valued at £800.00)
- Early Access to AFSIC Event App
- Branding on AFSIC website and event app
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PREMIER, LEAD STREAM AND EVENT APP SPONSORS

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Gold Sponsors



Sponsors



CONTACT US

For Sponsorship Enquiries, send an email to the UK-Ghana Chamber of Commerce:

- ❑ trademissions@ukgcc.com.gh
- ❑ saraadelaide@ukgcc.com.gh



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