



UKGCC
UK - GHANA CHAMBER of COMMERCE



INVESTING IN AFRICA

7th - 9th October 2024

Park Plaza, Westminster, London

creating networks, connecting businesses

INTRODUCTION

The UK-Ghana Chamber of Commerce (UKGCC) will be organising a Trade mission to the African Financial Services Investment Conference (AFSIC) 2024 in London, UK. AFSIC-Investing in Africa is a large-scale event and Expo focused on matching business and investment opportunities in Africa.

AFSIC 2024 will offer two days of VIP keynotes and premium content panels across the following high growth industry sectors – Banking, Agriculture, Sustainable Growth, Infrastructure, Education, Informed Investing, Power and Fintech.

Dedicated Country Summits will be organised to allow deep dives into some of Africa's most important economies. Ghana intends to organise a country summit.



LEADING AFRICA EVENT GLOBALLY

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AFSIC, now in its 11th year, is believed to be the largest African investment event taking place annually outside Africa and has become one of the most important conduits of investment into Africa.

Africa is the next big investment destination and multiple indicators suggest Africa has entered a cycle of strong economic growth. AFSIC is entirely focused on bringing together Africa's business leaders and Africa's most interesting investment opportunities with the continent's most important investors and dealmakers to facilitate new investment into Africa.

AFSIC is a results focused investment event and provides the ultimate forum with exceptional content and networking opportunities for investors, business leaders and dealmakers to build networks, execute deals and raise capital.

NETWORKING AND FOCUSED BUSINESS MEETINGS ARE AT THE HEART OF AFSIC

- More than 1500 of Africa's most important investors, financial intermediaries and business leaders expected to attend AFSIC 2024
- Over 300 speakers expected to share insights into the African investment ecosystem
- Presentations on compelling investment opportunities from many of our AFSIC African Investment Dashboard projects and AFSIC Deal Book
- Access to African investment opportunities across all business sectors through the AFSIC African Investments Dashboard
- Country and Sector-focused sessions, panels and workshops
- Business networking, one-on-one meetings and social events



WHAT TO EXPECT AT AFSIC 2024

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3 DAYS OF VIP KEYNOTES

Powerful solos

3 DAYS OF PREMIUM CONTENT

Interactive panel discussions
across the streams

DEAL ROOM

Meeting room set up to enable
you to book and reserve a table to
meet with connections

INTERACTIVE EVENT AND MEETING APP

Your chance to plan your high
quality interactions during AFSIC

INVESTOR PITCHES

Innovative presentations of the
most exciting new projects and
businesses

MEET LEADING INVESTORS SESSIONS

Meet the leading DFI's and Impact,
Infrastructure, Venture Capital and Early
Stage Investors

