



UKGCC
UK - GHANA CHAMBER OF COMMERCE

AFSIC 2023 TRADE MISSION PROPOSAL

9th- 13th October, 2023

creating networks, connecting businesses

ABOUT THE UKGCC

- The UK-Ghana Chamber of Commerce (UKGCC) was established in 2016, with the support of the UK's Department of International Trade, as a member-based trade association to facilitate and promote bilateral trade between the UK and Ghana via the three platforms of networking, advocacy and trade services.
- The UKGCC as part of its trade services, regularly hosts outbound trade missions to the UK and inbound trade missions to Ghana.

INTRODUCTION

The UKGCC is specially inviting you to join its upcoming trade mission to London for the *Africa Financial Services Investment Conference (AFSIC, 2023)*. This trade mission is taking place from the *9th to 13th October, 2023*.

The objective of this trade mission is to connect investors and investment facilitators to businesses seeking funding opportunities.

ABOUT AFSIC 2023



- AFSIC is *the largest annual Africa investment event* taking place outside the continent. Sponsored by the US, UK, German, French, and Dutch Governments and many leading African companies and investment bankers, AFSIC has become a vital conduit for investment in Africa.
- The event is focused on *connecting attending companies seeking funding* with the right African investors to secure the investment they need.
- AFSIC is taking place on *9-10th, October 2023* at the *Park Plaza Westminster Bridge Hotel London, 200 Westminster Bridge Road, London SE1 7UT*

WHO ATTENDS AFSIC?

Participants

- ❖ Managing Director/ Board members
- ❖ Senior Company representatives
- ❖ Government and Trade representatives
- ❖ Investment Advisors
- ❖ Press

Key Business Sectors

- ❖ Agriculture
- ❖ Education
- ❖ Financial services
- ❖ Gender empowerment
- ❖ Infrastructure/Real estate
- ❖ Manufacturing
- ❖ Technology
- ❖ Climate change
- ❖ Energy
- ❖ Fintech
- ❖ Healthcare
- ❖ Logistics/transport

AFSIC has a strong focus on attracting inward investment into Africa so business leaders in the **financial sector stand to benefit immensely.**

- ❖ Commercial banks
- ❖ Investment banks
- ❖ Insurance companies
- ❖ Export/ import agencies
- ❖ Development banks
- ❖ Microfinance institutions
- ❖ Trade finance

WHAT TO EXPECT AT AFSIC 2023

Exhibition



Country Specific Summits



Networking



Panel Discussions on Topical Issues



Meet African Deal Makers Event



Quick Fire Investor Pitches



Exceptional Content

UKGCC'S ADDITIONAL OFFERS

- ❑ B2B Meetings
- ❑ B2G Meetings
- ❑ Networking Reception
- ❑ Onsite Administrative Support



Fixed Charge: GHC 45,220.00

- Conference Registration
- B2B Meetings
- B2G Meetings
- UKGCC Service Charge

Additional Offers to the Fixed Package (Subject to Change):

OPTION 1 – GHC 57,700.00

- Economy Air Ticket
- Hotel Accommodation 5 Nights
- Transportation Cost (To and From Airport)

OPTION 2 – GHC 69,000.00

- Premium Economy Air Ticket
- Hotel Accommodation Charge (5 nights)
- Transportation Cost (To & From Airport)

OPTION 3 – GHCS1,900.00

- Business Class Air Ticket
- Hotel Accommodation Charge (5 nights)
- Transportation Cost (To & From Airport)

OPTION 4 – Customised Package

**** Terms and Conditions Apply ****



THANK YOU!!!

Interested participants should kindly contact
Mina Pokuaa Agyemang at: mina@ukgcc.com.gh
or trademissions@ukgcc.com.gh



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E. info@ukgcc.com.gh

W. www.ukgcc.com.gh

Facebook: UK- Ghana Chamber of Commerce

Linkedin: UK- Ghana Chamber of Commerce

YouTube: UK- Ghana Chamber of Commerce

Instagram: [uk_ghanachamberofcommerce](https://www.instagram.com/uk_ghanachamberofcommerce)

Twitter: [UKGCC_ACCRA](https://twitter.com/UKGCC_ACCRA)

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