



AFRICA INDUSTRIAL TRADE SHOW



www.aits.events

 2nd - 3rd November, 2022

 Tema Free Zones Enclave



About AITS

Background

Sequel to a coordinated investment promotions programme for LMI Holdings' industrial parks and special economic zones initiative since September 2021, there has been an influx of investor visits, enquires and calls for both the **Dawa Industrial Zone** and the **Meridian Industrial Park**.

This coupled with the emerging pan-African campaign for industrialisation through FDI attraction to promote economic diversification, inclusive growth, efficient resource utilization and structural transformation has necessitated the need to highlight Ghana's industrialization efforts for an Africa-Beyond-Aid agenda.

AITS

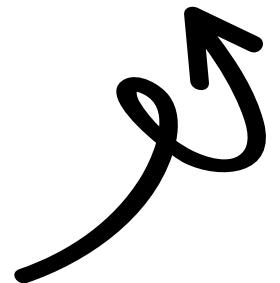
The **Africa Industrial Trade Show** is thus an industrial and pan-african trade promotion platform to highlight and promote Africa's biggest and foremost industrial parks to investors and entrepreneurs. As part of the post-covid global economic recovery effort, the AITS serves as a catalyst benchmark in achieving the build-back-better economic agenda through industrialization. Indigenous and international companies in agro-processing, pharmaceuticals, materials and metals fabrications, garments and textiles, plus other multi-sectorial light and heavy industries can plug into the opportunities AITS presents.

AITS - ATTRACTING FDIs TO THE CENTER OF THE WORLD.



What to expect at AITS

- 1 50+ multi-industrial exhibition booths
 - 2 Over a 100 multi-national exhibitors
 - 3 Over 1,000 walk-in potential clients, visitors and delegates
 - 4 Opportunity to cross-sell to Investor Community and clientele
 - 5 Branding opportunity at the Trade Show pavillion
 - 6 Sponsored ads in Trade Show brochure and paraphernalia
 - 7 Attend AITS IP/SEZ Business Forum
 - 8 Opportunity to tour Ghana's foremost and largest industrial parks - Dawa Industrial Zone and Meridian Industrial Park.
 - 9 Opportunity to exhibit, participate in company site visits and high-level B2B networking sessions
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Who attends AITS?

Participants

- Diplomatic Trade Missions
- International Trade Agencies
- CEOs & other C-Suite Representation
- Private Equity Fund Managers
- Diaspora Community Investors
- Multi-Sector Industry Investors
- Government Officials
- Importers & Exporters
- Ministries & Agencies in charge of Trade & Industry
- Micro, Small & Medium Enterprises

Key Business Sectors

- Automotive Industry
- Pharmaceutical Industry
- Heavy & Light Industry
- Free-Zones Industry
- Textile & Garment Industry
- Technology Industry
- Agro-Processing and Agri-Business Industry
- Oil & Gas Industry
- Real Estate Industry
- Logistics & Warehousing Industry
- Financial Service Providers
- Circular Economy (Bio-economy, clean technology, water treatment)

Clients & Past Partners



AITS Packages

Packages for the trade show participants who would want to exhibit in our specialized booths:



Option 1

- Singular booth
- Foldable chairs
- Exhibition table
- Exhibition accessories
- Exhibition utilities
- Labelled company name at booths
- Exhibition at the Trade Show for 2 days
- 1 exhibitor tag
- Exclusive photo ad on all our social media pages
- Breakfast and lunch for booth managers
- Ad in Trade Show brochure
- Logo ad in all Trade Show paraphenarlia
- AITS Exhibitor Certificate
- High level B2B sessions
- AITS Branded T-shirts

GHS2,500

Option 2

- Double booth
- Foldable chairs
- Exhibition table
- Exhibition accessories
- Exhibition utilities
- Labelled company name at booths
- Exhibition at the Trade Show for 2 days
- 2 exhibitor tags
- Exclusive photo ad on all our social media pages
- Breakfast and lunch for booth managers
- Ad in Trade Show brochure
- Web banners on Trade Show website
- Interviews to sell to Investor Community
- AITS Exhibitor Certificate
- High level B2B sessions
- AITS Branded T-shirts





GHS4,500

Option 3







- Multiple booth
- Foldable chairs
- Exhibition table, accessories & utilities
- Labelled company name at booths
- Exhibition at the Trade Show for 2 days
- 2 exhibitor tags
- Exclusive photo ad on all our social media pages
- Breakfast and lunch for booth managers
- Full colour page ad in Trade Show brochure
- Special headline interviews to sell to Investor Community
- Dedicated usherette with company branded logos
- Pitch opportunity at Trade Show B2B conference
- Post trade show publication ads
- High level B2B sessions
- AITS Branded T-shirts

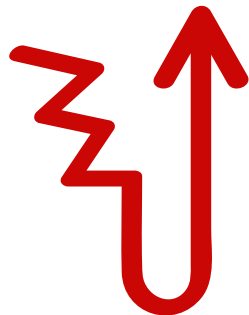
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HOW TO REGISTER FOR THE EVENT

-  Visit www.aits-event.com/events
-  Click on “Learn More” under the NEXT EVENT
-  Scroll down and click on “Register for event”
-  Fill the registration form and submit

HOW TO RESERVE A BOOTH AT THE EVENT

-  Visit www.aits-event.com
-  Click on “Reserve a Booth”
-  Add your preferred booth option to the cart
-  Click on “Checkout”
-  Fill the checkout form and submit
You will be redirected to complete payment
-  Wait for payment verification.
If payment is successful, you will receive an email containing your order number and registration code



Important links

Find information about the AITS annual event and more, use the list of resource links and contact number(s).

For enquiry

help@aits.events

+233 (0) 55 204 0000 | +233 (0) 55 203 0000

For booth reservation

booths@aits.events

+233 (0) 55 204 0000 | +233 (0) 55 203 0000

For sponsorship

sponsorship@aits.events

+233 (0) 55 203 0000

To advertise on our website

advertise@aits.events

+233 (0) 55 204 0000 | +233 (0) 55 203 0000

See you at the 



www.aits.events