COUNTRY FOCUSED INVESTMENT SUMMITS

Highlighting attractive country
specific investment opportunities

EXHIBITION

Engaging with the sponsors
and suppliers

MEET AFRICAN DEALMAKERS EVENT

Enhanced informal networking
in a social environment

AGENDA AT A GLANCE

Day One Monday 9th October 2023

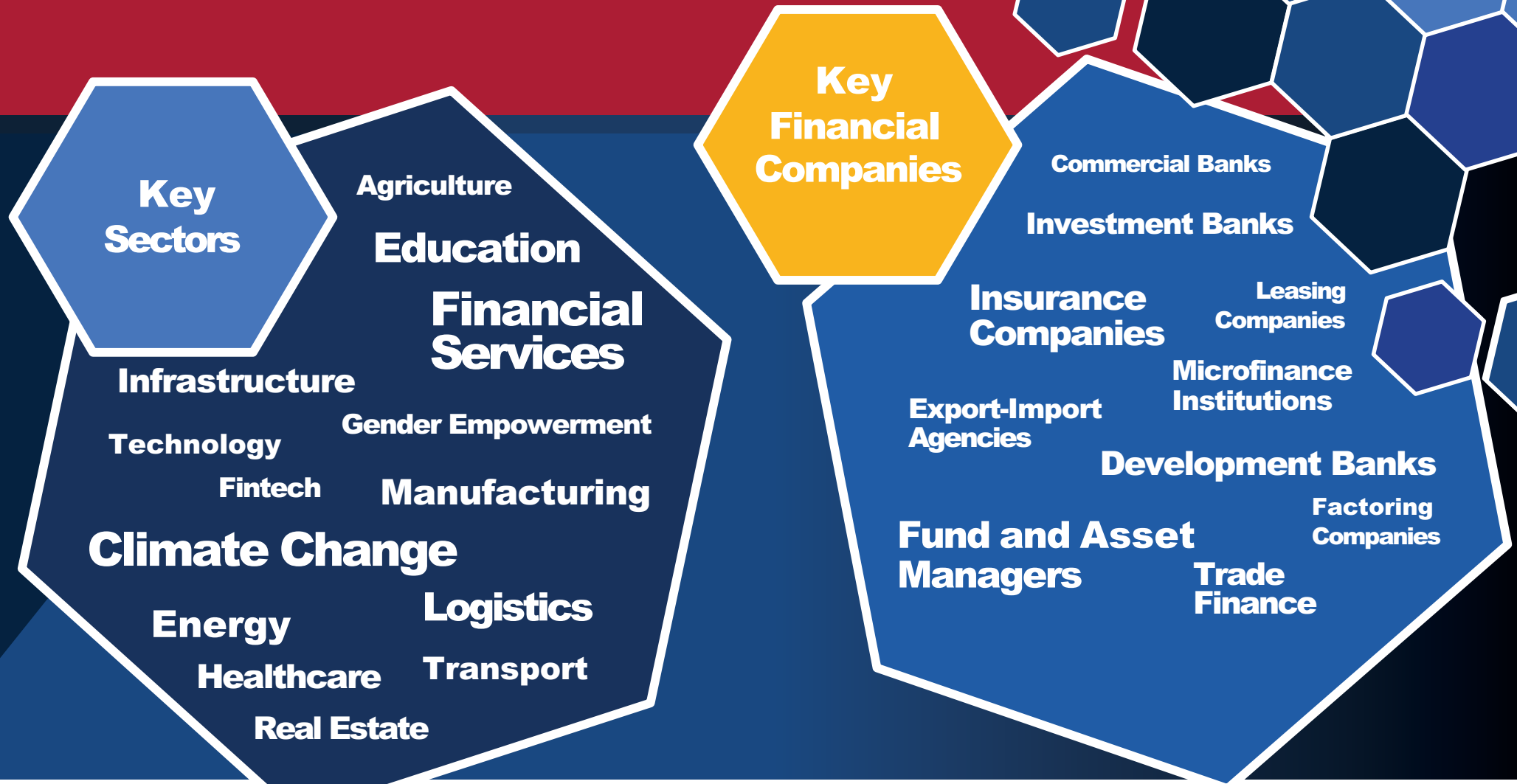
AM/ PM	Room 1	Room 2	Room 3	Room 4	Room 5
AM	BANKING ON AFRICA	INFORMED INVESTING	NETWORKING MEET THE INVESTORS AND OTHERS	COUNTRY INVESTMENT SUMMITS	QUICKFIRE INVESTMENT PITCHES
PM	BUILDING AFRICA	INFORMED INVESTING	NETWORKING MEET THE INVESTORS AND OTHERS	COUNTRY INVESTMENT SUMMITS	QUICKFIRE INVESTMENT PITCHES

AGENDA AT A GLANCE | Day Two Tuesday 10th October 2023

AM/ PM	Room 1	Room 2	Room 3	Room 4	Room 5
AM	POWERING AFRICA	FINTECH INNOVATION	NETWORKING MEET THE INVESTORS AND OTHERS	COUNTRY INVESTMENT SUMMITS	QUICKFIRE INVESTMENT PITCHES
	SUSTAINABLE GROWTH	FINTECH INNOVATION			
PM	FSD Africa Afternoon	AGRICTECH	NETWORKING MEET THE INVESTORS AND OTHERS	COUNTRY INVESTMENT SUMMITS	

WHAT KIND OF AFRICAN COMPANIES ATTEND AFSIC?

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WHAT IS THE AFSIC AFRICAN INVESTMENTS DASHBOARD?

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Award-winning Investment Platform

- Connecting African projects and African funds seeking capital with global investors
- Over 25,000 institutional investors covering private and public equity, private and public debt, funds, venture capital, angel funding, trade finance

Who uploads projects onto the platform?

- Investment bankers with portfolios of African projects seeking access to a wider investor pool
- African Government Agencies seeking FDI for investor-ready projects
- Investors seeking capital for their own funds or for their investee companies
- African companies seeking capital with investor-ready documents

Established Private Credit Fund providing Trade Finance to SMEs

Food Security and climate mitigation with plant based protein from water lentils

Grid-scale renewable energy platform seeking investment

\$50m fund aimed at developing SMEs across Sub-Saharan Africa through gender-smart investing

Well established Microfinance Institution looking to expand lending to the SME sector

Educational investment capital focussed on Early Childhood Development (ECD)

High growth mobility fintech based in Uganda & Mexico, raising equity & debt capital for expansion

\$30M for Seed-stage Blockchain Innovations in Africa

Seeking an investor for an exclusive bulk project located in Nacala, Mozambique

Impact fund and accelerator backing startups scaling solutions for a more climate resilient Africa

RAISING CAPITAL?

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1.

Upload a project to our AFSIC Africa Investments Dashboard for our global network of institutional investors to access



AFSIC African Investments Dashboard



2.

Projects listed on our platform are invited to register for AFSIC and to feature in our AFSIC 2024 Dealbook.

3.

Pitch your investment opportunity on site to investors

4.

Want more profile for your project or assistance with capital raising? Contact trademissions@ukgcc.com.gh



7th - 9th October 2024 | Park Plaza, Westminster, London

+US\$6.2bn worth of deals and investment opportunities profiled onsite

NUMBER OF DEALS

140

VALUE OF CAPITAL SOUGHT

US\$6.2 BILLION



WHY SPONSOR AFSIC 2024?

7th - 9th October 2024 | Park Plaza, Westminster, London

**Raise the
profile of
your brand**

**Showcase
your products
and solutions**

**Meet the
right decision
makers**

**Maximise
exposure on-site
and across AFSIC's
extensive digital
channels**

**Generate
new and
valuable
leads**

**Engage with
your target
audience**

7th - 9th October 2024 | WWW.AFSIC.NET | Park Plaza, Westminster, London



AFSIC AFRICAN INVESTMENTS DASHBOARD

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PACKAGE OFFERING

Conference Fee and UKGCC Service Fees only

GHS 91,108.06

- One delegate ticket
- One Meet African Dealmakers (MAD) event
- Exclusive networking including a cocktail reception, networking lunches, or dinners where delegates can connect with key industry players and potential business partners.
- Personalised business matchmaking to help delegates connect with relevant contacts and schedule meetings in advance. Scheduled meetings with investors, transaction advisors and deal makers
- On-site support and assistance to delegates throughout the duration of AFSIC 2024.
- Offer follow-up services to delegates after AFSIC 2024 to help them capitalise on connections made and opportunities identified during the event including post-event networking opportunities, ongoing matchmaking support, and assistance with follow-up meetings or negotiations.

All prices are quoted excluding VAT, if applicable

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PREMIER, LEAD STREAM AND EVENT APP SPONSORS

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Gold Sponsors



Sponsors



CONTACT US

For Sponsorship Enquiries, send an email to the UK-Ghana Chamber of Commerce:

- ✉ trademissions@ukgcc.com.gh
- ✉ saraadelaide@ukgcc.com.gh

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SUSTAINABLE
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